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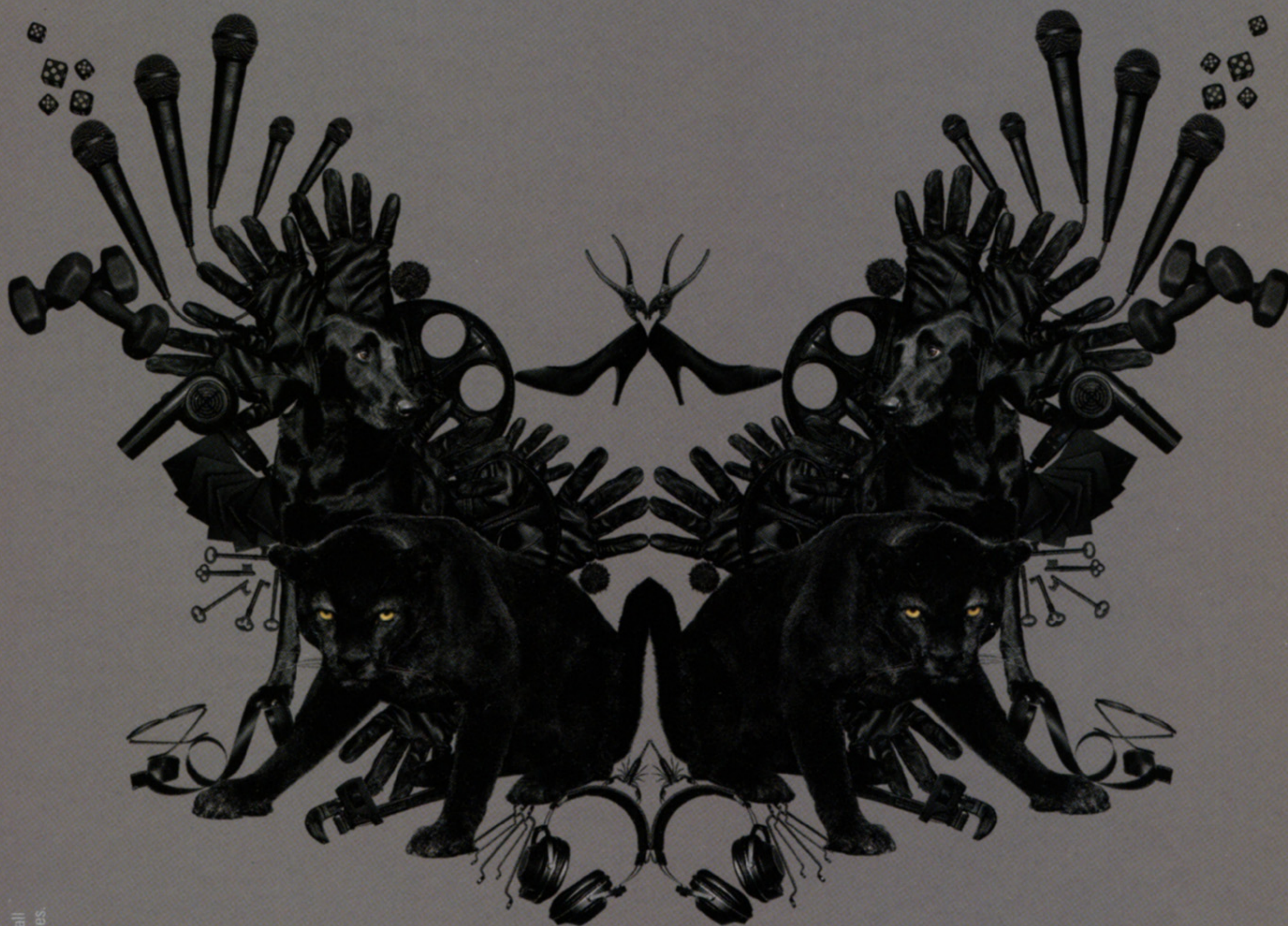
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# MAD

## DEPARTMENTS



ALFRED E. NEUMAN

People who favor racial profiling should be sent back to where they came from!

NUMBER 504  
AUGUST 2010

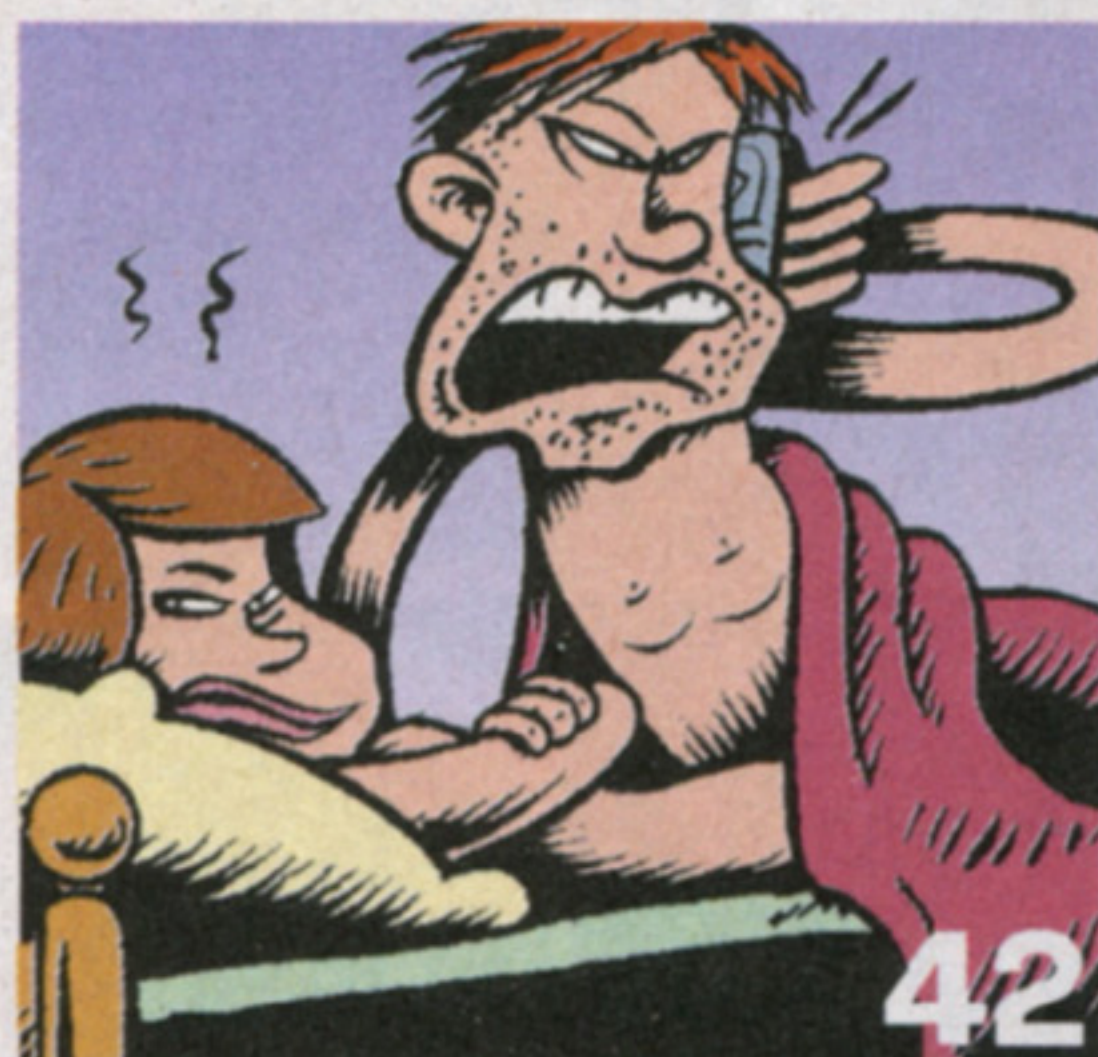
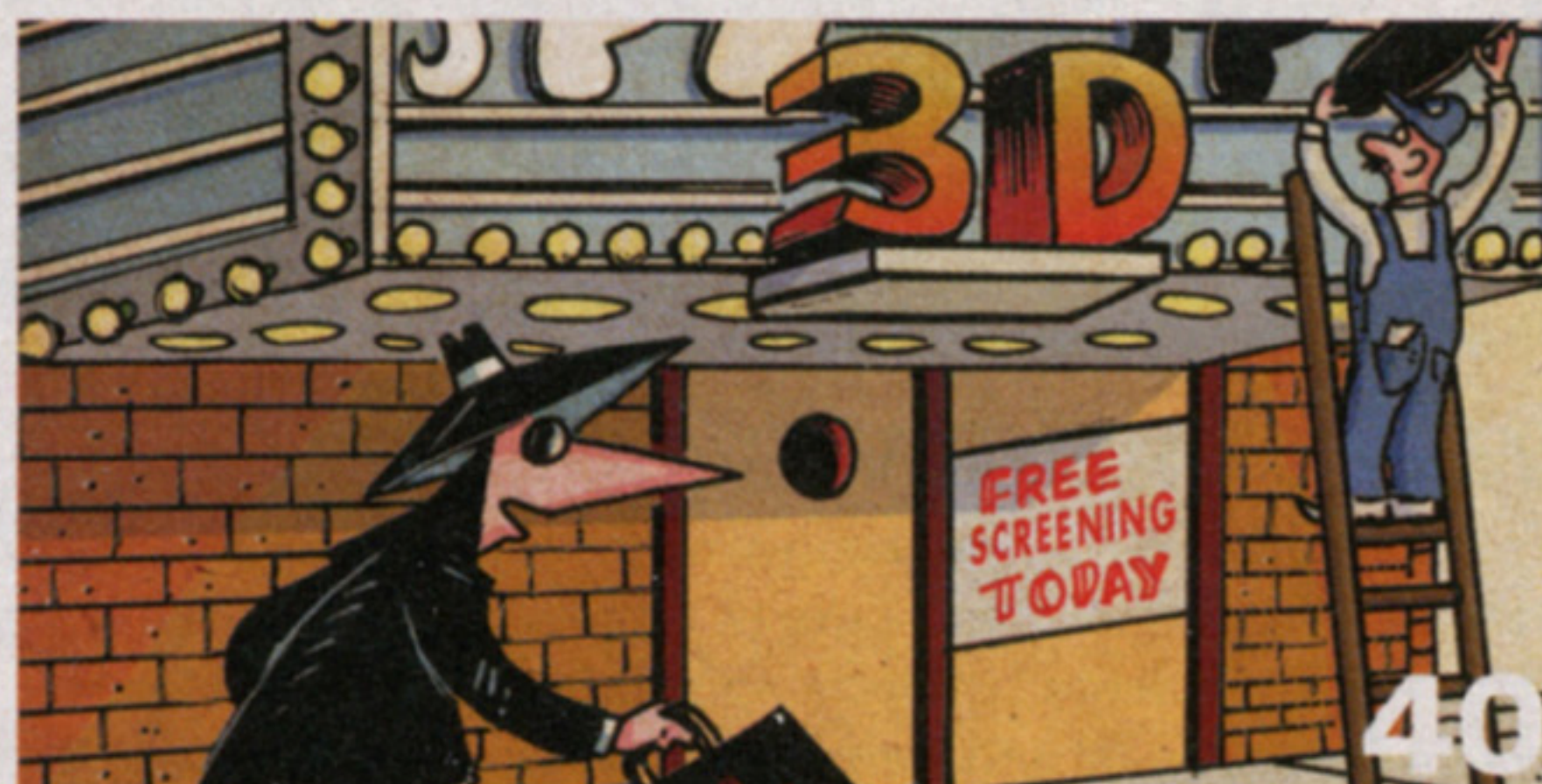
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**"Drawn Out Dramas" By Sergio Aragonés**  
...Various Places Around the Magazine

COVER WRITER: SCOTT NICKEL

COVER ARTIST: MARK FREDRICKSON

MAD (ISSN 0024 9319) is published 6 times a year by E.C. Publications Inc., 1700 Broadway, New York, N.Y. 10019. Periodicals postage paid at New York, N.Y. and at additional mailing offices. Subscription in U.S.A.: 6 issues \$19.99. Outside U.S.A. (including Canada): 6 issues \$29.99. Allow 6-8 weeks for delivery of first issue. Entire contents © copyright 2010 by E.C. Publications, Inc. Allow 10 weeks for change of address to become effective, and include mailing label when making change of address or inquiring about your subscription. POSTMASTER: send address change to MAD, P.O. Box 420235 Palm Coast, FL 32142-0235. The Publisher and Editors will not be responsible for unsolicited manuscripts, and request all manuscripts be accompanied by a stamped self-addressed return envelope. The names of characters used in all MAD fiction and semi-fiction are fictitious. A similarity without satiric purpose to a living person is a coincidence. Printed in U.S.A.



# LETTERS and Tomatoes

# MAD

## A NOTE FROM THE EDITOR

With this issue, MAD is increasing its frequency from four to six issues per year. Happily, this means more issues of MAD for you and, tragically, a lot more work for me and the staff of the magazine! The next issue of MAD (#505) will go on sale August 17. A new issue will follow approximately every two months thereafter. MAD subscribers will automatically have their subscriptions adjusted to reflect the additional issues. *Cat Fancy* subscribers will be unaffected.

Additionally, as we went to press, Cartoon Network announced that they would be airing a new MAD animated TV show in the fall of 2010. Look for more details about the show in the next issue of MAD (#505) which, as I just said above, goes on sale August 17. If you were paying closer attention, I wouldn't have to repeat myself!

-JF

## WEAK PREVIEWS

I read on the internet how you are not doing many movie parodies because of the nature of theatrical releases today. Have you considered lampooning cult movies like *The Rocky Horror Picture Show* and *Harold and Maude*? And what about satirizing older blockbuster movies that were made before your magazine existed, like you did with *Gone with the Wind*, *The Wizard of Oz* and *Casablanca*? Even if you're finding it harder to spoof recent movies, there's still plenty of fertile ground from the past.

Troy Cox, Wichita, KA

Think Outside the Cox — Thanks for writing — your letter was fertile ground — in that it was absolutely LOADED with crap! However, we're going to take your advice and spoof some classics we never got around to. Keep your eyes peeled on upcoming issues for our parodies of *The Birth of a Nation* ("The Dearth of Narration"), and *Battleship Potemkin* ("Battleship Potrzebie"). By 2014, we'll really start laying into the "talkies" — starting with *The Jazz Singer* ("The Jazz Stinker")! Hoo-hoo — the estate of Cecil B. DeMille is going to be **PISSED!** —Ed.



## PROSE AND CONFUSED

My name is Brandon and I always enjoy reading your magazine. One of my favorites I think would be *Spy vs. Spy* — they are pretty hilarious in fact. I also enjoy just going through and reading all of the comics and parodies, especially *Strip Club* and *The Fundalini Pages*. They make my day better when I am going through a rough time. One thing that I have noticed that became extinct from MAD is that one comic about a family always engaging in ridiculous adventures. I can't remember what it was called, but I'm sure you can help me.

Brandon N., Grandforks, ND

Off-Brand — No problem! The strip you're thinking of is called "Family Circus" — and while it never ran in MAD, it still appears in countless newspapers across the country! That Dolly is a freakin' pistol! —Ed.



## GIVE P's A CHANCE

I have written many, many times to you. And even though none of these letters have made it into the actual magazine, I have hope that one day it will! MAD has taught me a lot of things. For instance, patience, perseverance, passion, political humor, practicality, peace of mind, pan-handling, pent-up frustration and pathos (I don't even know what that last one meant, but it sounds smart, right?) Thanks for all the pretentious humor that has been puked out by your petty magazine.

Beatriz Lopez, West Warwick, RI

Sweet-N-Lopez — Thanks, we learned a lot from your letter, too. Actually, just one thing — shred any mail that comes from West Warwick! —Ed.

## MAD CELEBRITY VISITS!

Here at MAD, we get a lot of visitors — some days it's the guy who empties our trashcans, other days it's the guy who fills the vending machines! (Actually, our trashcans have to be emptied so often because they're full of snack wrappers. It's a vicious cycle, we know). So, we were *delighted* to be visited by none other than the stars of *Mystery Science Theater 3000*, who were in town to perform as *Cinematic Titanic*!



L-R: Frank Conniff (TV's Frank), J. Elvis Weinstein (Tom Servo), and Trace Beaulieu (Dr. Clayton Forrester, Crow T. Robot); Inset: Joel Hodgson (Joel)



## TREBEK YOURSELF BEFORE YOU WRECK YOURSELF

Last issue, we mentioned that on April 7th, *Jeopardy!* would be devoting an entire category to MAD. And, as sure as Trebek's upper-lip is creepy, they did just that! What we DIDN'T know was that the title of *every single category* in Double Jeopardy was going to be a reference to MAD! In case you didn't catch it, here's what you missed:

DRAWN-OUT DRAMAS	LETTERS IN TOMATOES	SPY VS. SPY	WHAT, ME WORRY?	THE USUAL GANG OF IDIOTS	MAD
\$400	\$400	\$400	\$400	\$400	\$400
\$800	\$800	\$800	\$800	\$800	\$800
\$1200	\$1200	\$1200	\$1200	\$1200	\$1200
\$1600	\$1600	\$1600	\$1600	\$1600	\$1600
\$2000	\$2000	\$2000	\$2000	\$2000	\$2000

## WITH FRIENDS LIKE THESE, WHO NEEDS ENEMAS?

My girlfriend and I recently moved into our first apartment together and had a hard time deciding what to put in the magazine rack in the bathroom. As it turns out, I found an old dusty stack of your magazines amongst the crap I've had for years. Now my bathroom is the number one pit stop for all my friends on their long drives home from work. Thank you MAD.

Brandon Poulter, Modesto, CA

Ann Poulter — Wow! So your friends now go *out of their way* to poop at your house? That sounds like a dream come true! Just a thought, but after all your friends' "downtime making-brown time," you should probably take those magazines out of circulation. Those things must be more disgusting and germ-ridden than the hot tub on *Jersey Shore*. Either way — start buying Purell in bulk, Poopsie! —Ed.

## WHEN THE "SHH" HITS THE FAN

I have no money, so I have to go to the library to read your mag. While I'm reading it, everyone gives me looks because I'm laughing so hard. I really enjoy reading your magazine, could you please make it less funny, so I can enjoy it in peace?

Chris Larkin, Ithaca, NY

Larks and Recreation — We promise to do what we can to make the magazine less enjoyable and entertaining. We think that printing your letter was a good first step! —Ed.

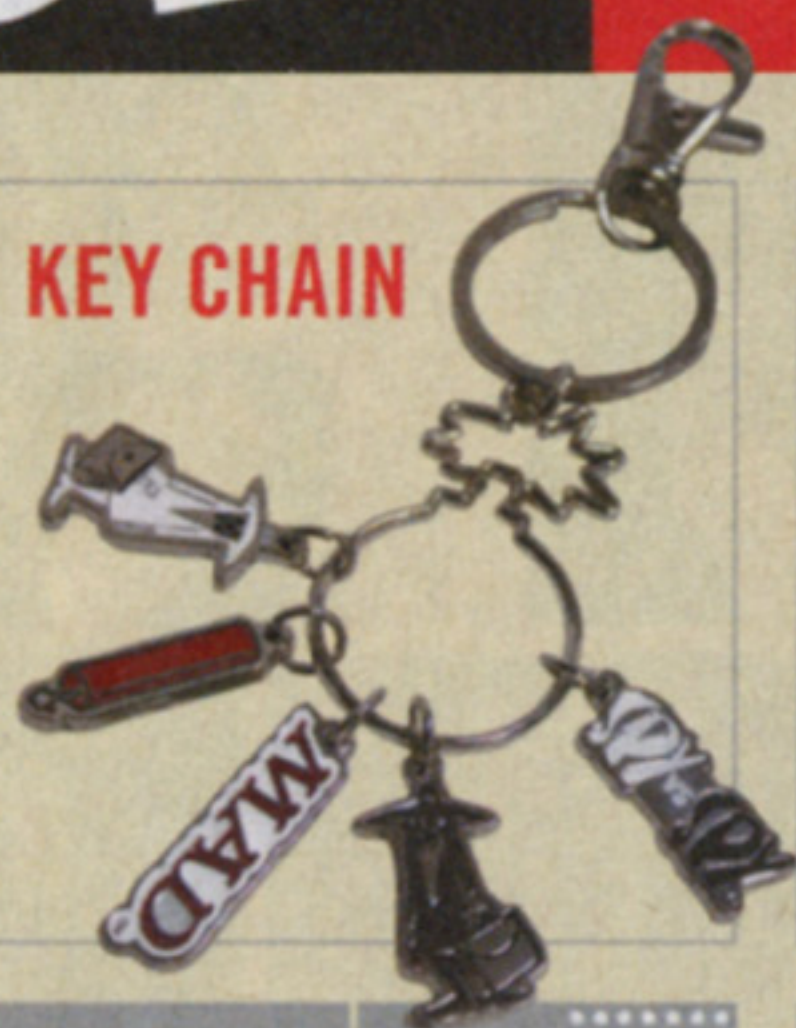
# SPY VS SPY™

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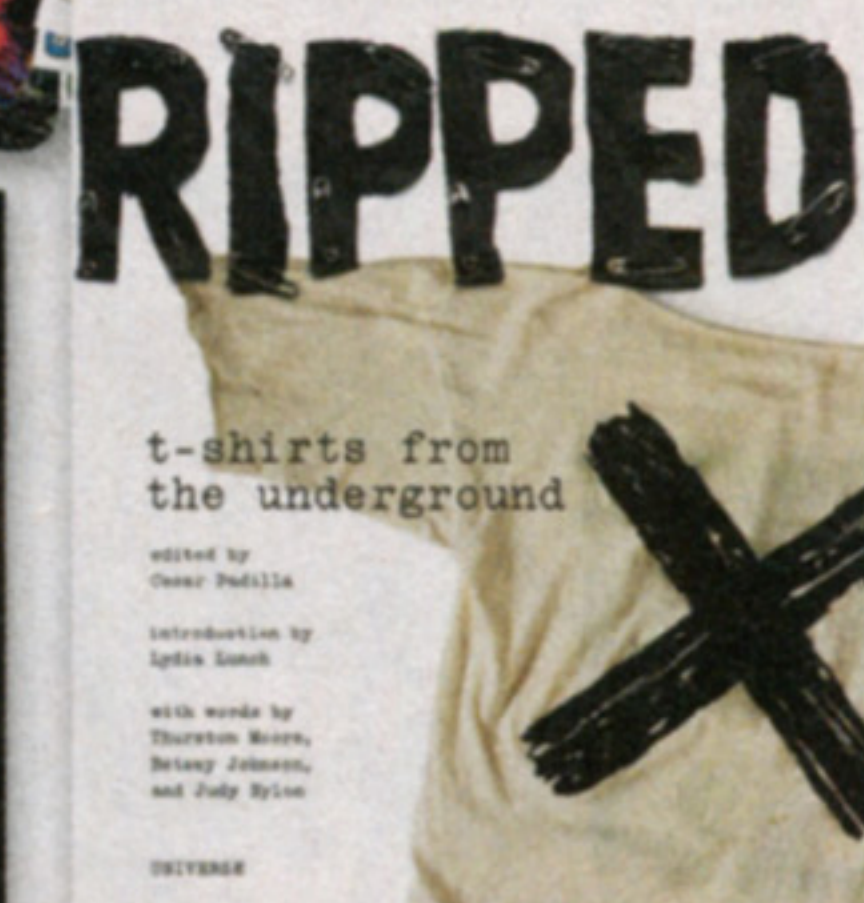
GO TO [SPYMUSEUMSTORE.ORG](http://SPYMUSEUMSTORE.ORG) FOR SPY VS SPY GEAR AND MUCH MORE



# LETTERS and TOMATOES

## MAD READER ALERT

Once again, it's a good month to be a MAD letter-writer! If you were lucky enough to have your missive printed, you're in for a butt-load of awesome stuff! Namely, *Prince of Persia: The Forgotten Sands* for the Wii, courtesy of our pals at Ubisoft, *Ripped: T-shirts from the Underground* from our amigos at Universe Publishing, a DVD collection of Discovery's *Life* series (available at [discoverystore.com](http://discoverystore.com)) courtesy of our chums at Discovery, *DC Comics Super Heroes and Villains: Fandex Deluxe* from our buddies at Workman Publishing, and *iSatiristas!* by Paul Provenza and Dan Dion, courtesy of our compadres at It Books! If you weren't lucky enough to have your letter printed, they're all on sale now! So stop sulking and write in next month for a chance to score more ridiculously cool gear!



## MAD CELEBRITY SNAPS — LOST EDITION!

With *Lost* coming to an end and answering long-running questions, we thought we'd pose a mystery that's TRULY perplexing — namely, why would so many of the show's stars agree to pose with an issue of MAD? Try explaining that in the next DVD commentary, Carlton Cuse and Damon Lindelof!



Clockwise from top left: Jorge Garcia, Henry Ian Cusick, Michael Emerson, Daniel Dae Kim, Elizabeth Mitchell and Josh Holloway

Photos: Vic Arkoff



## WALL-FRED E. NEUMAN

Renowned graffiti artist BG183 was inspired by the cover of MAD #503 to create a huge mural featuring Alfred, the Spies, AND a shout-out to his graffiti crew, Tats Cru (below). If you're at Hunts Point in the South Bronx, you can check it out yourself! And while that's pretty incredible, BG and other members of Tats Cru took it a step even FURTHER by revealing an amazing Fold-In mural at "Rooftop Legends" in Manhattan's Lower East Side! If you take a picture of the wall and fold it in, you'll see that it actually works! Unreal! Both of these pieces make a REALLY strong case against vinyl siding!



# MAD

## MAD #505 IS ON SALE AUGUST 17!

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John Ficarra Editor

### EDITORIAL

Charlie Kadau, Joe Raiola Senior Editors  
Dave Croatto Associate Editor

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Ryan Flanders Asst. Art Director  
Doug Thomson Production Artist

Contributing Artists And Writers  
The Usual Gang of Idiots

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MAD, Dept. 504, 1700 Broadway New York, NY, 10019. Or e-mail us at [letters@madmagazine.com](mailto:letters@madmagazine.com)

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Fax MAD at 212-506-4848!

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# THE FUNDALINI PAGES

## FUNDALINI ASKS...

What if a Member of the New York Yankees Was a Serial Killer?

- His idea for a super promotional night: The first 10,000 fans 14 and under get their throats slit.
- Breaks up a double play by sliding hard into the second baseman, then beating him to death with a claw hammer.
- He'd be the first major leaguer to have endorsement deals with a sneaker company and a chloroform manufacturer.
- He'd be delighted by the silly antics of the Philly Phanatic. (Even though he's a serial killer, he's not made of stone, you know.)
- The "foreign substance" found in his system would turn out to be the ear of a missing player.
- Roger Clemens would still be the most hated man in baseball history.



Artist: Dave Croatto

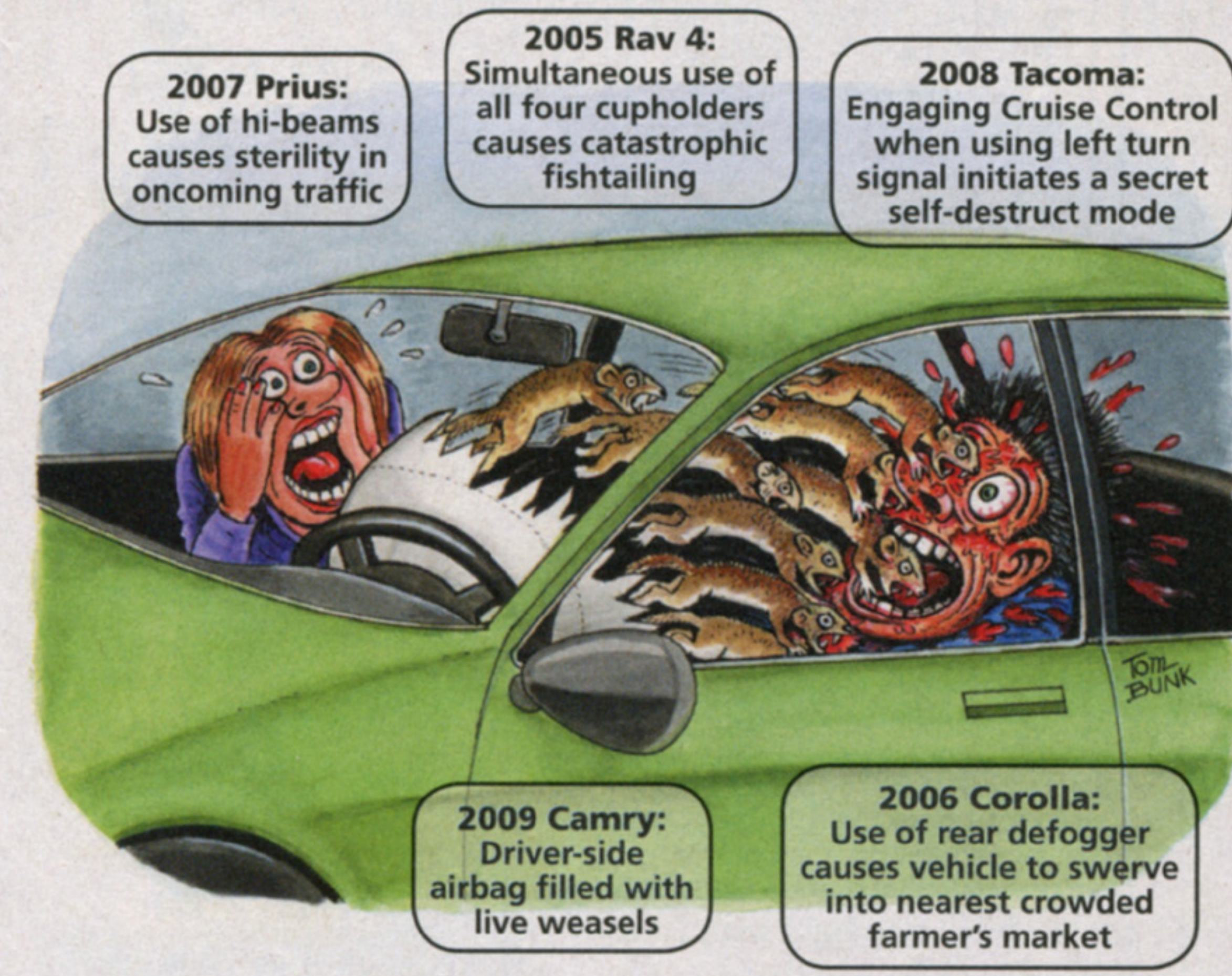
## Vey to Go



Writer and Artist: P.C. Vey

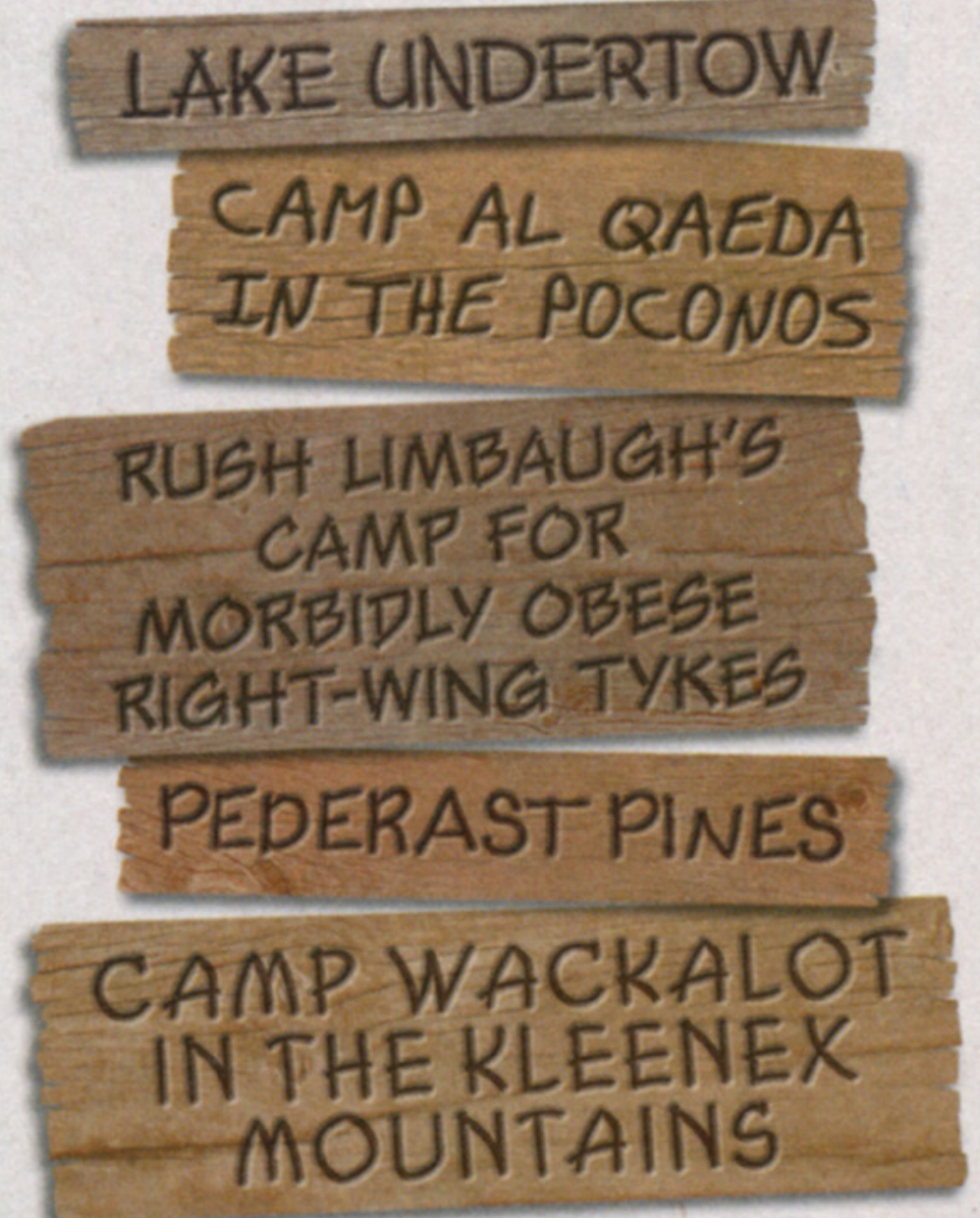
"None of your Facebook Friends would ever help you get rid of a body."

## NEW PROBLEMS POPPING UP IN TOYOTAS



Artist: Tom Bunk

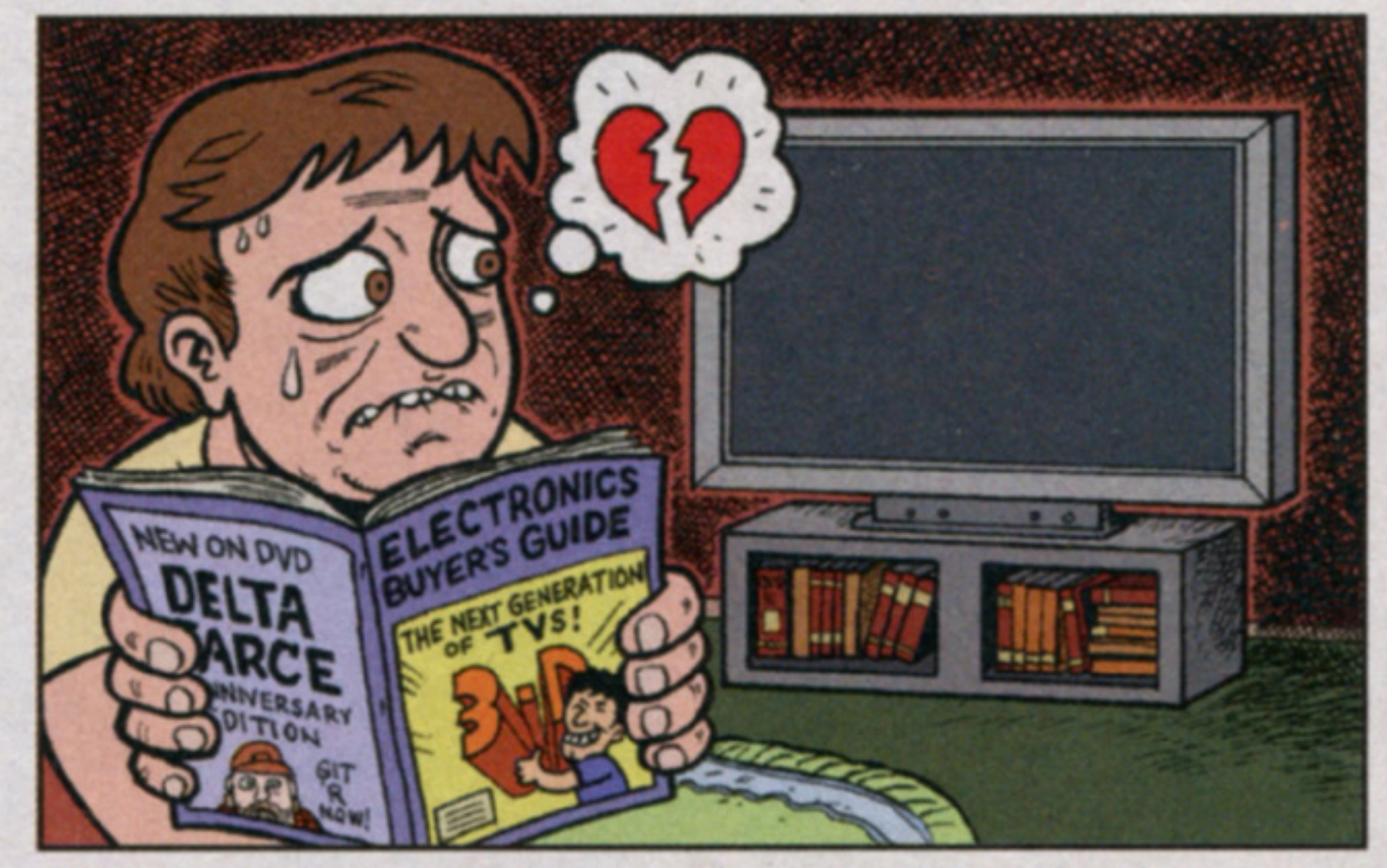
## The Least Popular Summer Camps



## The 5 Worst Things About 3D Movies



1 Just when you thought movies couldn't get any dumber, along comes a technology that makes plot and dialogue even less important.



Writer: Jacob Lambert Artists: Evan Dorkin & Sarah Dyer

2 The sickening realization that once 3D technology moves into the home, your two-year-old plasma screen will become as obsolete as Colecovision.



3 The small but fervent bunch of reverse-snobos who'll soon insist on only seeing the 2D version of 3D films.



4 It's only a matter of time before desperate studios begin re-releasing such classic "flatties" as Larry the Cable Guy's Delta Farce and Mariah Carey's Glitter in glorious 3D.



5 Anything that encourages egomaniacal, self-indulgent poop-throat James Cameron to continue making movies is pure evil.

## SPOTLIGHT ON AMERICAN UNIVERSITIES

College Hall at University Station  
Lisalinda, California

**TUITION**  
\$1,234.56 per semester, since that's easy to remember

**MOST POPULAR MAJORS**  
Snowman Building in Theory and Practice; Applied Scatology; Quantum Ceramics

**ENROLLMENT**  
99% homo sapiens, 1% other

**URBAN LEGEND**  
A philosophy professor gave an impassioned lecture, proving conclusively that God does not exist. When he asked if any student could rebut it, a Christian student, who had not raised his hand all semester, rose, approached the professor, and beat him to death with a mallet (some versions have him using a trowel)

**TEAM NAME:** The Mauve Fog

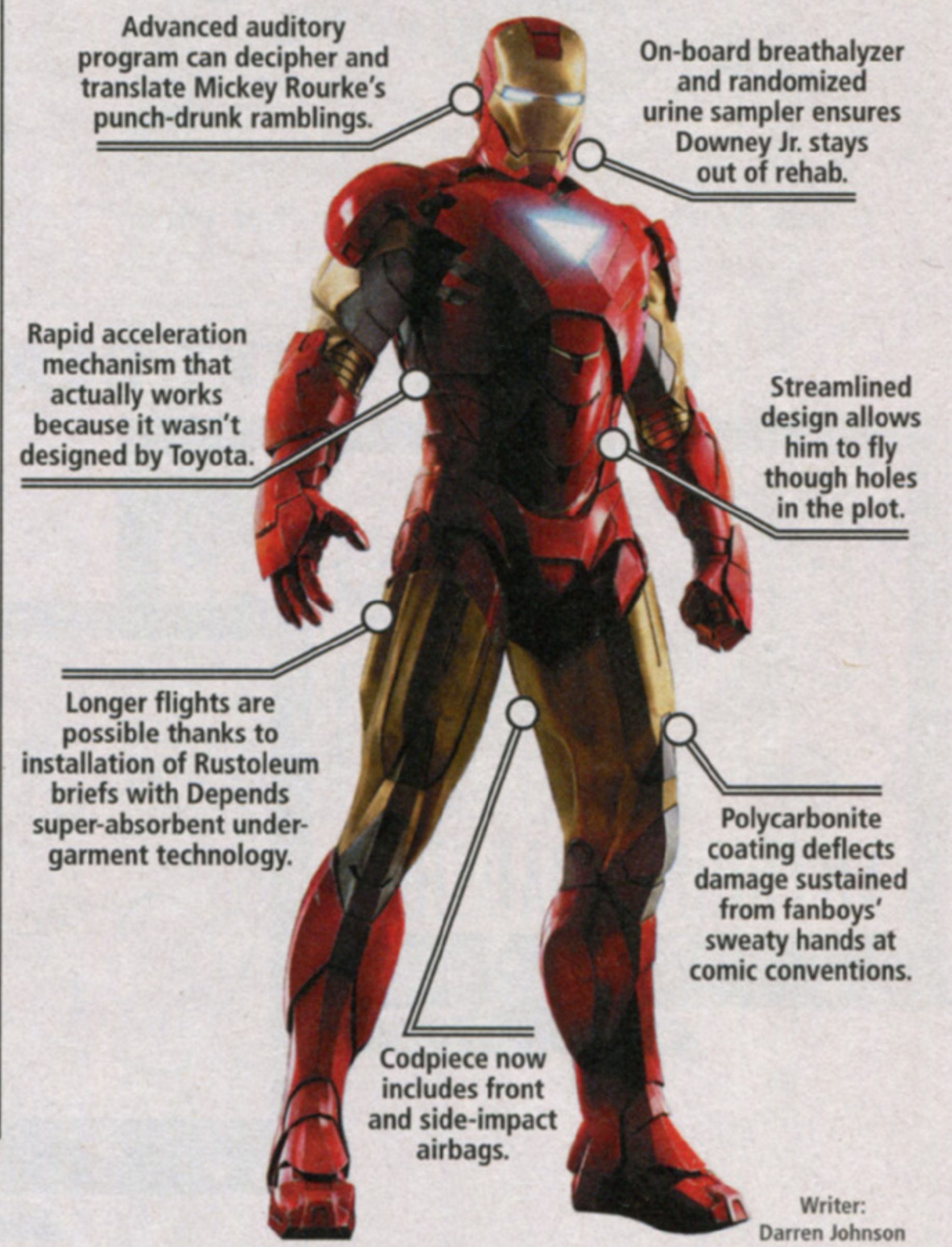
**MISC. FACTS**

- The debate team was suspended for a year back in the 1980s for using nunchucks, which are not allowed during cross-examination
- Psychology majors get a free lab mouse upon graduating
- The school is currently ranked #1 in on-campus taser incidents



Writer: Jeff Kruse Artist: Charles Atkins

## NEW FEATURES OF THE IRON MAN 2 SUIT

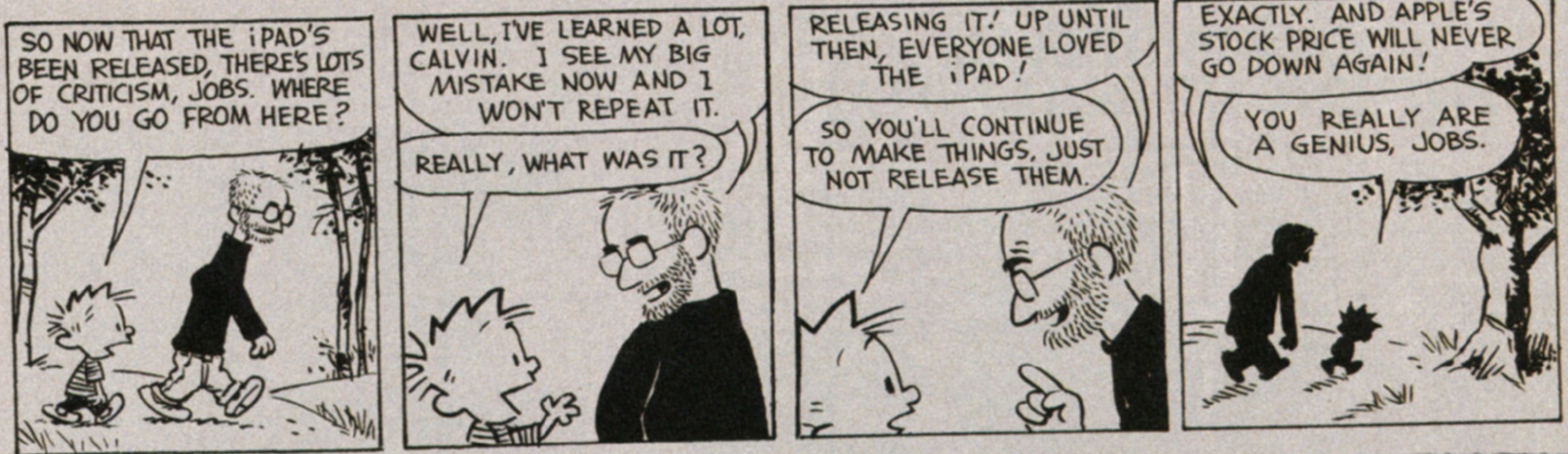


Writer: Darren Johnson



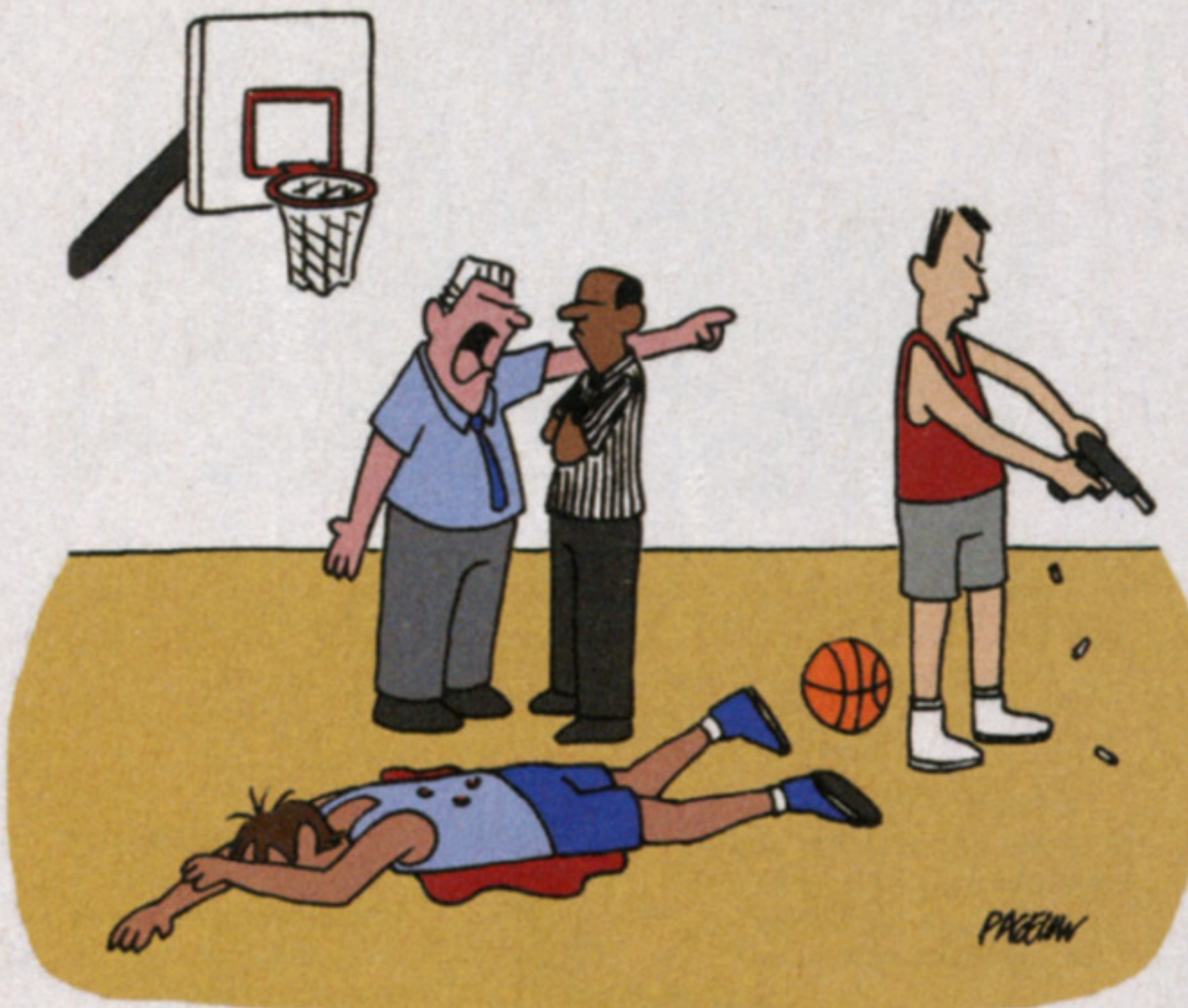
# THE FUNdAlini Pages

## Calvin and Jobs



Writer: Jacob Lambert Artist: Gary Hallgren

## The Ryan's Den

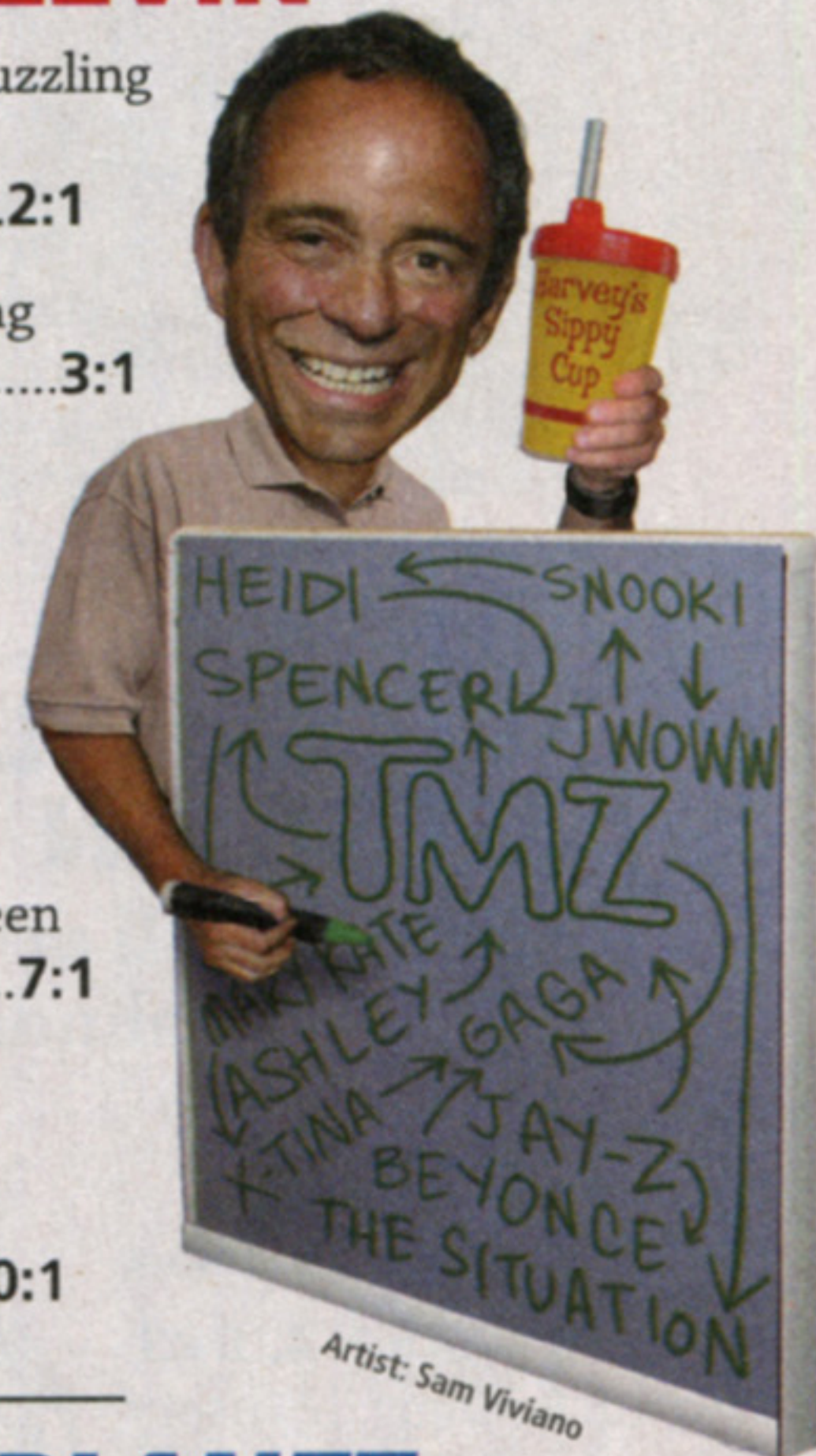


Writer and Artist: Ryan Pagelow

"C'mon! Don't tell me you didn't see *that* either!"

## Celebrity Cause of Death Betting Odds TMZ'S HARVEY LEVIN

- Bladder explosion from constantly guzzling giant Frappuccino during taping of TV show.....2:1
- Run over by crazed paparazzi rushing to cover a Blake Lively nipple slip.....3:1
- Dies of cardiac arrest during out-of-control bitch slap fight with Perez Hilton over who was first to break the story of Zac Efron's new sideburns.....5:1
- Pummeled to death while trying to video a parking disagreement between Alec Baldwin and Sean Penn.....7:1
- Kills self in shame when he realizes his entire career is devoted to obsessive coverage of vapid, inconsequential pap.....8,000,000:1



Artist: Sam Viviano

## COMING NEXT SEASON TO ANIMAL PLANET

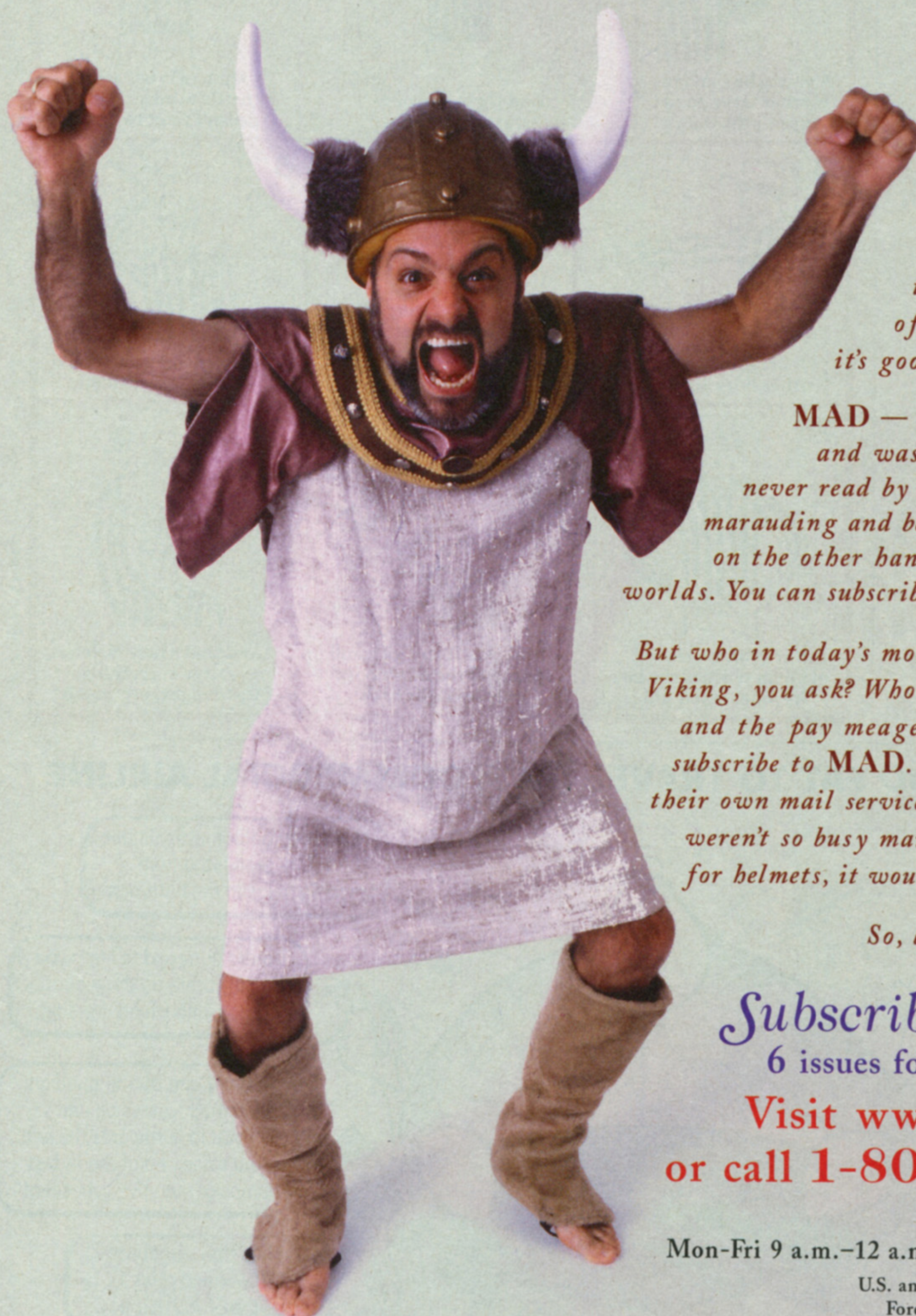


Writer: Duck Edwing  
Artist: Paul Coker



#500 In A Series

An important message from MAD's  
Director of Business & Development,  
**JEFFREY LOZENGE**



*It is often said that "the fruit doesn't fall far from the pond" and that "if you want something done right, forget it." To that, I might add, "a pound of cheese is good, especially if it's good cheese." My point is clear.*

*MAD — the magazine whose time is and was and continues to be — was never read by Vikings. They were too busy marauding and being fitted for helmets. You, on the other hand, can have the best of both worlds. You can subscribe to MAD and be a Viking.*

*But who in today's modern world has time to be a Viking, you ask? Who indeed? The hours are long and the pay meager. Which is why you should subscribe to MAD. Yes, MAD. If Vikings had their own mail service and knew how to read and weren't so busy marauding and getting fitted for helmets, it would have been their magazine.*

*So, be like me. Be like a Viking.*

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## Latest Classified Ads

### NEED A NOTARY PUBLIC?

But can't afford those high notary prices? Let me notarize your papers with this golf ball monogrammer I found by the dumpster. Looks reasonably official, sort of. Especially if your initials are JLR. Fool your friends, near-sighted attorneys.

**Stu 555-4769**

I also monogram golf balls!

### LEARN TO SMOKE!

**George.....555-8846**

### GRAFFITI REMOVAL

Well, not so much graffiti removal as graffiti cover-up, with paint that doesn't quite match the existing color, applied in a sloppy, generally rectangular area over the problem spot. Free second application if they hit you again. And if they hit you a third time, I'll wait in the bushes outside your building with a damn crowbar and really take care of those little sons-of-bitches once and for all.

**Angry Old Man Maintenance**

**555-7947**

Writer: Scott Maiko

## THE NFL'S REF REPORT

This Month: *The Karate Kid*



**1**  
A young boy and his mother wave goodbye to the U.S....



**2**  
And fly to Japan to start a new life...



**3**  
Mom tells her son he needs to adapt, but he doesn't want to hear it...



**4**  
Because at school, other boys punch him...



**5**  
And kick him...



**6**  
And generally pummel him on the noodle...



**7**  
But soon a wizened old man teaches the boy he must stand tall...



**8**  
And punch and kick and pummel the other boys' noodles right back....



**9**  
And that's how violence solves everything. Good night, everybody!

Writer: Kiernan P. Schmitt

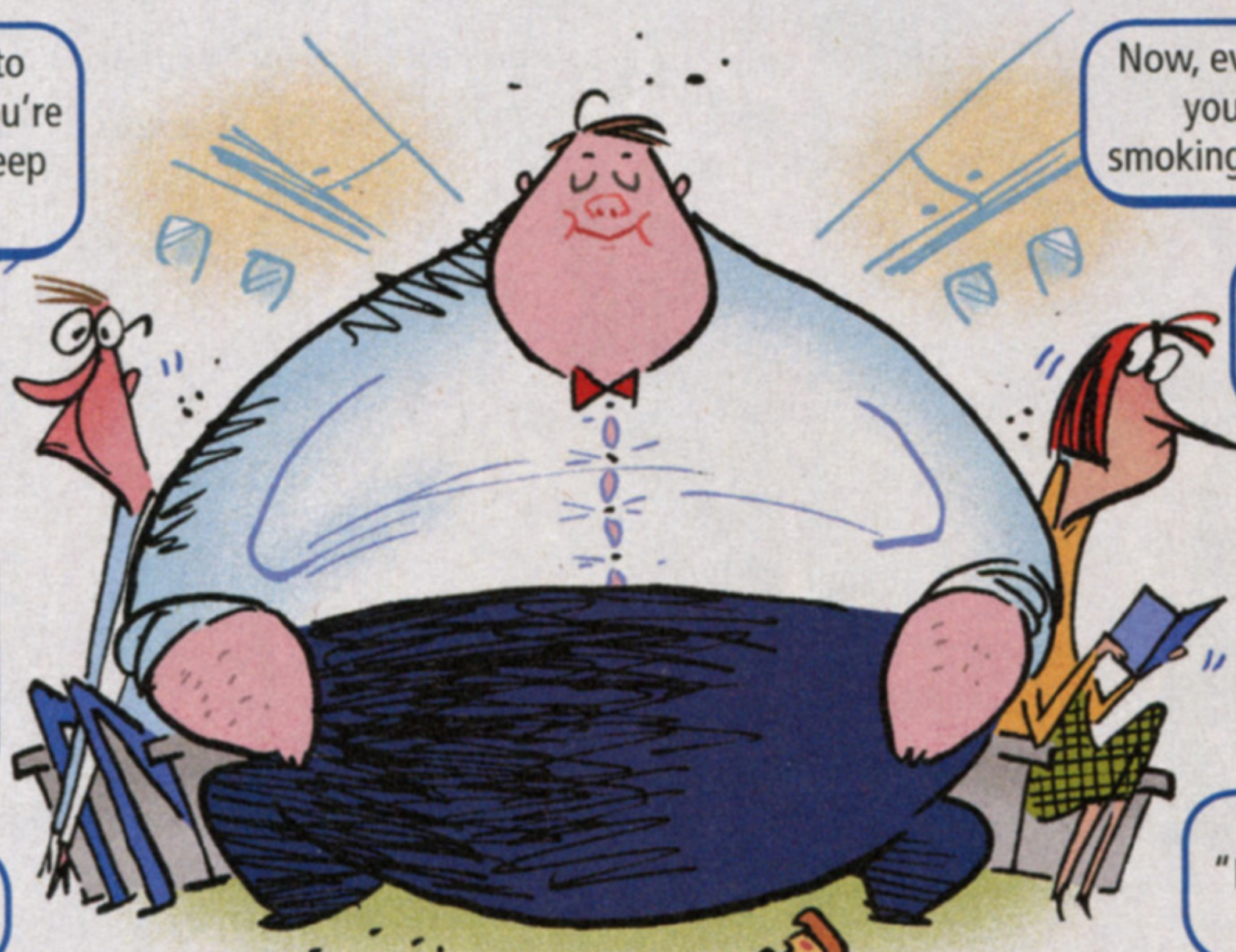
## SIGNS YOU'RE TOO FAT TO TRAVEL ON A COMMERCIAL AIRLINE

The flight attendant has to keep reminding you that you're not allowed to use your deep fryer during takeoff.

Every time you get up to use the bathroom, the plane does a barrel roll.

You keep setting off the metal detector until you realize you forgot to remove one of the aluminum trays of baked ziti from your carry-on.

You once joined the mile high club with a hoagie.



Now, even on domestic flights, you're prohibited from smoking hams in the bathroom.

You're outraged to learn you can only bring on three ounces of Thousand Island dressing.

At one point during the flight, the captain comes on and says, "If you look towards the left, you'll see one of the fattest humps of man I've ever seen!"

When they announce "Now boarding rows 17 to 24," that's you, big boy.

Artist:  
Bob Staake



# SUBSCRIBE TO MAD AND OWN A PIECE OF MAD HISTORY!

In the 1980s, MAD Founder and Publisher William M. Gaines established "The Soul of MAD" — a collection of 12 MAD covers chosen for their uniqueness, artistic achievement or classic timelessness.

Now, here is your chance to own a special reproduction of one of these covers. Subscribe to MAD for two years and receive a limited edition print of artist Norman Mingo's classic "Alfred Painting the Road" (MAD #96) with your paid subscription.

Each limited edition print is 11" X 14" and bears a "Soul of MAD" marking. Each is hand-numbered and suitable for framing (or lining bird cages).



MAD

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By NORMAN MINGO  
FROM "THE SOUL OF MAD" COLLECTION

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# MAD

RATES THE

# iPAD

FOR VARIOUS

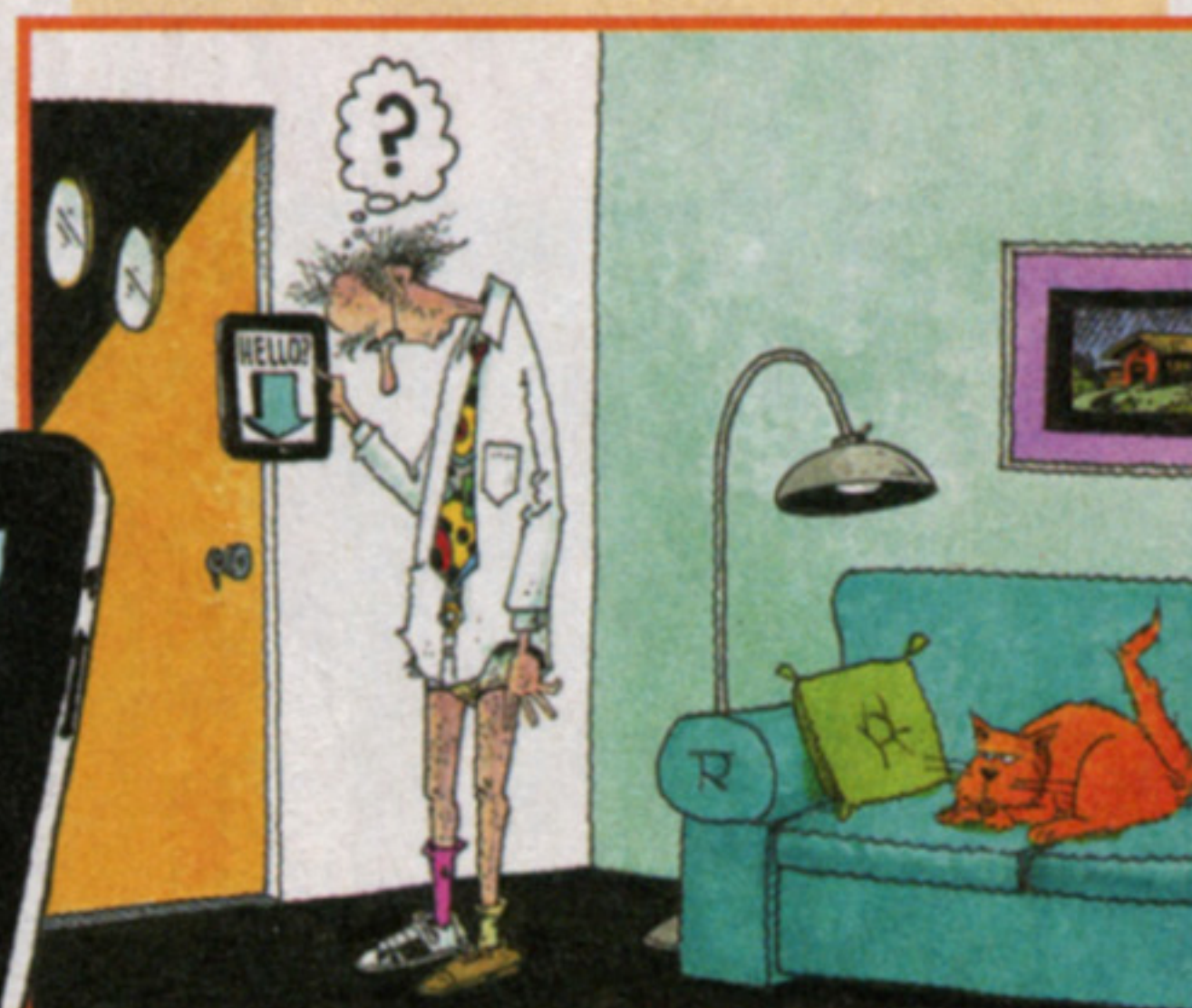
# DEMOGRAPHICS

WRITER AND ARTIST: JOHN CALDWELL

## THE ELDERLY

### PROS

- The hip, high-tech design means it will never be mistaken for your insulin pump.
- Yes, there's a Bingo App.



Customizable home page means you can leave yourself a daily reminder to wear pants.

### CONS

- Unlike your customized, pimped-out Jazzy Scooter, Medicare won't pay for it.



When reading, the old habit of licking fingers before turning pages can sometimes result in mild electrocution.

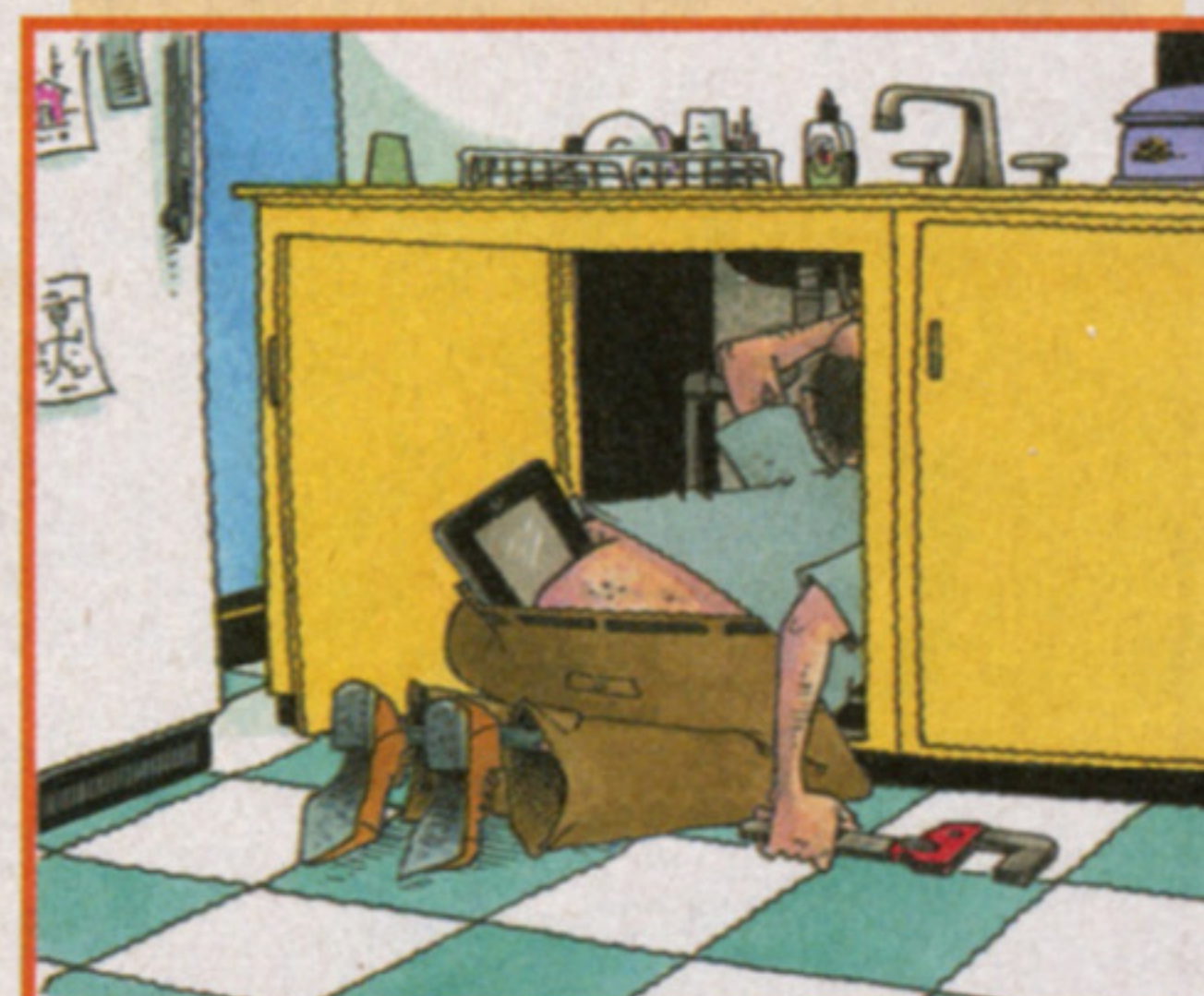
- Google is utterly useless when searching for misplaced dentures.

**BOTTOM LINE:**  
Need we repeat, Grandpa? MEDICARE WON'T PAY FOR IT!

## PLUMBERS

### PROS

- Who's to know you're stretching your hourly rate by watching movies under the sink?

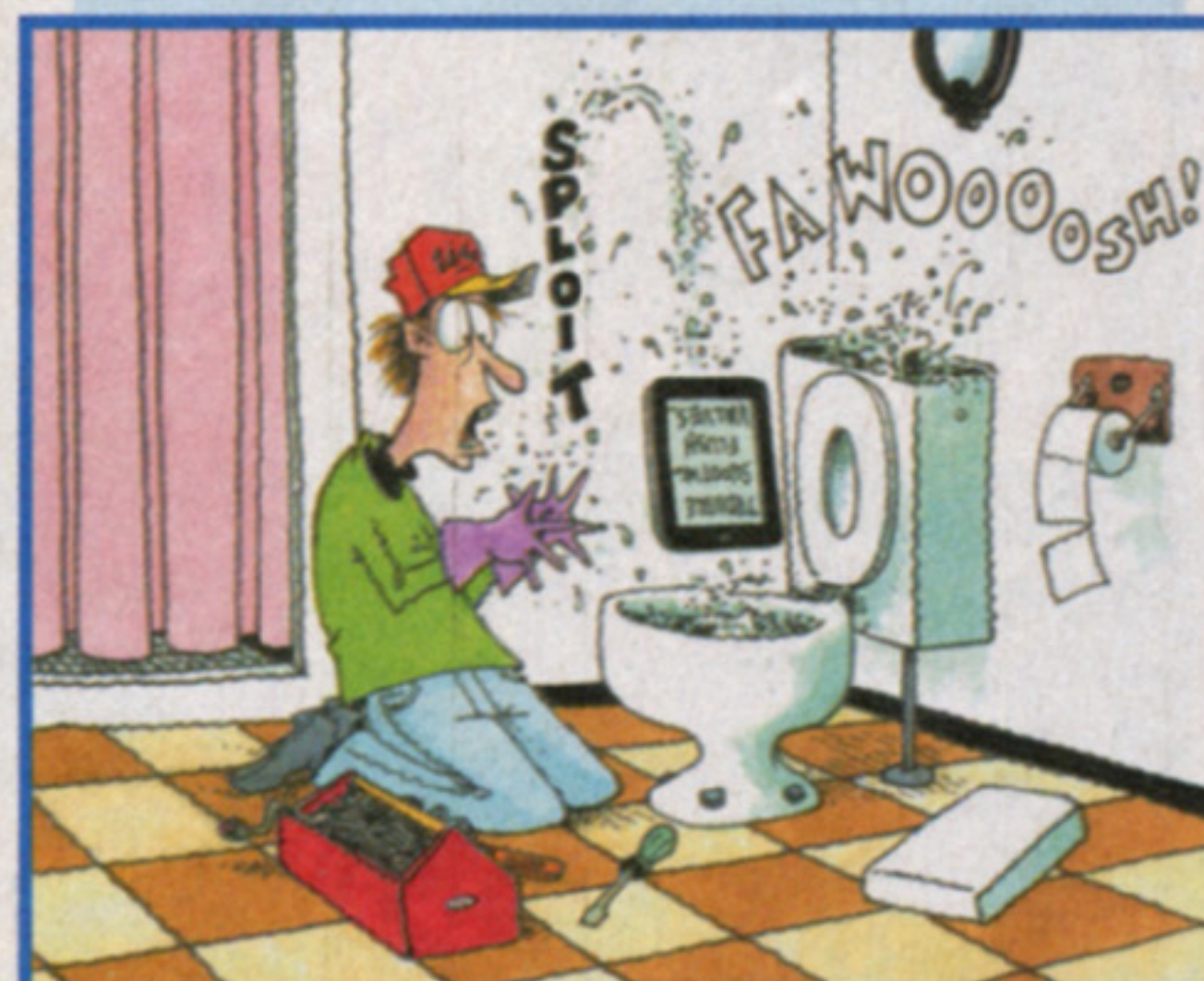


Easily stored while you're working.

- Access to unlimited and complex industry data means you'll never again screw up the "lefty loosey, righty tighty" rule.

### CONS

- It's really depressing that your excellent rubber washer replacement videos just never seem to go viral.
- The built-in high tech calendar is no match for your ol' school "PVC Pipe Dancing Bikini Babes" paper edition.



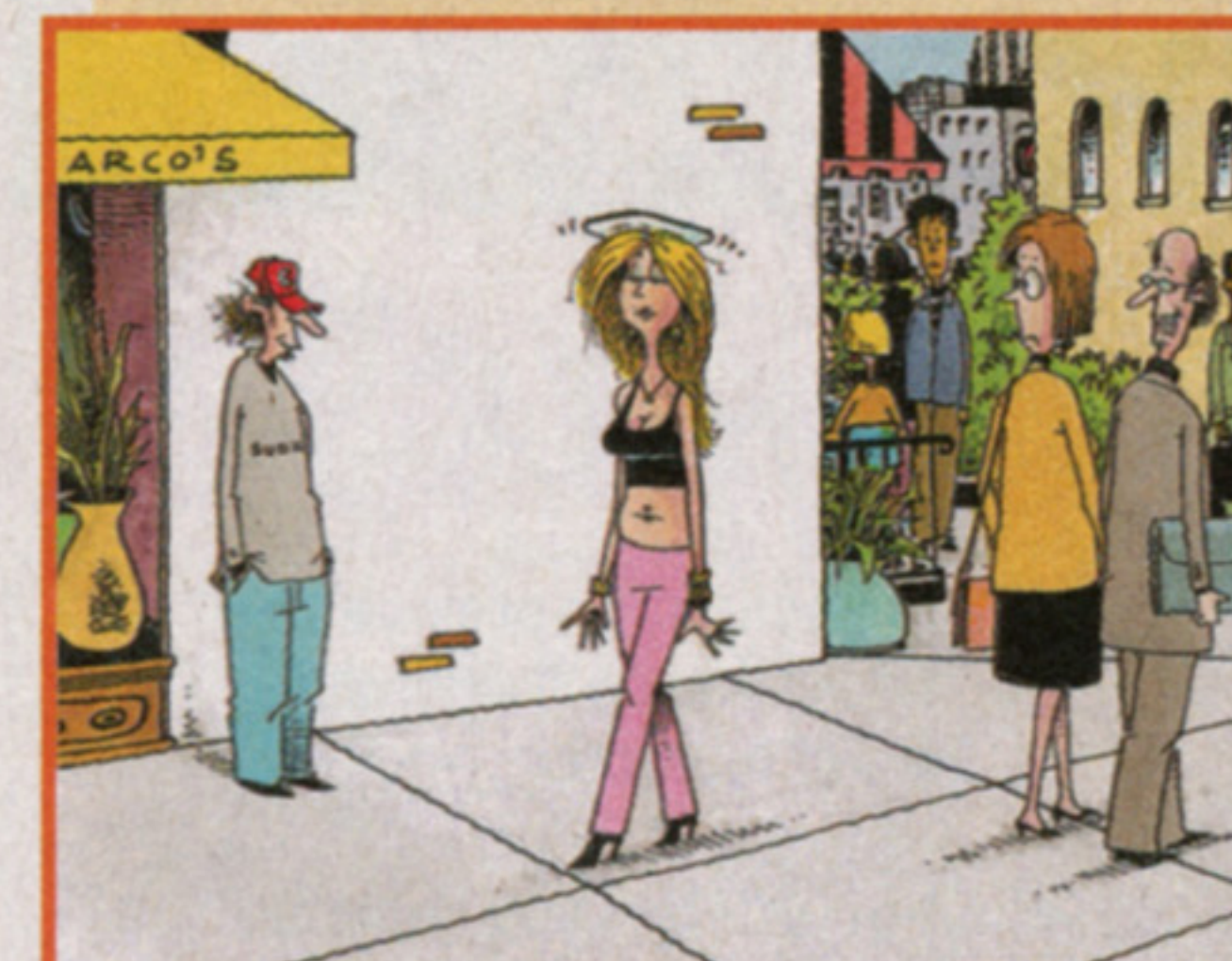
It doesn't float.

**BOTTOM LINE:**  
It's like flushing a grand down the toilet.

## SUPER MODELS

### PROS

- Instant web access means no more wondering how many calories there are in a single raisin.
- Frequent crashes, glitches and screen freezes are bound to bring out your sexiest pouts.



Just click on iBooks, select a hefty volume, then balance that bad boy on your head for a little high-tech poise practice.

### CONS

- Touch screen technology is a real nail-breaker.



There's no getting around the fact that it's thinner than you'll ever hope to be.

- \$500 is a lot to spend on something that — let's face it — you're mostly going to be doing lines of coke off.

**BOTTOM LINE:**  
This thing is already so April 2010.

## MOB GUYS

### PROS



A giant step in bringing the perp walk into the 21st century.

- We were surprised to learn there's an App available for determining who's wearing a wire.
- Built-in GPS means that you always know where the bodies are buried.

### CONS

- You find out the hard way that the oath of Omerta also applies to Tweets.



Once all the guys have one, it becomes necessary to keep a made cyber geek around for tech support.

- They don't make a shoulder holster for the damn thing.

**BOTTOM LINE:**  
Not for nothin', but this is a @#\$\*in' offer we could easily refuse.



# FUNERAL DIRECTORS

## PROS

- FAQs like, "Why is this a closed casket service?" can now be answered on the spot and in high definition.
- The chance to tag on an additional fee for iPad-friendly version of online obit? Ka-ching!



Easy access to old Facebook photos is a big help in making the deceased look natural.

## CONS

- The complexion of wakes and services change drastically once word gets out that your funeral parlor is a WiFi hotspot.



It turns out that an iPad photo gallery of the embalming process is not the selling point you thought it would be.

- Tech support glitches could easily result in some guy named Mohammed showing up to speak at the Ginzberg service.

### BOTTOM LINE:

Our condolences to anyone who buys this piece of crapola.

# HITCHHIKERS

## PROS

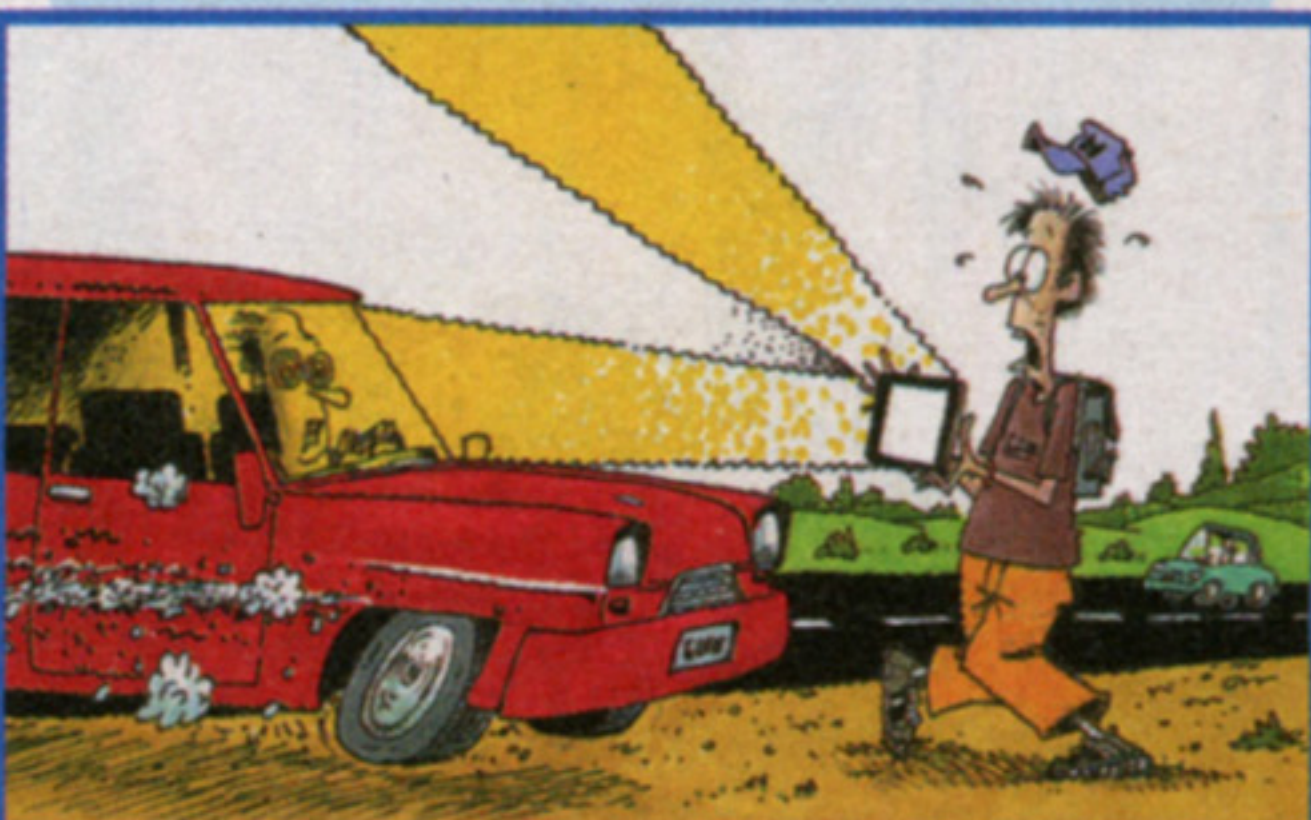


Spell-check especially helpful for destinations like Minneaplias and Cinsinatti.

- Photo application provides room for a handy thumbnail gallery of thumbs.
- Built-in GPS lets you know if the trucker who picked you up might be a serial killer headed to a desolate location.

## CONS

- So, since this thing isn't a cell phone, what are you going to do if the trucker who picked you up is indeed a serial killer headed for a desolate location?
- Eats up considerably more of your traveling budget than a Sharpie and some empty pizza box found in a dumpster.



Be aware that a shiny reflective screen coupled with just the right angle of the sun, can turn a potential ride into a 70-mile-an-hour, two-ton sayonara.

### BOTTOM LINE:

A hitchhiker's thumb down!

# PIRATES

## PROS

- Availability of Google Maps eliminates the need for bulky treasure maps.



There's a sweet doubloon conversion App.

- Brings a whopping five dollars (U.S.) at the local open bazaar. (Somali pirates only.)

## CONS

- Hook leaves unsightly scratches on the screen.



The necessity of WiFi accessibility means goodbye pints of rum and hello Starbucks macchiatos.

- Unwieldy touch screen keyboard means cutting way down on the number of AAAAARRRRGHs in your emails.

### BOTTOM LINE:

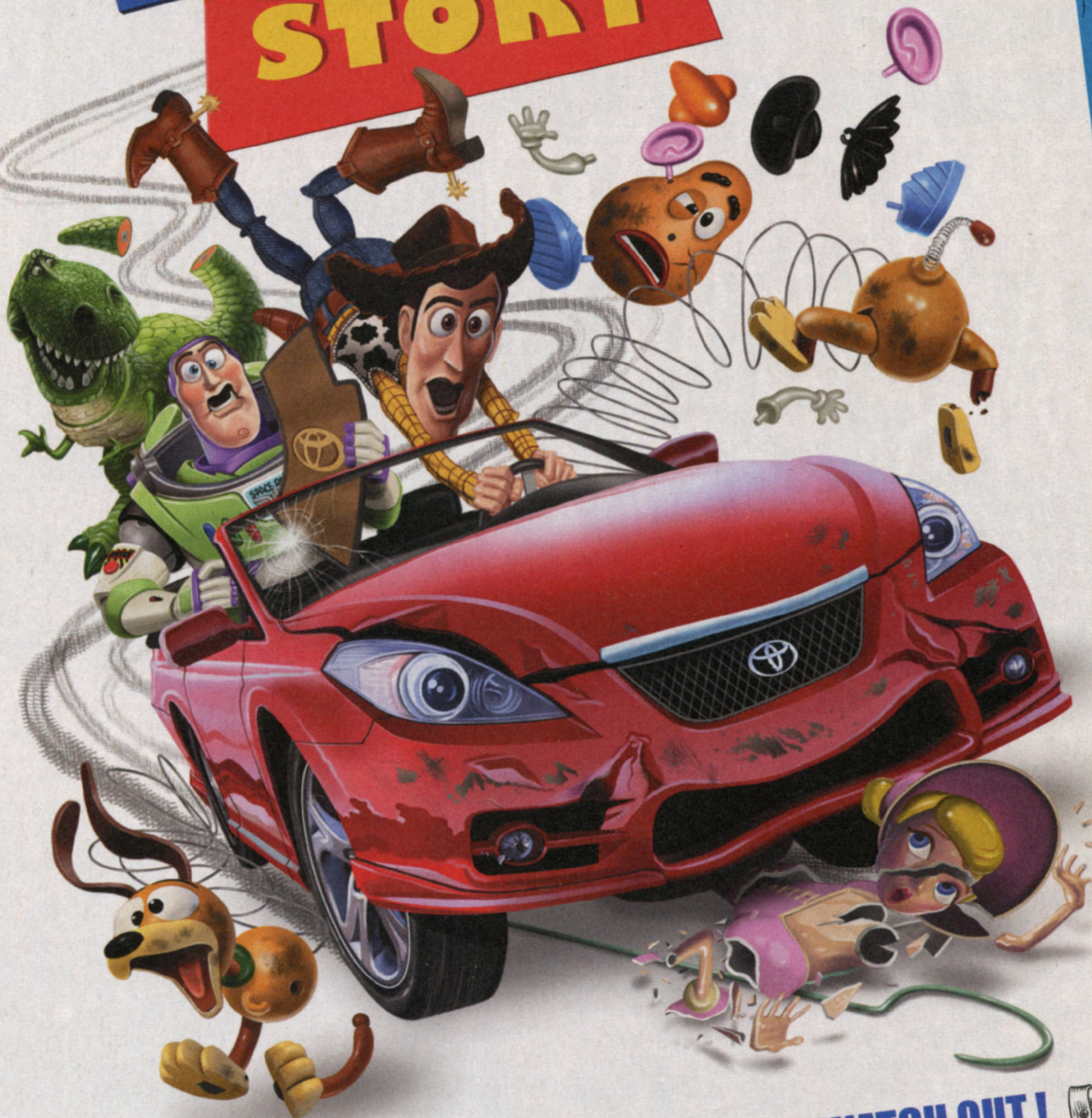
The iPad walks the plank.





THE RUNAWAY SMASH  
FROM THE MAKERS OF CARS!

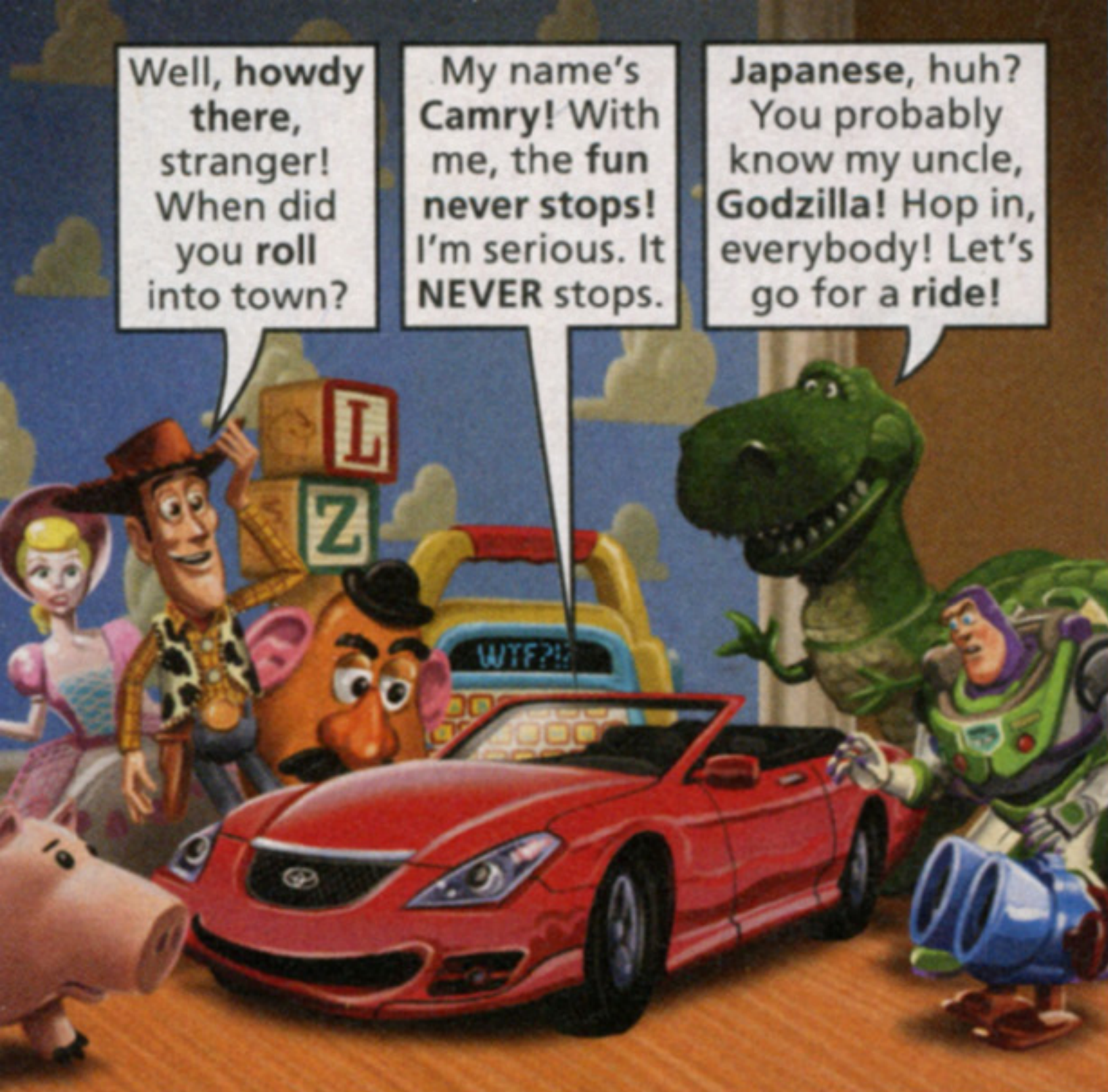
# TOYOTA STORY



COMING AT YOU ON THE NEXT TWO PAGES — WATCH OUT!



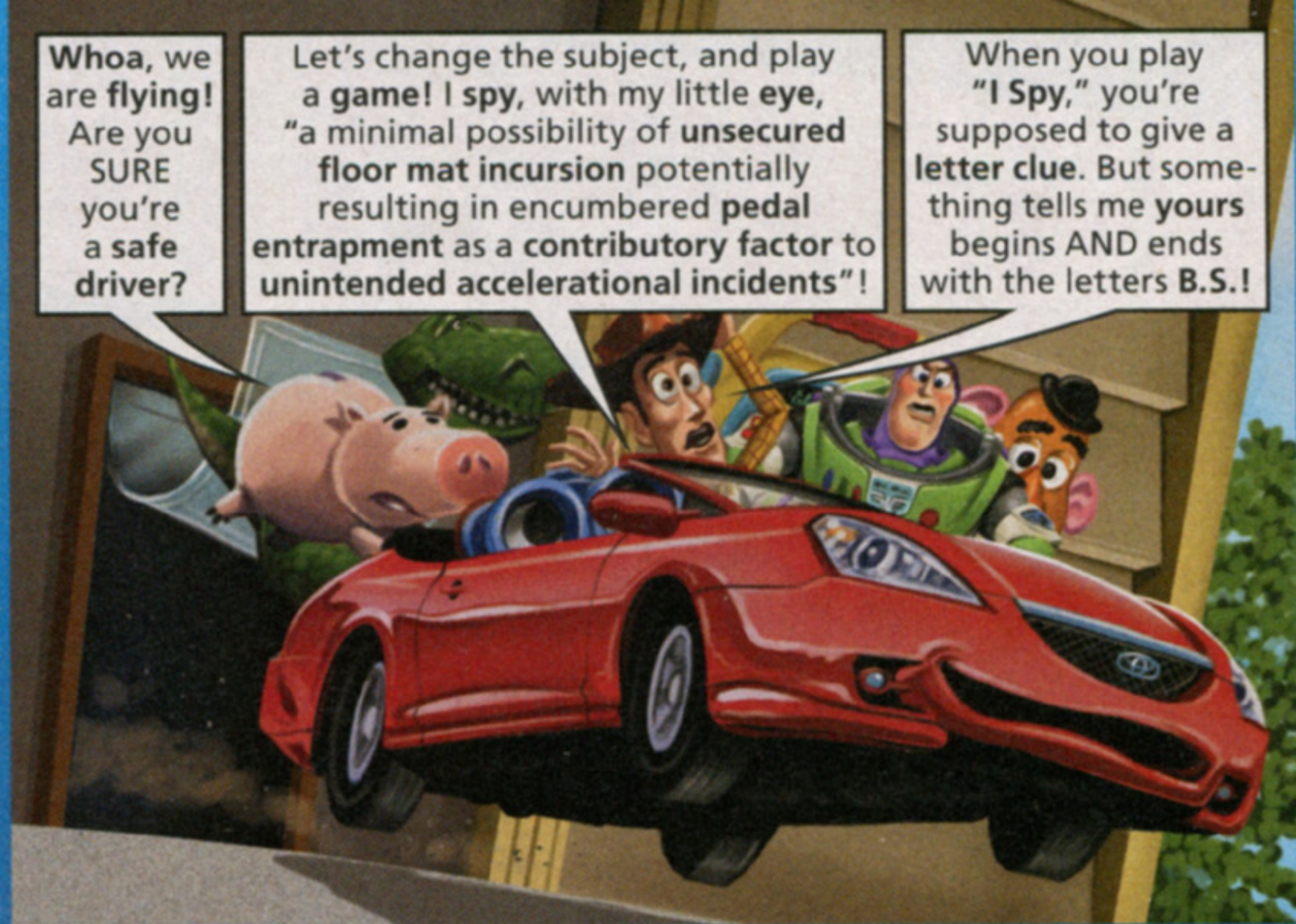




Well, howdy there, stranger! When did you roll into town?

My name's Camry! With me, the fun never stops! I'm serious. It NEVER stops.

Japanese, huh? You probably know my uncle, Godzilla! Hop in, everybody! Let's go for a ride!



Whoa, we are flying! Are you SURE you're a safe driver?

Let's change the subject, and play a game! I spy, with my little eye, "a minimal possibility of unsecured floor mat incursion potentially resulting in encumbered pedal entrapment as a contributory factor to unintended accelerational incidents"!

When you play "I Spy," you're supposed to give a letter clue. But something tells me yours begins AND ends with the letters B.S.!



Now we're doing 95! The floor mat's hopelessly wedged under the brakes! How do we stop?!!

Don't ask me! My usual vehicle only has one horse-power!

Aim for something soft, then! Does Nerf make trees?

Lenny! Use the hand brake!

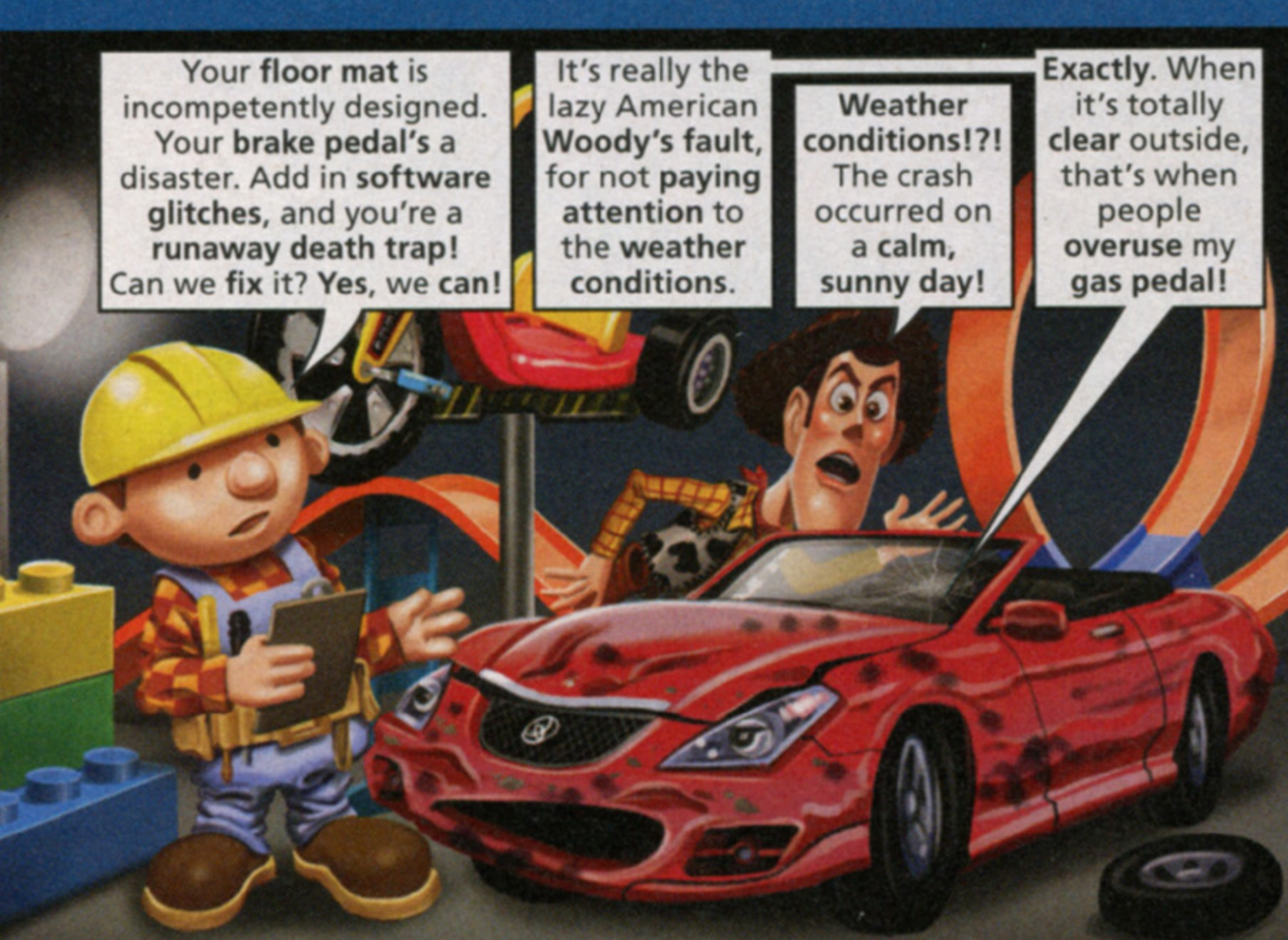
I can't! I don't have hands!

SCREWED "R" US!



This regrettable incident has caused great shame with my new American friends. I have lost much face.

YOU'VE lost face?!?



Your floor mat is incompetently designed. Your brake pedal's a disaster. Add in software glitches, and you're a runaway death trap! Can we fix it? Yes, we can!

It's really the lazy American Woody's fault, for not paying attention to the weather conditions.

Weather conditions?!? The crash occurred on a calm, sunny day!

Exactly. When it's totally clear outside, that's when people overuse my gas pedal!

The Next Day...

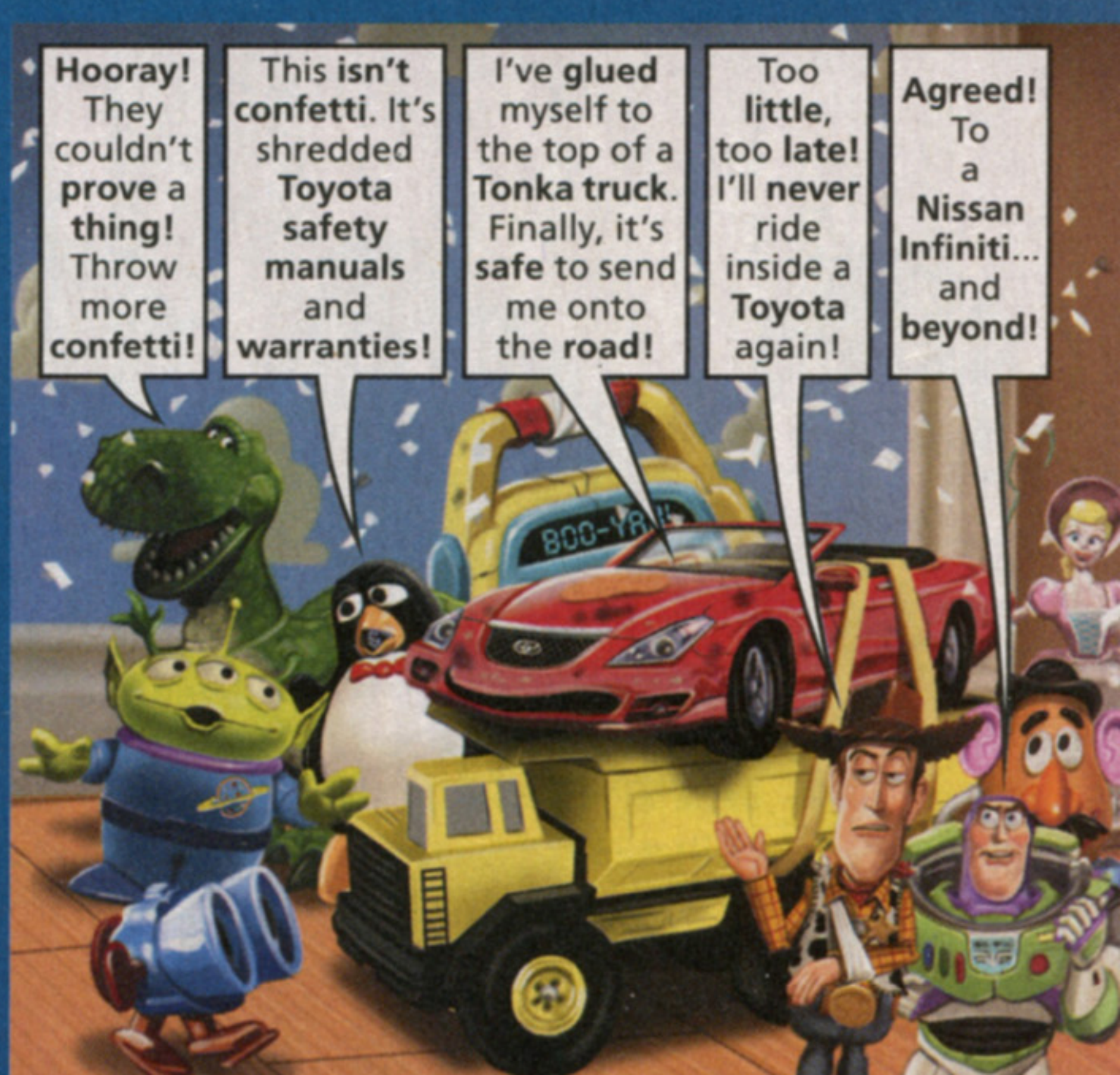
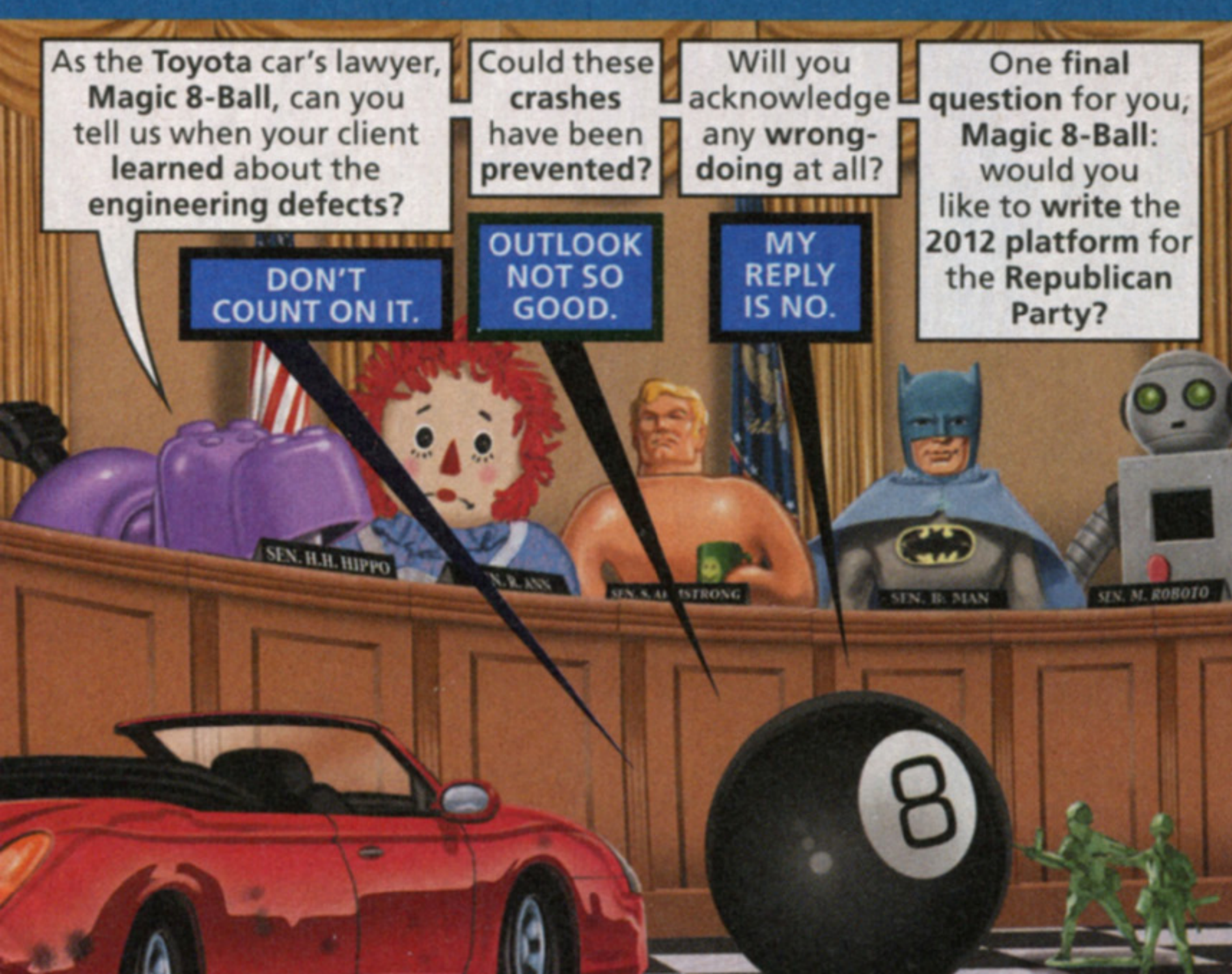
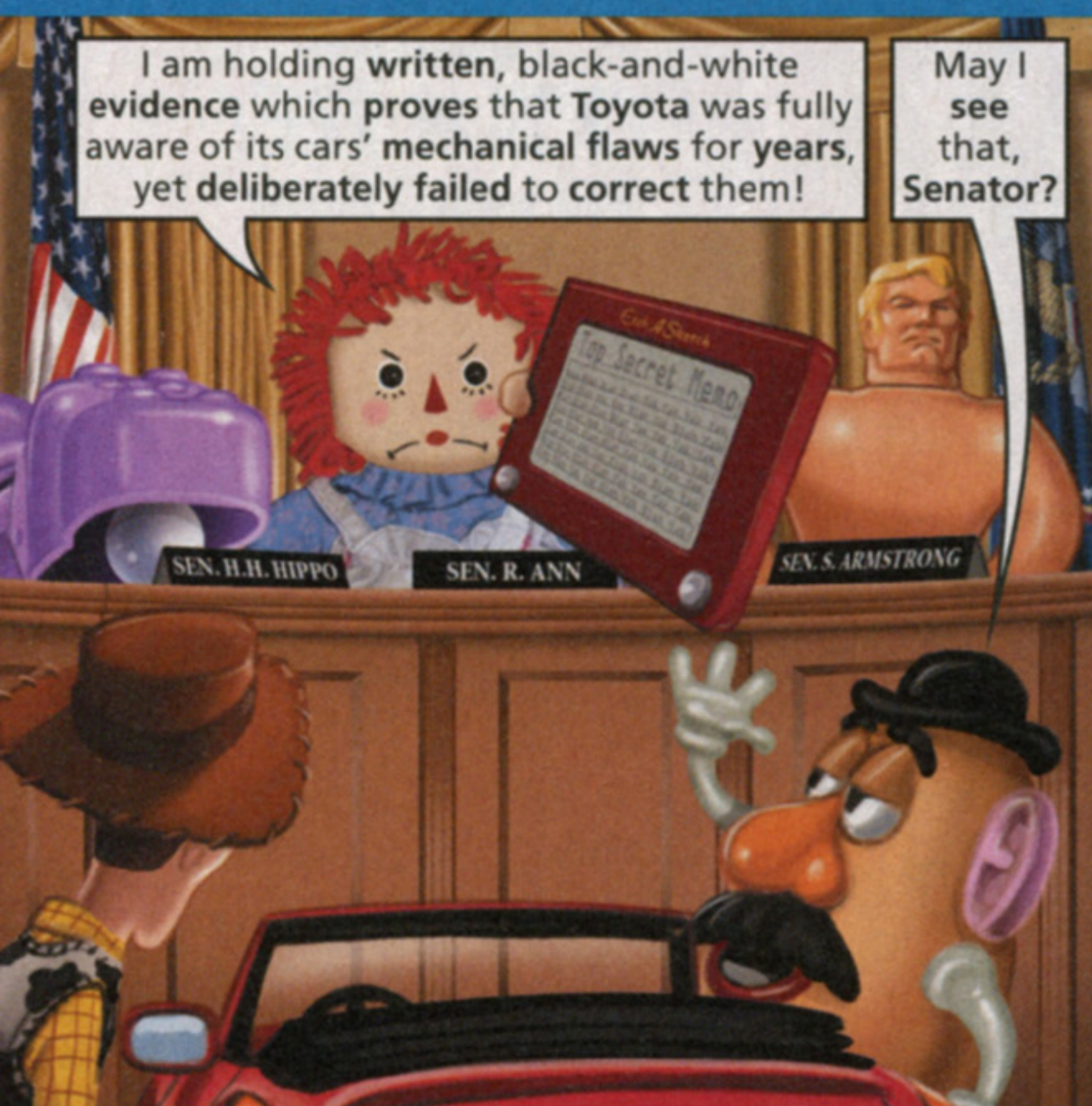
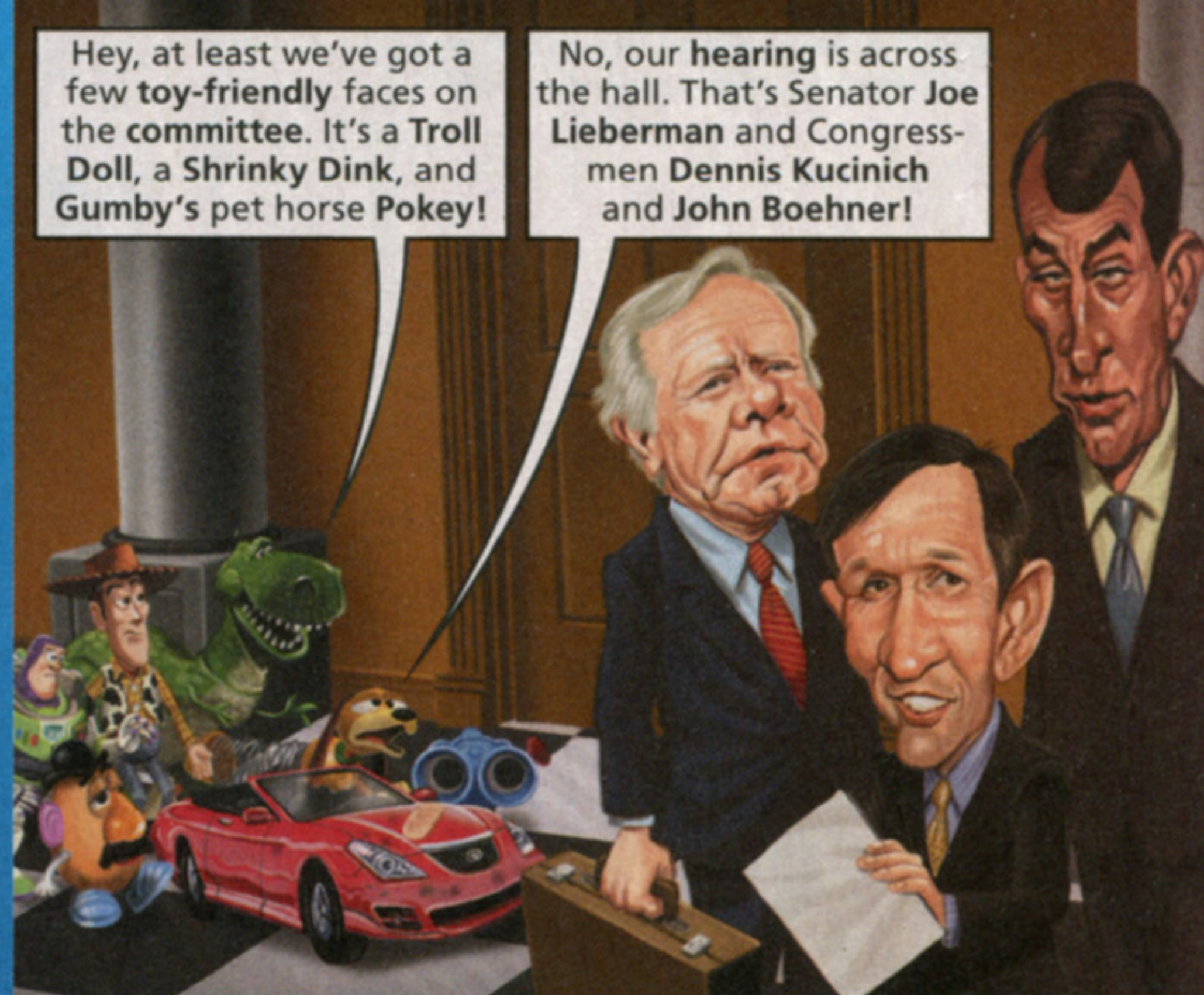
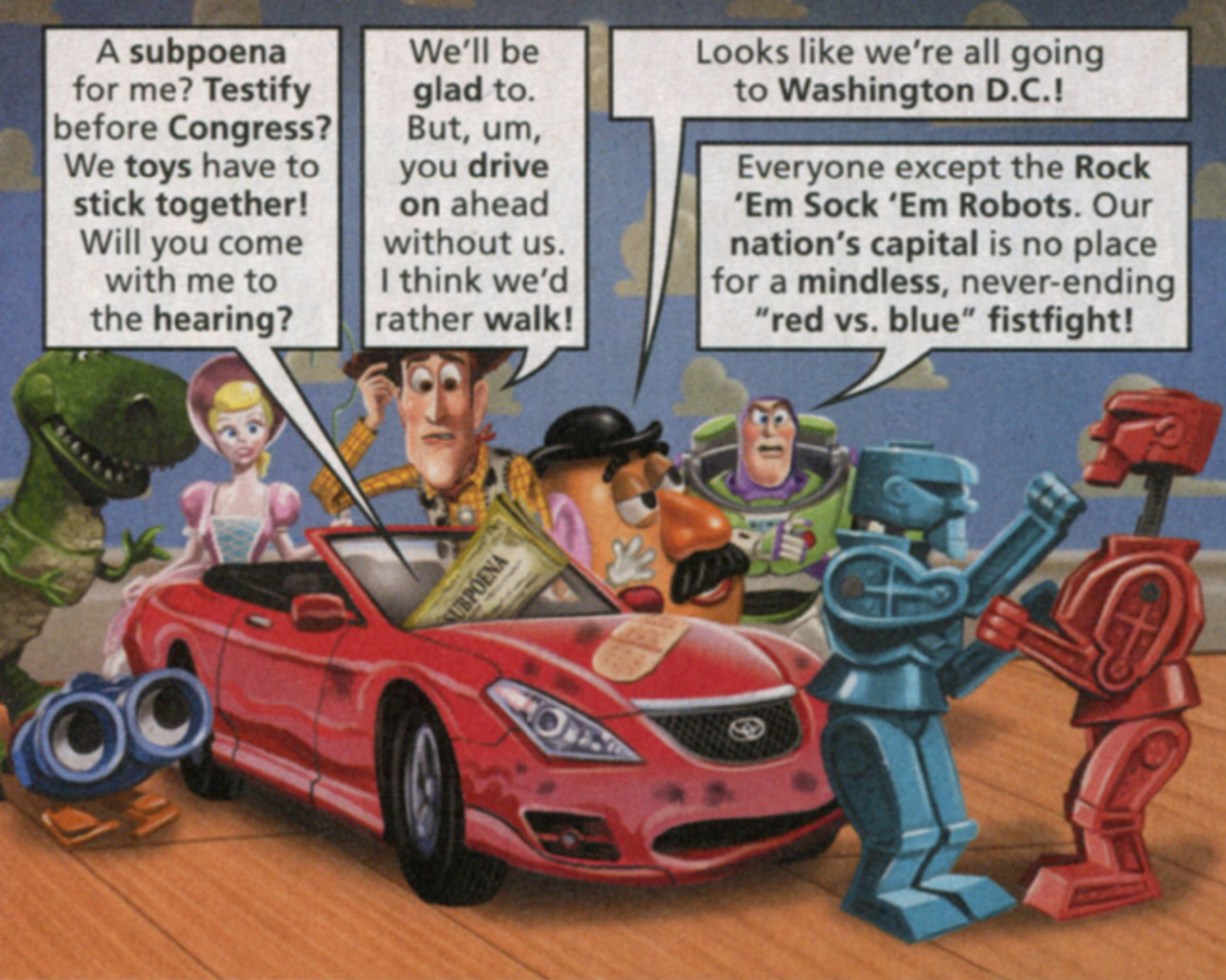


I rescued everyone I could, but Hamm is still trapped in the burning wreckage!

Good luck getting the thick smell of bacon out of your upholstery!

OUCH OH LORDY I CAN'T FEEL MY CONSONANTS







Everyone thinks Justin Bieber is sooooo great.  
But how great is he REALLY?  
Let's settle this once and for all  
with a little feature we like to call:

# BIEBER VERSUS...

**BIEBER** VS. **BEAKER**

**Winner: BEAKER!**

Incomprehensible, high-pitched muppet has a much less annoying voice.

**BIEBER** VS. **BABAR**

**Winner: BABAR!**

"King of the Elephants" outranks "Prince of the Bowl Cuts."

**BIEBER** VS. **BUBLÉ**

**Winner: IT'S A TIE!**

Both produce equally-crappy music.

**BIEBER** VS. **BEEPER**

**Winner: BEEPER!**

Both completely useless, but the Beeper served a purpose at some point — which is more than we can say for Bieber.

**BIEBER** VS. **BABY**

**Winner: BABY!**

Creepily, Bieber is somehow softer and more feminine.

**BIEBER** VS. **BILBO**

**Winner: BILBO!**

Bilbo's mentor = Gandalf. Bieber's mentor = Usher. Also, Bilbo is taller.

**BIEBER** VS. **BEEMER**

**Winner: BEEMER!**

Sophisticated German automobile requires less engineering and production than the average Bieber single.

**BIEBER** VS. **BOO BERRY**

**Winner: BOO BERRY!**

Boo Berry exhibits far more personality, despite being dead.

**BIEBER** VS. **BOMBSHELL**

**Winner: IT'S A TIE!**

Both of their photos are used as currency in prison.

**BIEBER** VS. **BUTTER**

**Winner: BUTTER!**

Butter is sometimes mistaken for margarine. Bieber is sometimes mistaken for Selena Gomez in a Beatles wig.

**BIEBER** VS. **BOWSER**

**Winner: IT'S A TIE!**

Bowser is constantly pursued by Mario. For Bieber, it's that sketchy dude in the van.

**BIEBER** VS. **BOBA**

**Winner: BOBA!**

Boba single-handedly kicked the ass of an entire galaxy. Bieber needs a ten-man security team for an appearance at Build-a-Bear.

**BIEBER** VS. **BEBOP**

**Winner: IT'S A TIE!**

Bebop is a mutated half-human/half-warthog. Bieber is Canadian.

**BIEBER** VS. **BUDDHA**

**Winner: BUDDHA!**

Buddha's followers aren't going to stop giving a s\*\*\* about him as soon as they turn 17.

**BIEBER** VS. **BUBBA**

**Winner: BUBBA!**

Bieber's position on curbing nuclear proliferation in Iran and other Middle East countries is naïve at best.

**BIEBER** VS. **BLUE BOY**

**Winner: IT'S A TIE!**

Blue Boy is dry paint. Watching a Bieber performance is as exciting as watching paint dry.

**BIEBER** VS. **BOO BOO**

**Winner: BOO BOO!**

One is a short, furry little weirdo that probably poops in the woods. The other is a delightful animated bear.

**BIEBER** VS. **BLAGGO**

**Winner: BLAGGO!**

Inconceivably, Blaggo has better hair!

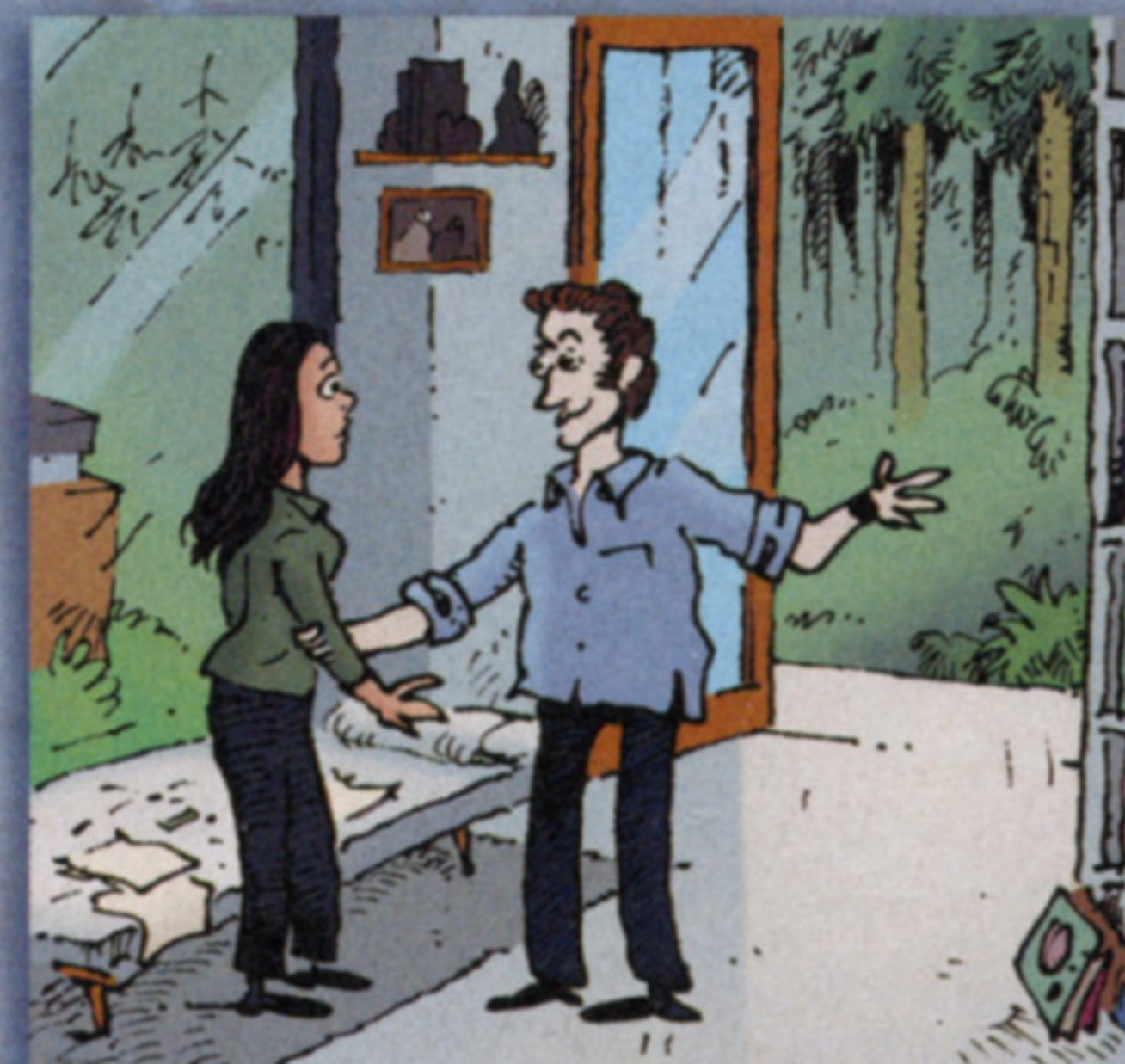


# a MAD look at the twilight saga

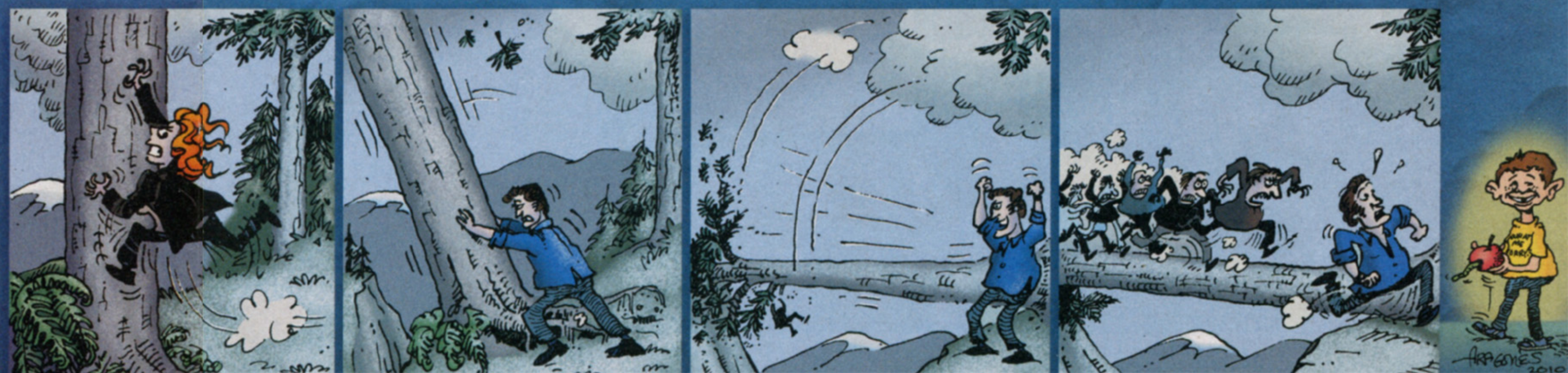
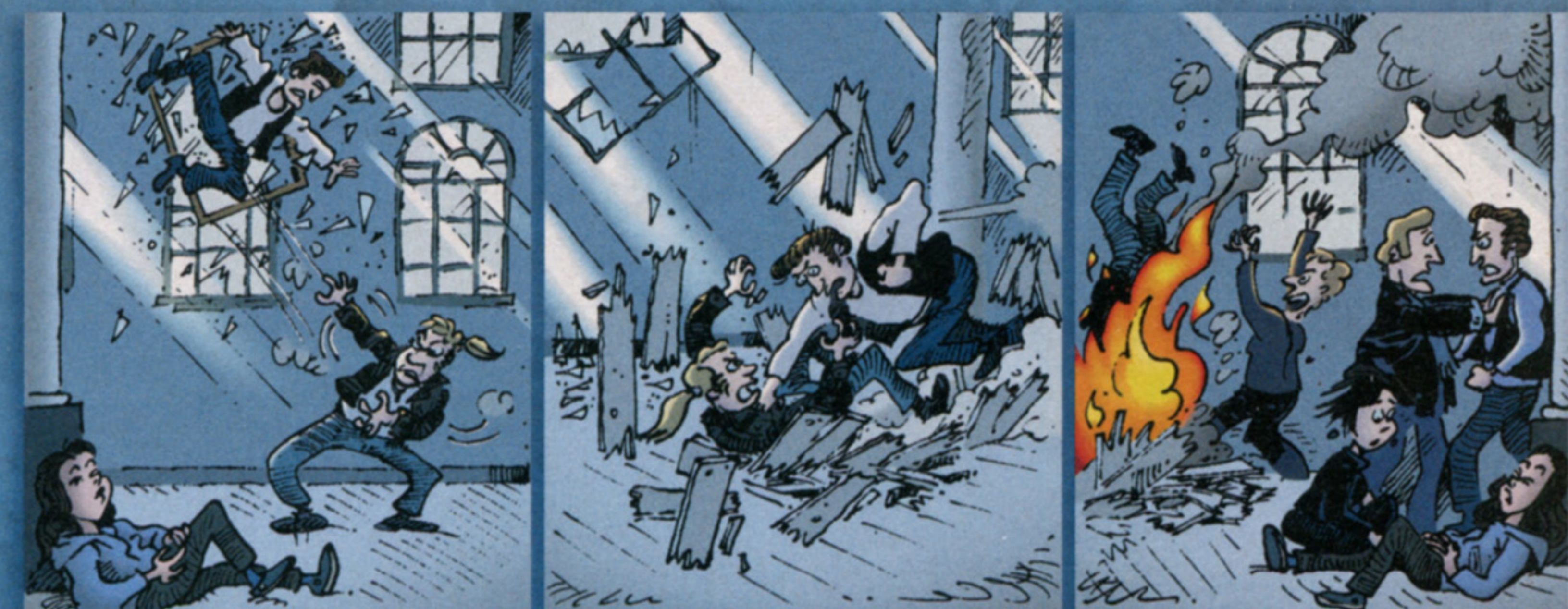
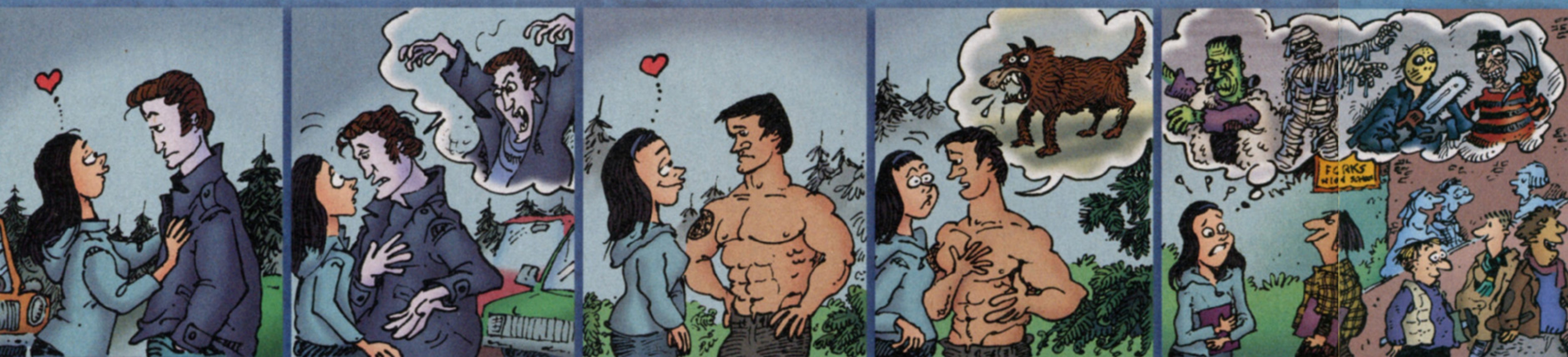
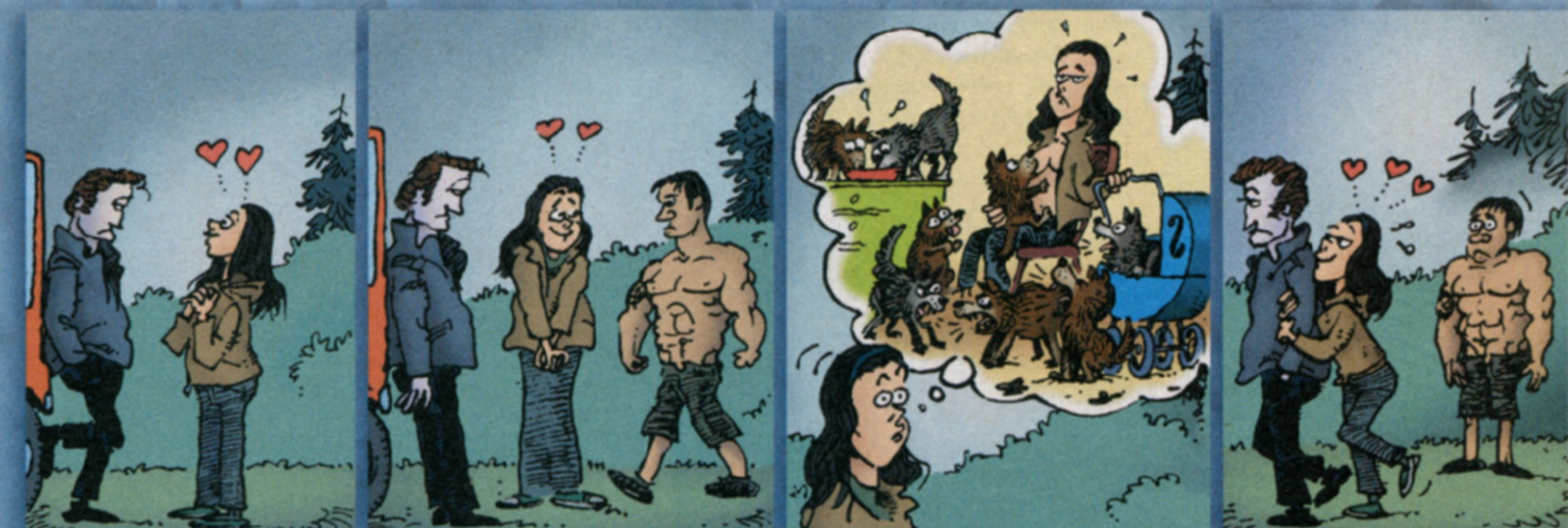


WRITER AND ARTIST: SERGIO ARAGONÉS

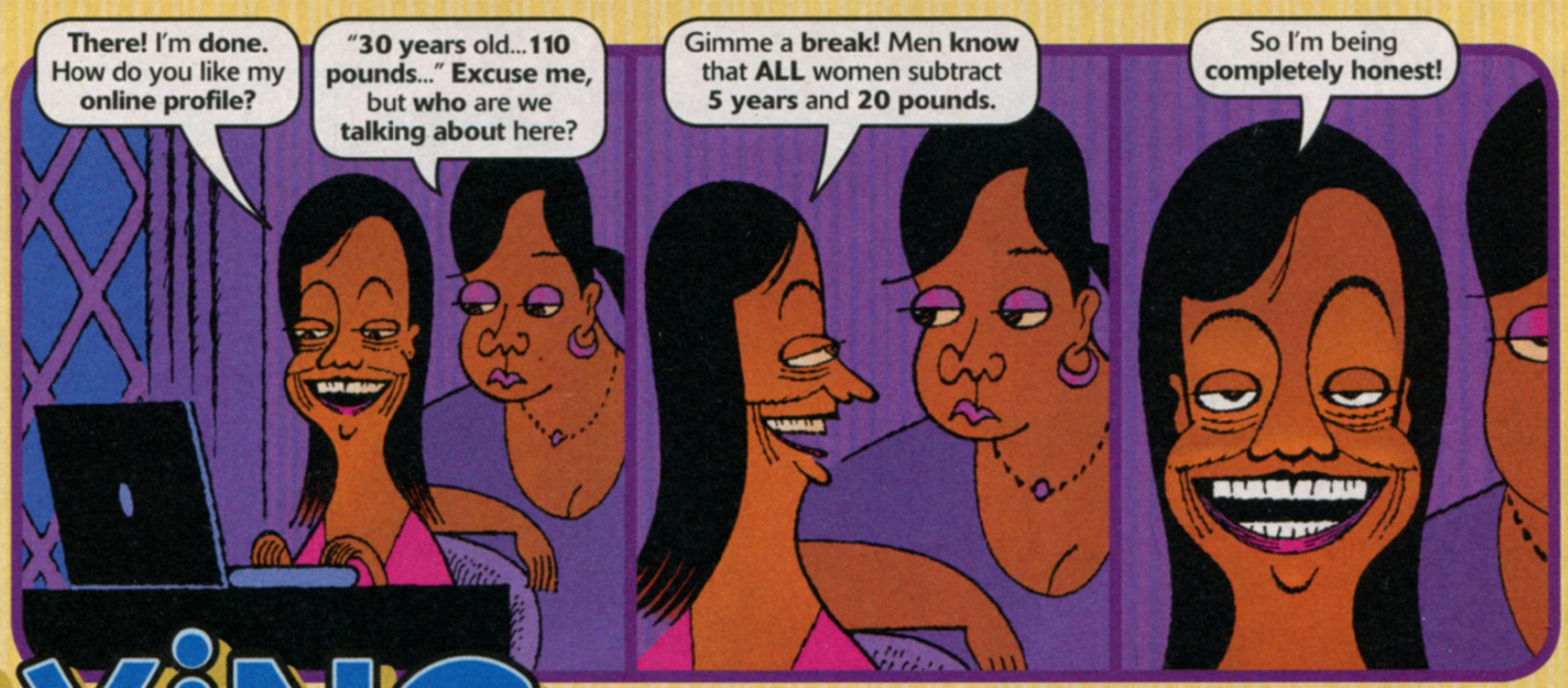
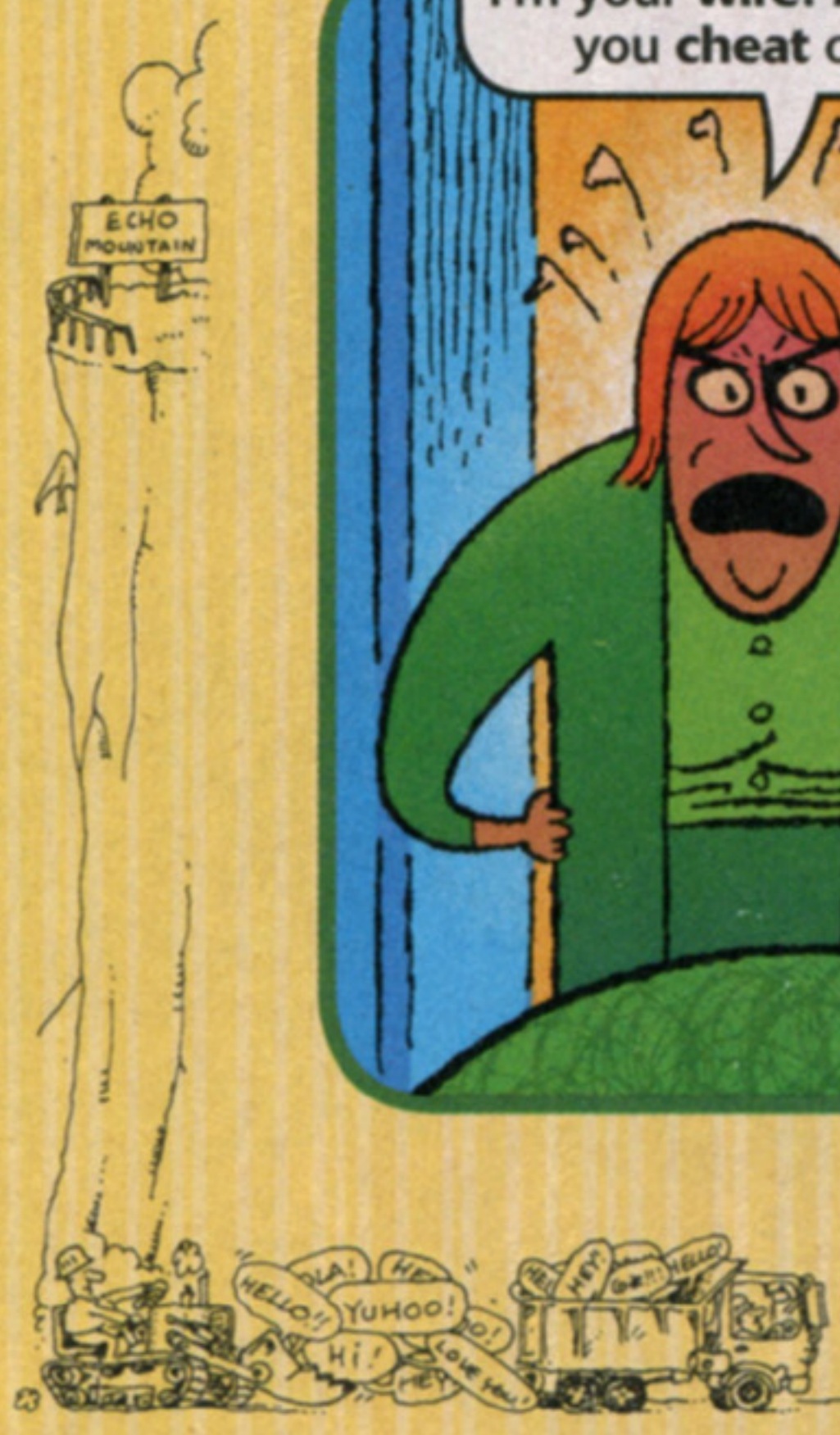
COLORIST: TOM LUTH











THE AGONY OF DECEIT DEPT.

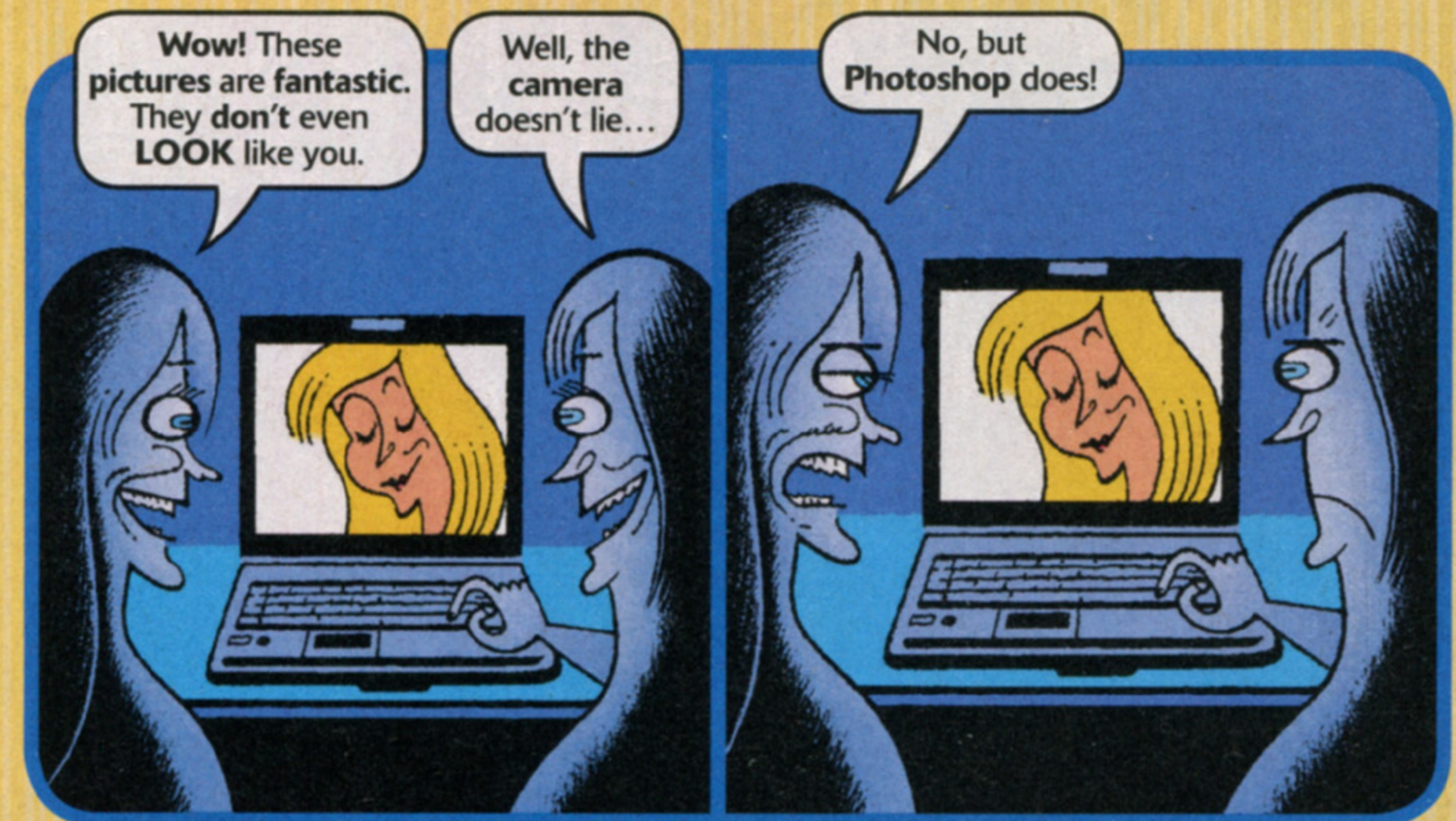
# TheMAD WORLDof...

## AND

# LYING AND CHEATING



WRITER: STAN SINBERG  
ARTIST: MARC HEMPEL









AN UNSTABLE UNIT OF PUNDITS WERE SENT TO FOX NEWS TO SHARE THEIR RIGHT-WING  
TIRADES WITH THE MASSES. THESE MEN PROMPTLY ESCAPED THE REALM OF SANITY.

TODAY, WATCHED BY MILLIONS, THEY THRIVE AS PONTIFICATING BLOWHARDS.

IF YOU HAVE A PROBLEM THINKING FOR YOURSELF, IF YOU'RE NOT INTERESTED IN LOGIC OR FAIRNESS,  
AND IF YOU CAN FIND THESE IDIOTS ON YOUR CABLE SYSTEM, THEN YOU CAN WATCH...

# THE A-HOLE TEAM



THEY LOVE IT WHEN A RANT  
COMES TOGETHER

A MAD  
POSTER  
PARODY



# MR. T TWEETS

## WHILE WATCHING THE A-TEAM



**TheRealBBaracus** Where are his gold chains? His denim vest? His pants tucked into his socks? That fool looks like an IDIOT!

Sent via Twittajabba



**TheRealBBaracus** Yo Liam! Look over to your right! That's where your career will be buried after appearing in "Clash of the Titans" and THIS film, sucka!

Sent via Twittajabba



**TheRealBBaracus** This movie has so many cars speeding into things it coulda been co-produced by Toyota!

Sent via Twittajabba



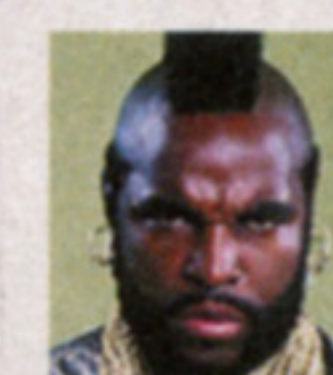
**TheRealBBaracus** The "A-Team" TV show was better than this! These fools look like they're at a "Don't Ask, Don't Tell" hearing!

Sent via Twittajabba



**TheRealBBaracus** This fool has to have my most famous catchphrase tattooed on his fist?!? He must be as dumb as Sarah Palin!

Sent via Twittajabba



**TheRealBBaracus** I'm glad this movie isn't in 3-D — otherwise this fool would be coming at me crotch first!

Sent via Twittajabba



**TheRealBBaracus** Grey hair? Sniffin' cigars? What is this — "The A-Team" or The Bill Clinton Story?

Sent via Twittajabba



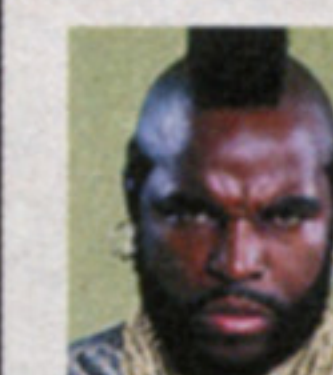
**TheRealBBaracus** I hope he's making something to save this movie — like an Iron Man suit!

Sent via Twittajabba



**TheRealBBaracus** Yeah! I wish those marksmen were at every military burial that the Westboro Baptist Church shows up at!

Sent via Twittajabba



**TheRealBBaracus** I wonder if Obama's health plan covers my nausea from this fool's performance!

Sent via Twittajabba



**TheRealBBaracus** They ought to give ME a medal for sitting through this sh\*t!

Sent via Twittajabba



**1** Hours of time are spent trying to recreate his scent.

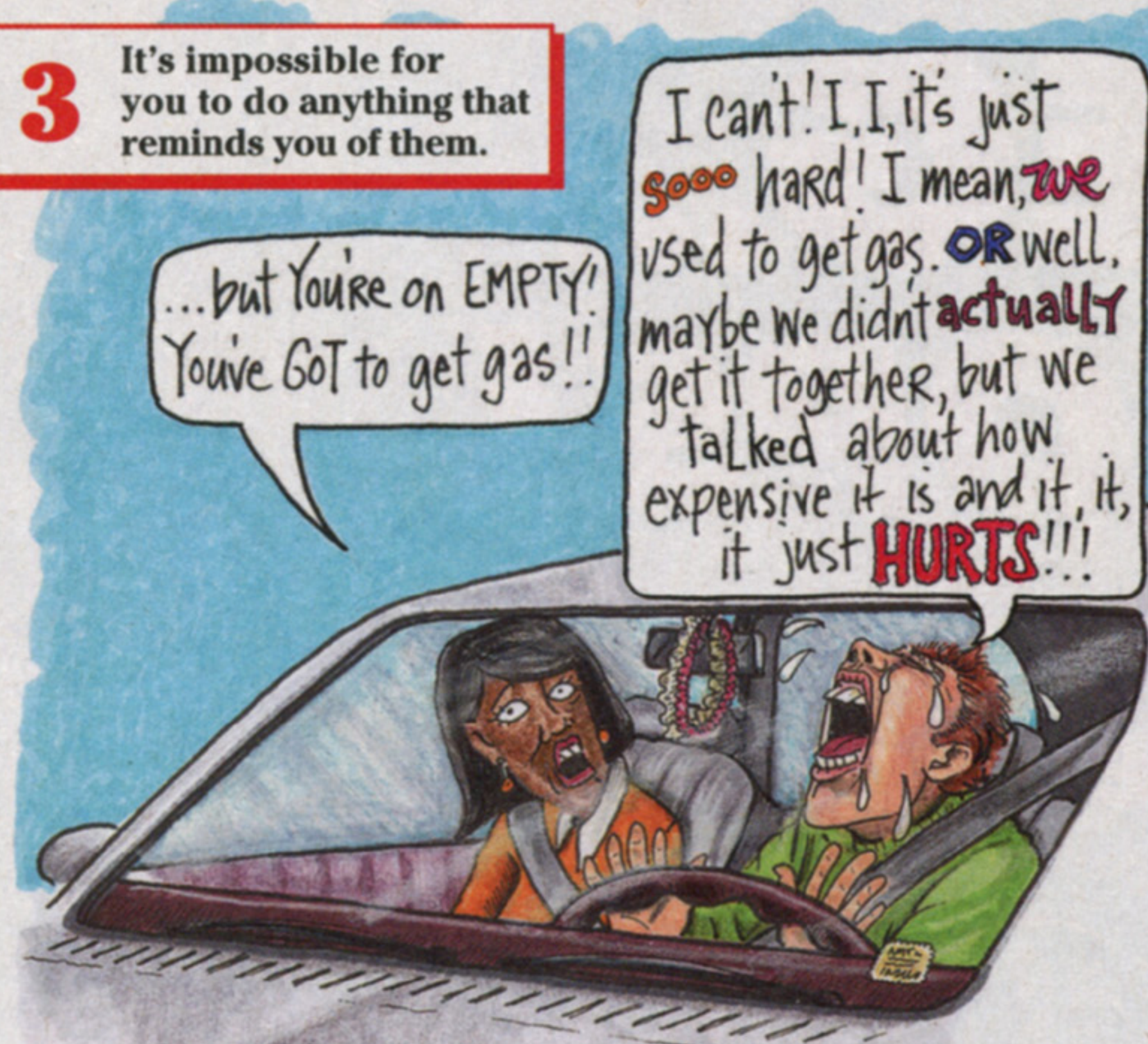


Hmm...I think with a pinch of taco seasoning it will perfectly capture the "Ean de Jake."

**2** You have serious commitment problems with women.



**3** It's impossible for you to do anything that reminds you of them.



Blahtee, blahtee, blah, blah, Lahtee, dahtee...



**4** Your therapist refuses to talk about your last relationship anymore.

Relationships are hard. But the only thing tougher than being in a relationship is NOT being in a relationship. Break-ups suck — and moving on is never easy (although a restraining order does take out a lot of the guess work). How can you tell if you're past the pain and ready to get your guts stomped in an exciting NEW relationship? Easy — just look for these...

# 9 unmistakable signs that you're not quite over your ex

WRITER AND ARTIST: TERESA BURNS PARKHURST

**5** Every song reminds you of your ex.

Oh man! This one destroys me! Pull over I'm gonna puke!

It's the jingle for Manni's Refrigerator Repairs.

No, no, no—just listen to it again—see how she says "at" in the second from last sentence? That's like the third time she says it that way in, like, a fifteen day period—what is up with THAT?!!



**6** Friends are endlessly subjected to reading all of your saved text messages to see if there were signs.

Man, all that lady said was that the fries look nice and crispy and you were gone.

Oh. I thought she said "Christy."



**7** You black out for a few minutes every time your ex's name is mentioned.

**8** It's been years, but you still haven't told your family you broke up.

Oh yeah, um, Destiny is still in traction, she won't be joining us.



**9** You torture yourself by joining a dating service — just to see if your ex joined.



Whore.



# SIEG... OOOPS!

**Someone Forgot to  
Use Deodorant.**

When saluting the dear departed Führer, nothing is more embarrassing than unsightly underarm stains. That's why smart Neo-Nazi enthusiasts like Jesse James should use *Reich Guard*™ deodorant. It's guaranteed to keep you dry — whether you're polishing your SS memorabilia, schtupping random tattooed skanks, or trying to explain the whole mess to your Oscar-winning wife and the wicked, Zionist press.

## REICH GUARD™

**WE HAVE WAYS OF MAKING YOU DRY**

AVAILABLE AT REICH-AID, CVSS, BERLIN WALGREEN, GESTAPO & SHOP



PHOTO: SPLASH NEWS

A MAD AD PARODY



# THE STRIP CLUB

JUNGLE JUNK

YOU EVER WONDER WHY MONKEYS PICK BUGS OFF EACH OTHER'S BACKS?

ACTUALLY, IT'S A SOCIAL THING, THEY GROOM EACH OTHER FOR SOCIAL REASONS.

EXCEPT THE LONG TAIL MACAQUE, THEY DO IT AS A MATING RITUAL.

REALLY? YEH.

DON'T EVER TOUCH ME AGAIN!

DAN THOMPSON

REX IN THE CITY

HEY MAN, HOW WAS YOUR WEEKEND?

IT WAS OKAY. I HAD TO CALL A GUY IN TO FIX MY... UH... THE THING ON MY HOUSE THAT YOU CAN CONNECT A HOSE TO... OH, THE SPIGOT!

SPIGOT. HUH. THAT'S A WEIRD WORD WHEN YOU FOCUS ON IT. IT SOUNDS LIKE A COMBINATION OF A BUNCH OF RACIST TERMS.

YEAH, YOU'RE RIGHT...

MAN, YOU SEE THAT SPIGOT OVER THERE? DUDE, ONCE THE SPIGOTS MOVE IN, THE NEIGHBORHOOD IS OVER.

I CAN'T BELIEVE MY DAUGHTER IS DATING A SPIGOT.

AN ITALIAN, A JEW, AND A SPIGOT WALK INTO A BAR...

NO, NO-FINISH IT! I WANT TO HEAR HOW IT ENDS!

DUSTIN GLICK



It only hurts  
when i laugh



I'M FEELING  
MUDDLED,  
FANGMAN.

WHAT'S WRONG,  
VULTUREMAN?



I'VE BEEN RECONSIDERING  
US USING BRUTE FORCE  
TO FIGHT CRIME.

OH GOD. NOT  
THAT AGAIN.



WE SHOULD BE MORE FORGIVING!  
GIVE THE BENEFIT OF THE DOUBT  
RATHER THAN GOING IN, FISTS ABLAZE!

YES YES, WE  
SHOULD HAVE A  
BLEEDING HEART FOR  
SCUMBAGS. RIGHHHT.



I'M BEING SERIOUS!  
WHY DON'T WE TAKE  
THE HIGHER ROAD?

'CUZ PERPS DON'T GIVE  
A CRAP! THEY JUST TAKE  
**ADVANTAGE** OF YOU  
WHEN YOU'RE NICE!



AND WHAT ABOUT  
SETTING A GOOD  
EXAMPLE FOR KIDS?

COME ON! KIDS NEED  
TO LEARN THAT LIFE'S  
NOT FAIR, AND **MIGHT**  
IS THE ONLY THING  
THAT MAKES RIGHT!



TODAY'S BAD GUYS HAVE  
NO MORALS, VULTUREMAN!  
THEY'RE UTTER BEASTS  
WHO ONLY RESPOND TO  
PAIN, AND IT'S OUR JOB  
TO DELIVER IT.



WELL, I THINK THERE MUST  
BE A NICER WAY, AND I  
WALK THAT PATH OF GOOD-  
NESS STARTING TONIGHT.

SURE THAT'S WHAT  
YOU **SAY**, BUT LET ME ASK  
YOU SOMETHING....



WHAT IF I TOLD YOU  
THAT OUR ARCH-NEMESIS,  
DR. EVILBONES, HAD BEEN  
SPOTTED IN CALHOUN'S BAR  
AT THIS VERY MOMENT?



**EVILBONES?!!** WE'VE BEEN  
AFTER HIM FOR **YEARS!** WHERE'D  
YOU SAY? CALHOUN'S BAR?

YEAH. YOU  
KNOW... OVER BY  
NELLIE'S DINER.



GRRRR!

POOM!



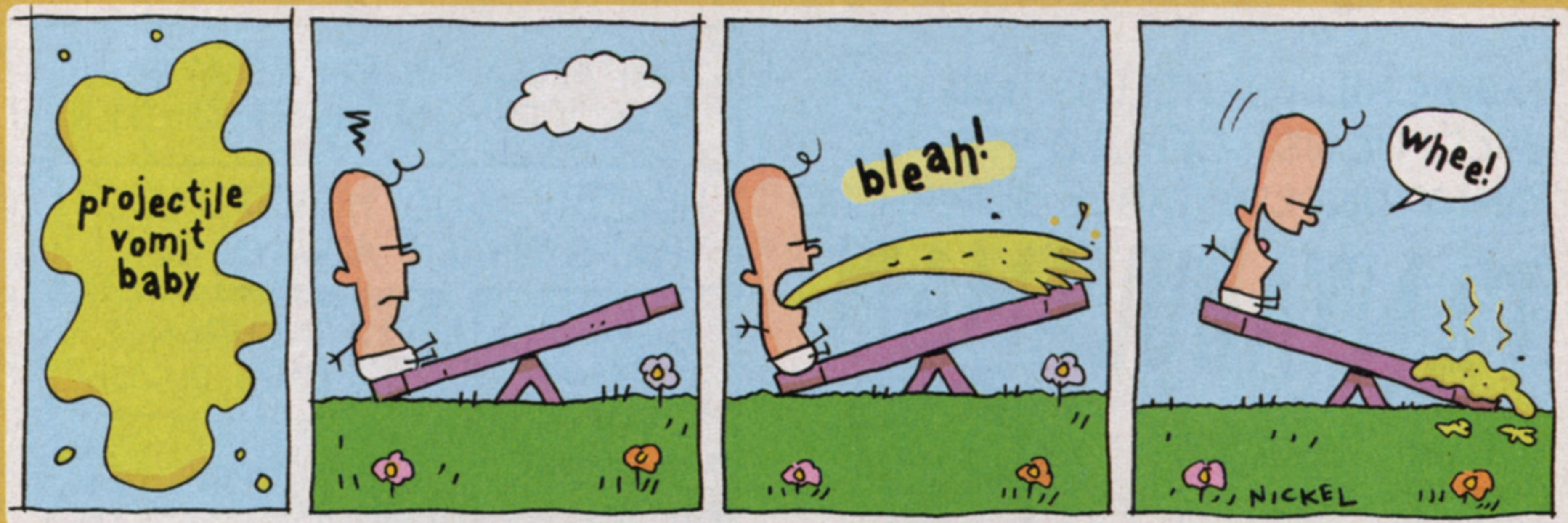
YOU IDIOT! I SAID, "WHAT IF"!

OH. UM... SORRY.

THIS IS WHY  
I **HATE** THESE  
CONVERSATIONS!



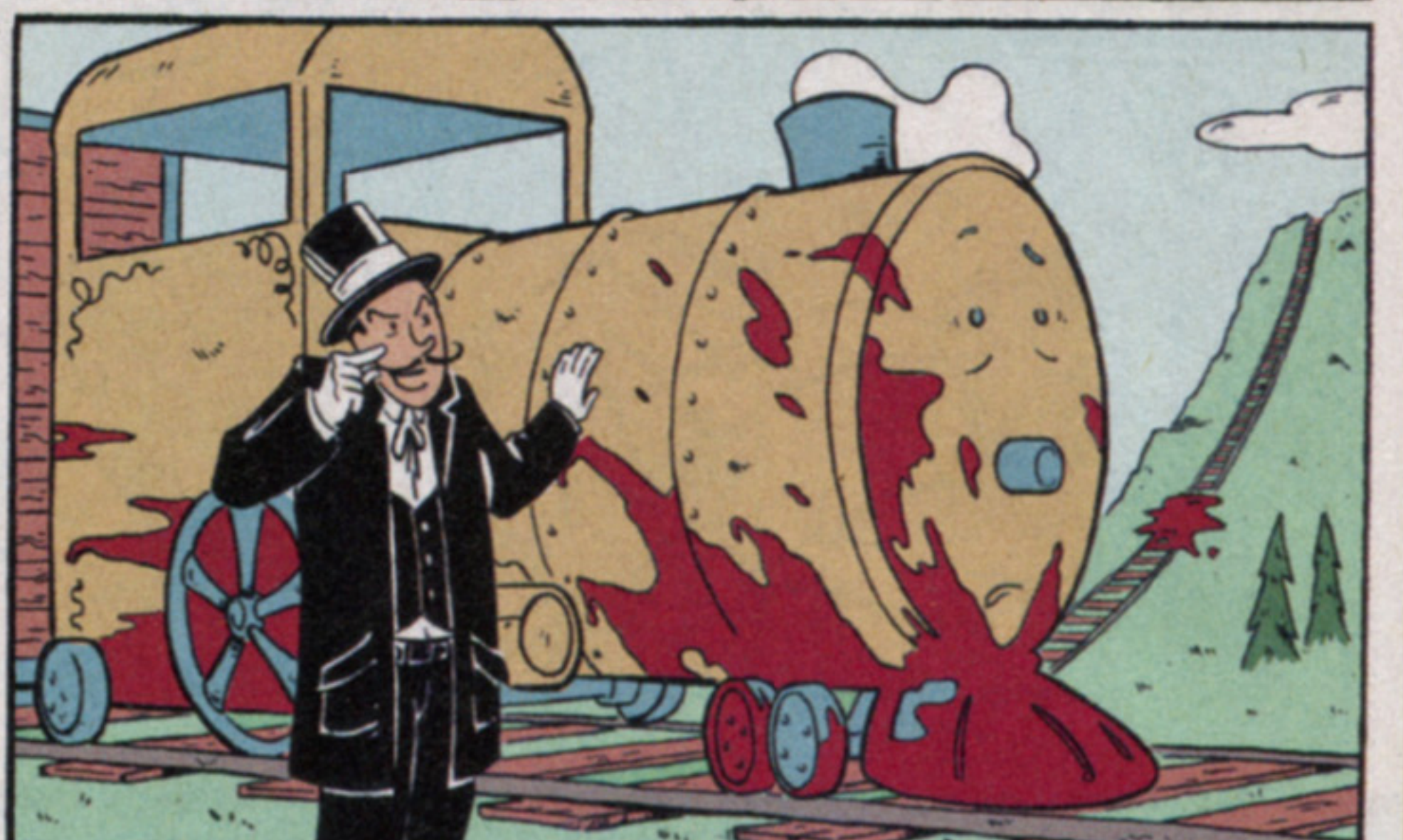
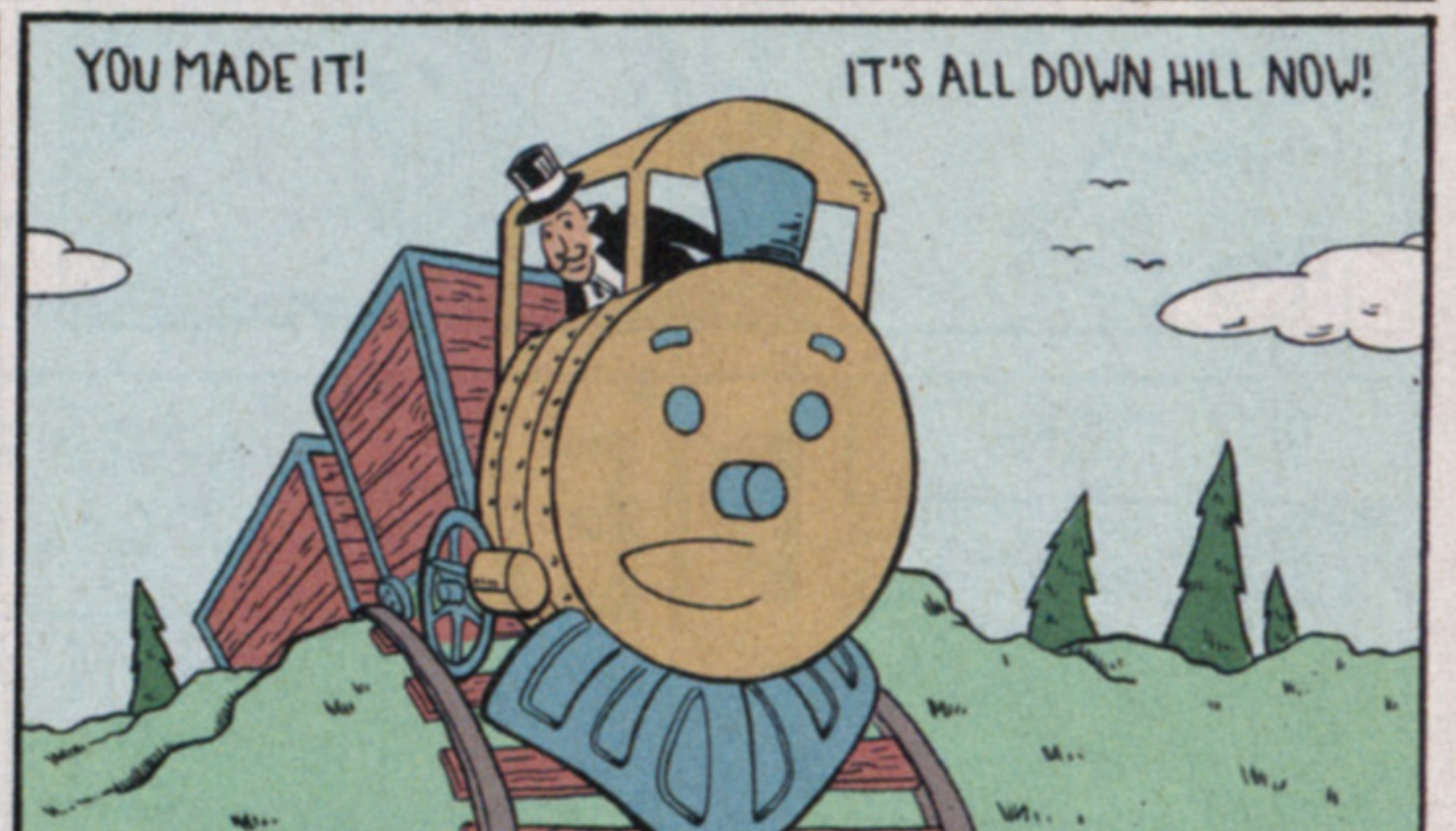
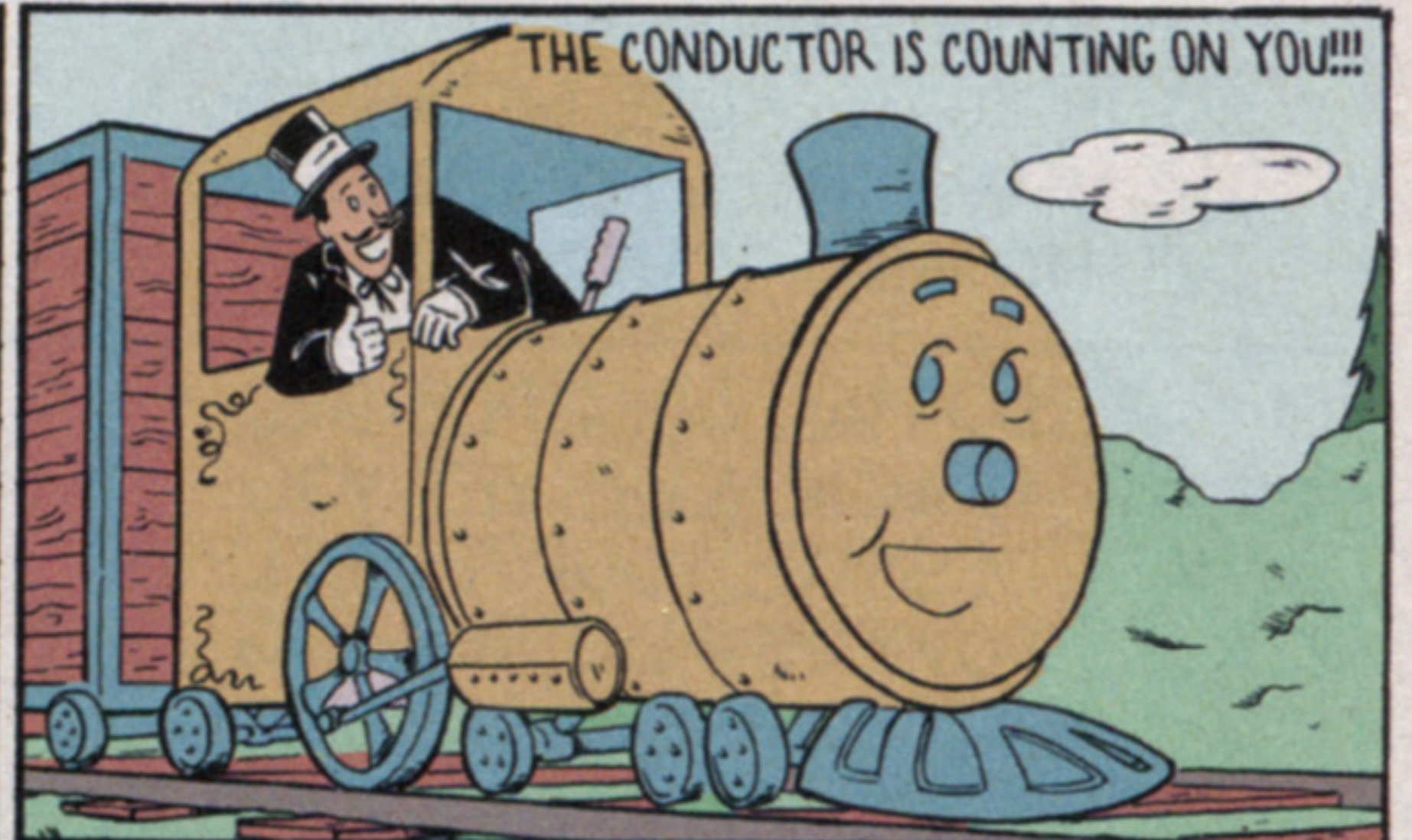




SCOTT NICKEL

## JUST BELOW THE SURFACE

ONCE UPON A TIME THERE WAS A VERY STEEP HILL AND A BRAVE LITTLE TRAIN.



DOUGLAS PASZKIEWICZ



NO ACHILLES HEELS. NO EXCEPTIONS. BEHOLD THE **ONLY UNDEFEATABLE SUPERHERO**

# FANTABULAMAN

WINS  
LOSSES  
DRAWS

3,105,782
0
1



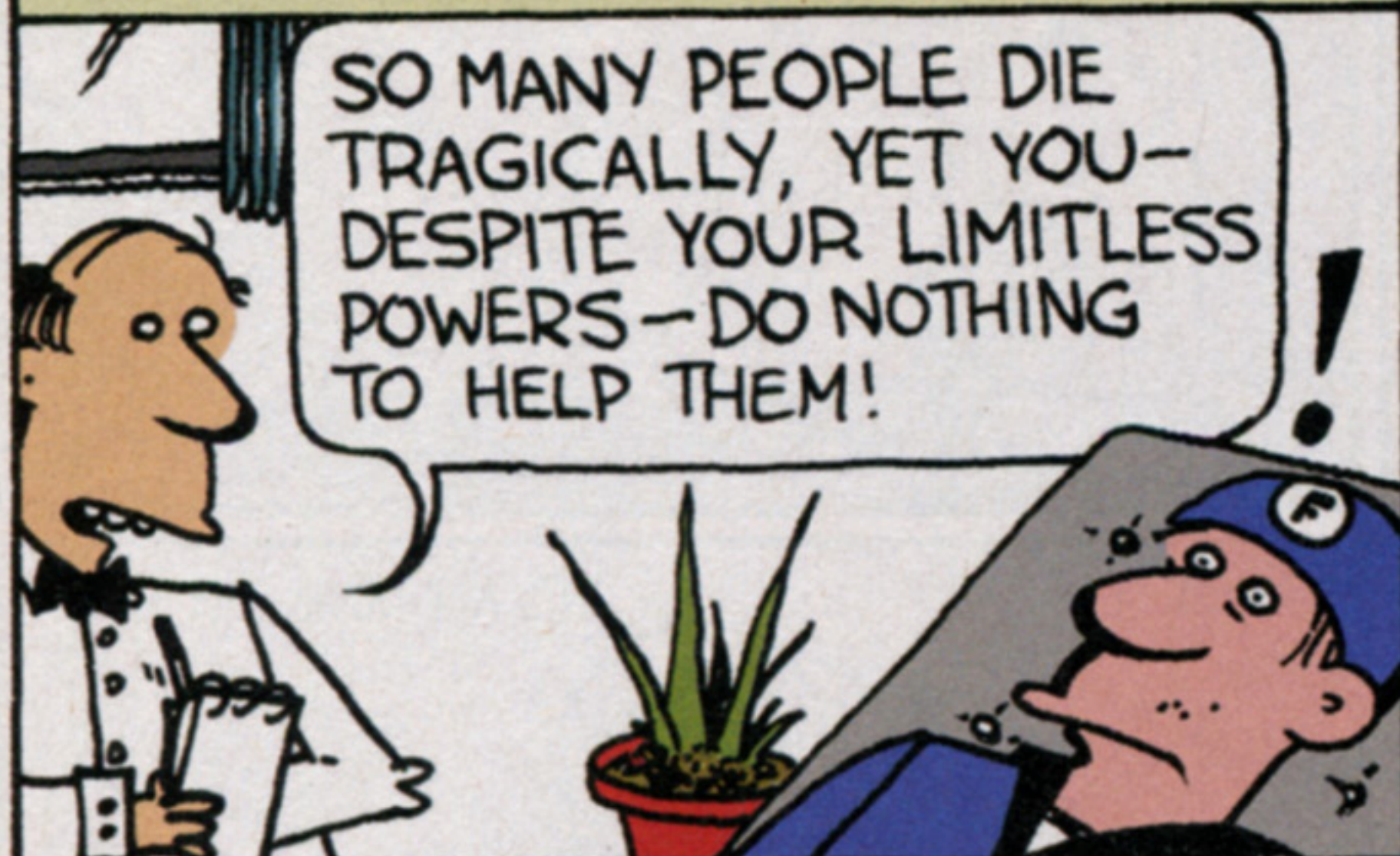
FANTABULAMAN ARRIVES AT HIS WEEKLY PSYCHIATRIC APPOINTMENT.

HEALTHY MIND, HEALTHY BODY! THAT'S WHAT I ALWAYS SAY!



INSURANCE CARD, PLEASE.

THIS WEEK'S SESSION, HOWEVER, SOON TURNS MORE INTENSE THAN THE USUAL "TELL ME ABOUT YOUR EVIL MOTHER" ROUTINE.



SO MANY PEOPLE DIE TRAGICALLY, YET YOU—DESPITE YOUR LIMITLESS POWERS—DO NOTHING TO HELP THEM!

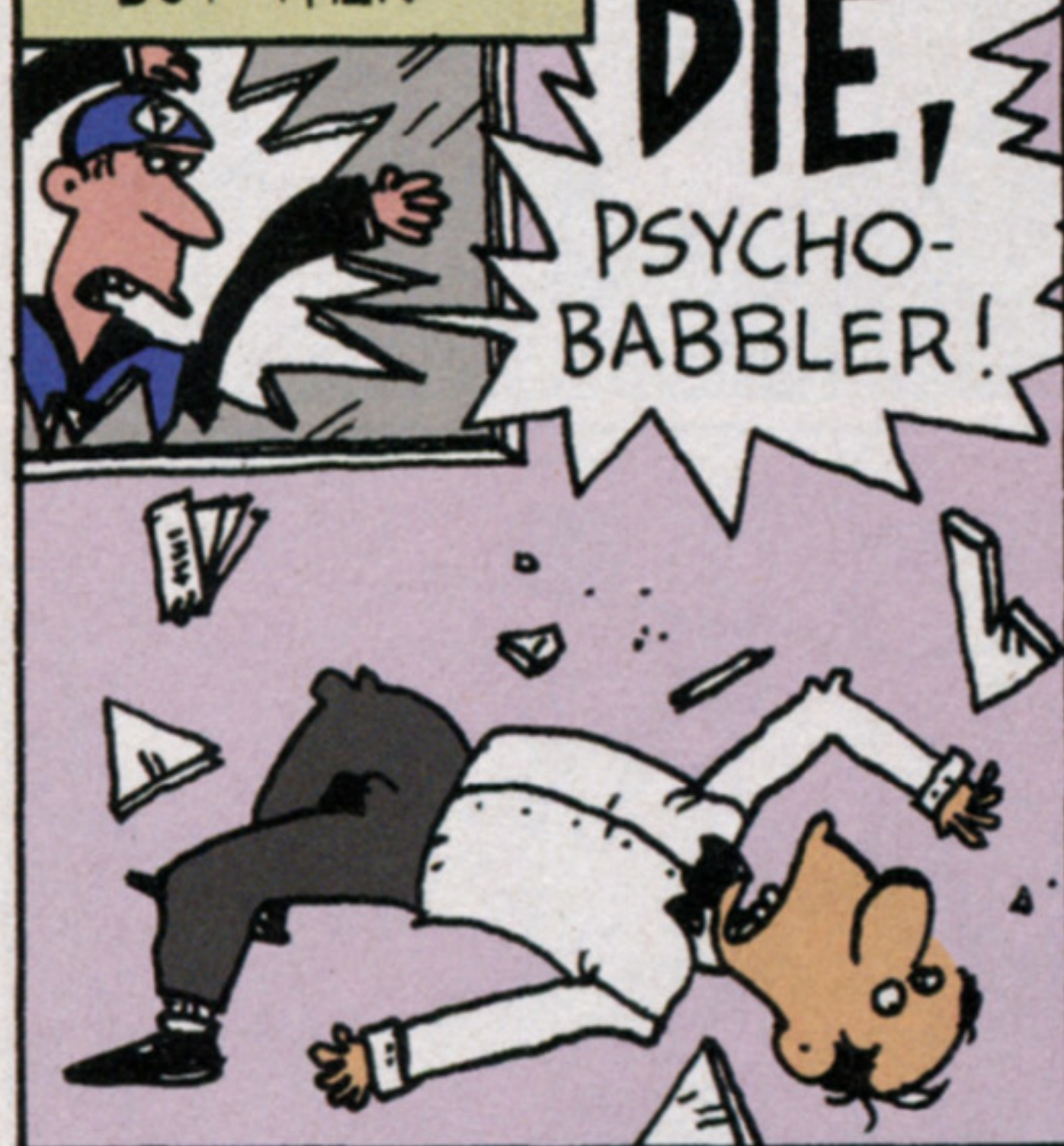
THE SHRINK'S SEEDS OF DOUBT SOON SPROUT BLOSSOMS OF INSECURITY.

YOU HAVE THE POWERS OF A **GOD**! WHY? WHY DO YOU LET ALL THOSE BUSLOADS OF KIDS DRIVE OFF CLIFFS IN TENNESSEE?



IT'S TRUE!  
I **SUCK!!**

BUT THEN—



**DIE,**  
PSYCHO-  
BABBLER!

AFTER FILLING OUT SOME PAPERWORK AT THE LOCAL POLICE STATION...



HOW'D YOU KNOW THE SELF-CONFIDENCE CRUSHING VILLAIN, DOPPELGANGSTA, HAD IMPERSONATED YOUR SHRINK!?

I DIDN'T. IF I'D BEEN WRONG I'D HAVE USED **TIME TRAVEL** TO BRING HIM BACK.



WHAT COULD POSSIBLY TOP OUR **DOUBLE DOWN?** INTRODUCING OUR NEWEST SANDWICH...

# THE **KFC**<sup>®</sup> **TRIPLE!** **BY-PASS!**

## Three Original Recipe Triple-Fried 100% Chicken\* Filets!

(\*Yes our filets are 100% Chicken! White meat, dark meat, legs, thighs, wings, breasts, feet, feathers & beaks ground to perfection! Breaded to conceal!)

## And between those three fried Chicken Filets? Two more Chicken Filets!

We take each one of the five filets & deep-fry 'em once, slit 'em open & stuff 'em with a buttery-type filling\*\* and deep-fry 'em again!

(\*\*We do not use fillers in our fillings, only 100% pure and natural lard!)

## Between the first two Chicken Filets we pile on bacon, sausage and a slab of pork-roll!

(Lightly cooked to bring out the flavor.)

## Next, we slide in two fried eggs!

Then we add cheese — American, Swiss, Cheddar and our famous Pepper Jack Cheese! And we deep-fry it again!

## To make our new food sensation a healthy choice, we add a leaf of lettuce. Yes, it's deep-fried too!

How do you hold the new Triple By-Pass?  
(Don't worry, we still didn't add bread...)

## We added three MORE deep-fried Chicken Filets!

It's like nothing you've ever tasted —  
and nothing you'll ever digest!

# \$12<sup>95</sup>

Stop into KFC and ask  
for a Triple By-Pass  
then stop at the hospital  
and ask for the same!



If your appetite's especially inhuman, get the KFC Triple By-Pass Combo Meal! Includes a full pound of our triple-fried Tater Gobs and a 2-liter cup of our exclusive deep-fried soda (regular or diet)!

WRITER: DICK DEBARTOLO

PHOTOGRAPHER: IRVING SCHILD

A MAD AD PARODY





Recently, two college students at California State University found documents in a trash bin outlining Sarah Palin's contract requirements for her speaking appearance at the school. These documents were widely distributed in the media. Subsequently, MAD went BACK to the dumpster and dug even deeper amongst the filth and muck. We uncovered even MORE Palin contract demands that we present here for the first time. (Pulitzer Committee, please take note!)

# More SARAH PALIN SPEAKING CONTRACT DEMANDS



WasillaSpeakersBureau

## CONTRACT ADDENDUM

In addition to former Governor Sarah Palin's outrageous speaking fee, the following is an agreement between Palin (aka "The Speaker") and your facility (aka "The Venue") and shall be stipulated prior to final agreement to appear:

### DRESSING ROOM

The Speaker's Dressing Room shall contain no fewer than three (3) bowls of moose jerky. Speaker requires two (2) bottles of melted Alaskan glacier water.

Additionally, Speaker requires two (2) bendable straws and one (1) person to show the Speaker how they work. Venue agrees to provide no fewer than six (6) shiny objects to entertain Todd.

### PRESS/MEDIA

There shall be a strict limitation on media access during the Speaker's appearance. No actual journalists shall be permitted. So FOX News is fine.

### SOUND CHECK

Sound Check shall occur ninety (90) minutes prior to event to insure that the phrase "How's that hope-y change-y stuff workin' out for ya?" is amplified to appropriately twangy, sarcastic levels.

### EVENT STAFF

Under no circumstance shall Event Staff audibly laugh at all the misspellings in Tea Partiers' homemade signs. No shaking hands with the Speaker prior to the event, which could cause her speech notes to be rubbed away.

### TRANSPORTATION

Governor Palin shall be brought to venue via chauffeured limousine or town car. You know, like real Americans. The Venue shall provide shuttle service as needed to the following:  
Area shopping malls for three (3) to five (5) hour shopping sprees to be billed to the Republican National Committee.

### SECURITY

Venue Security will be posted at all doors during the event to prevent the presence and/or appearance of Levi Johnston and/or Levi Johnston's penis.

### DAY-OF-EVENT

Venue agrees to pre-screen event audience. The following are acceptable attendees:

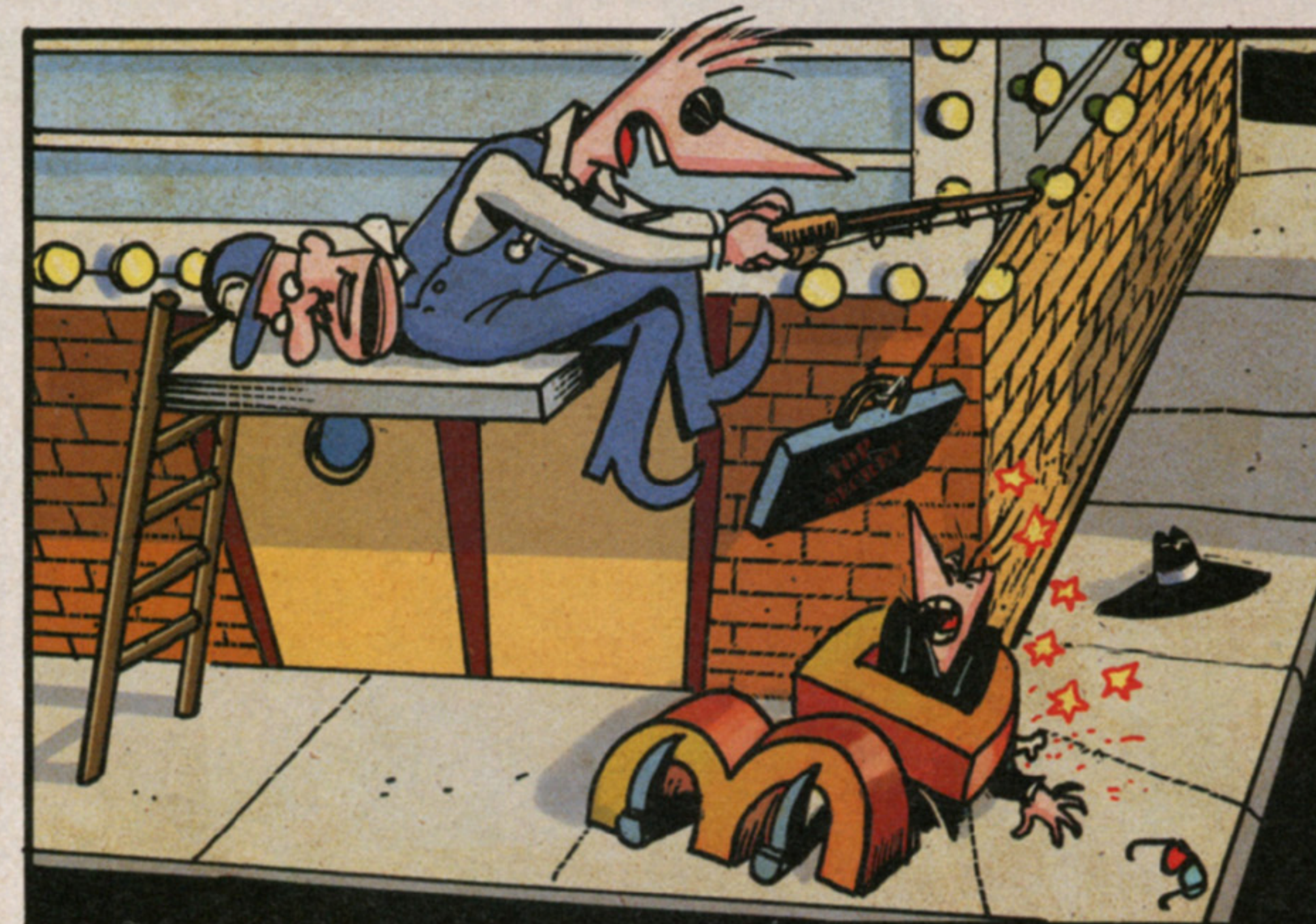
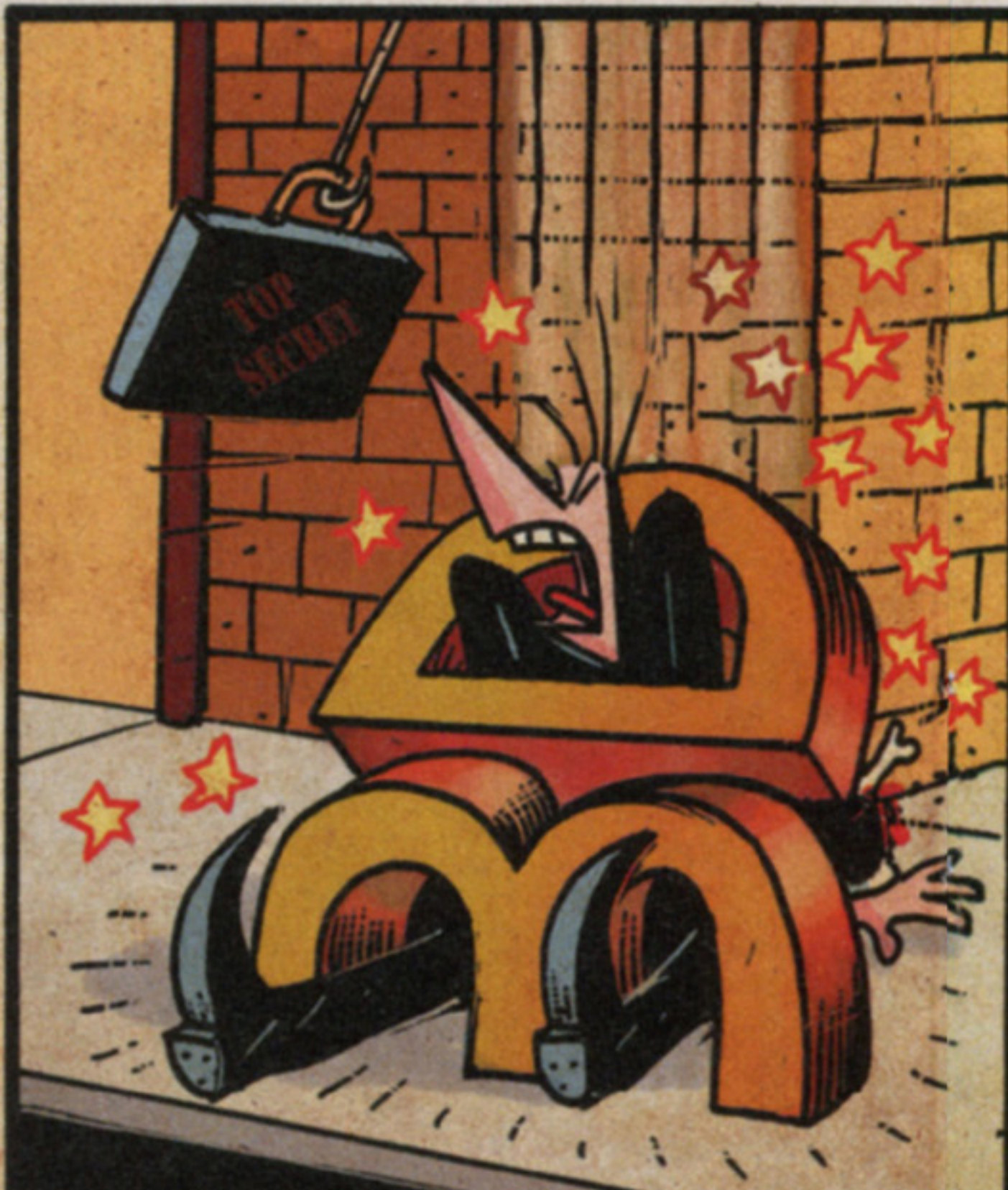
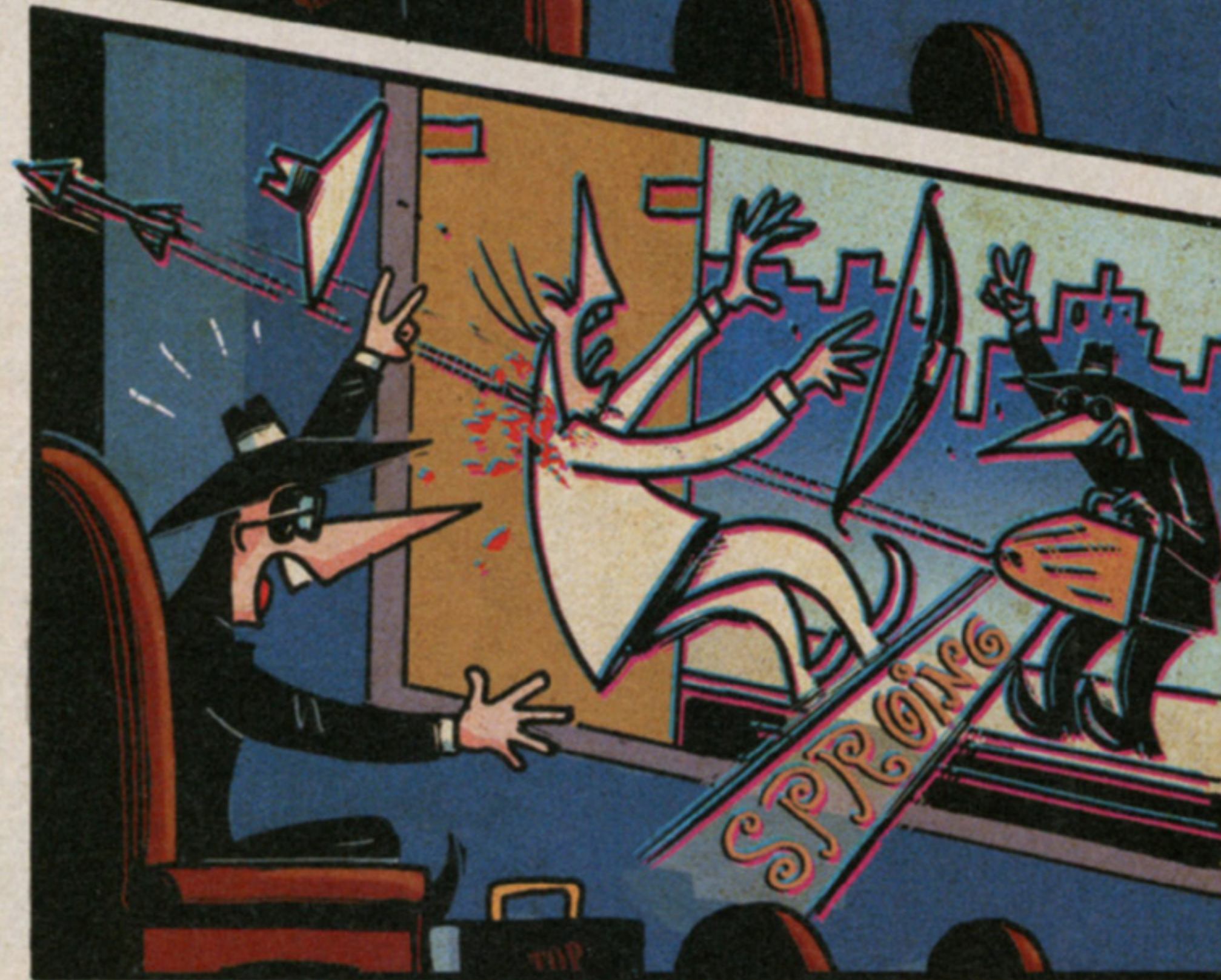
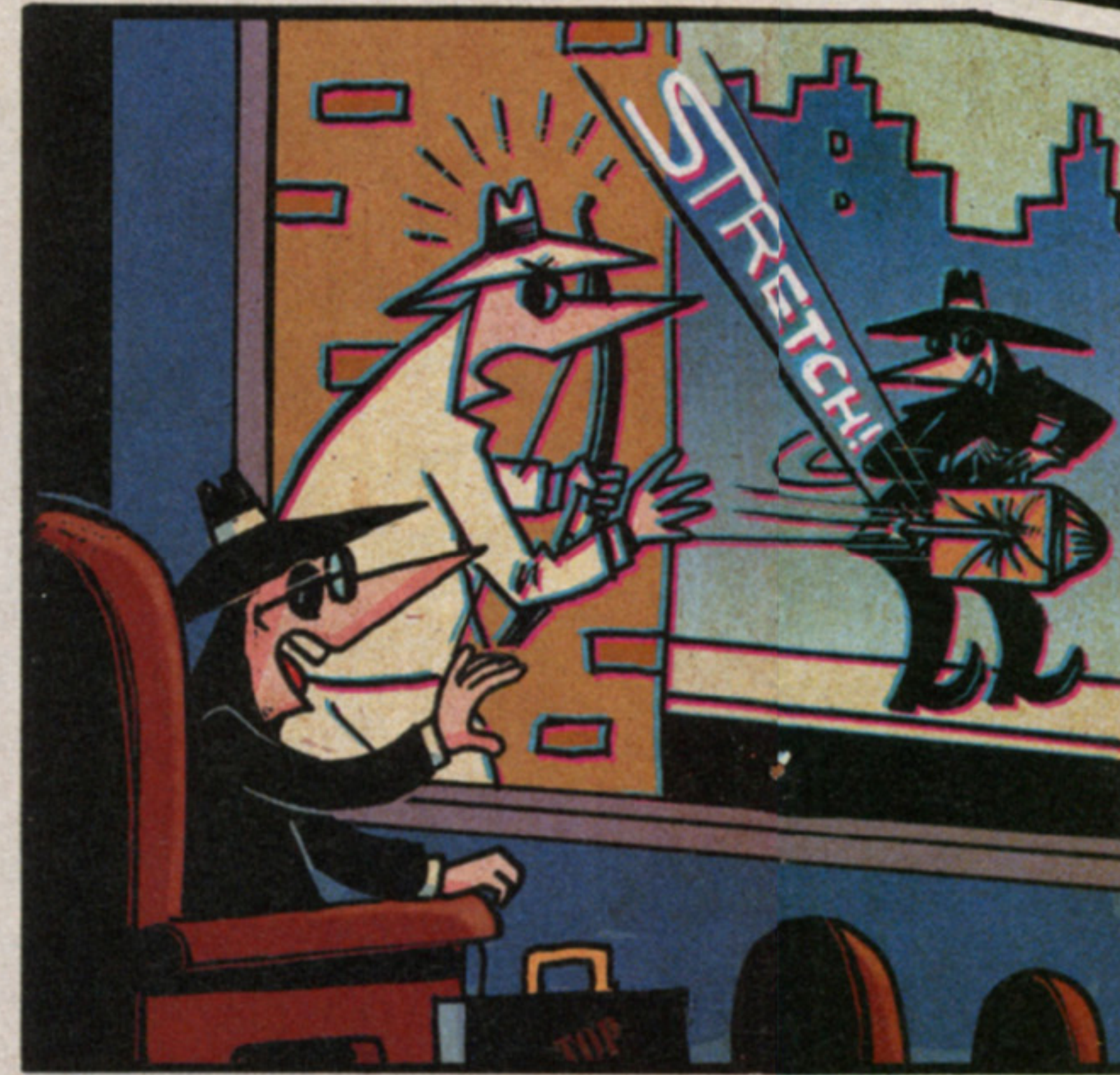
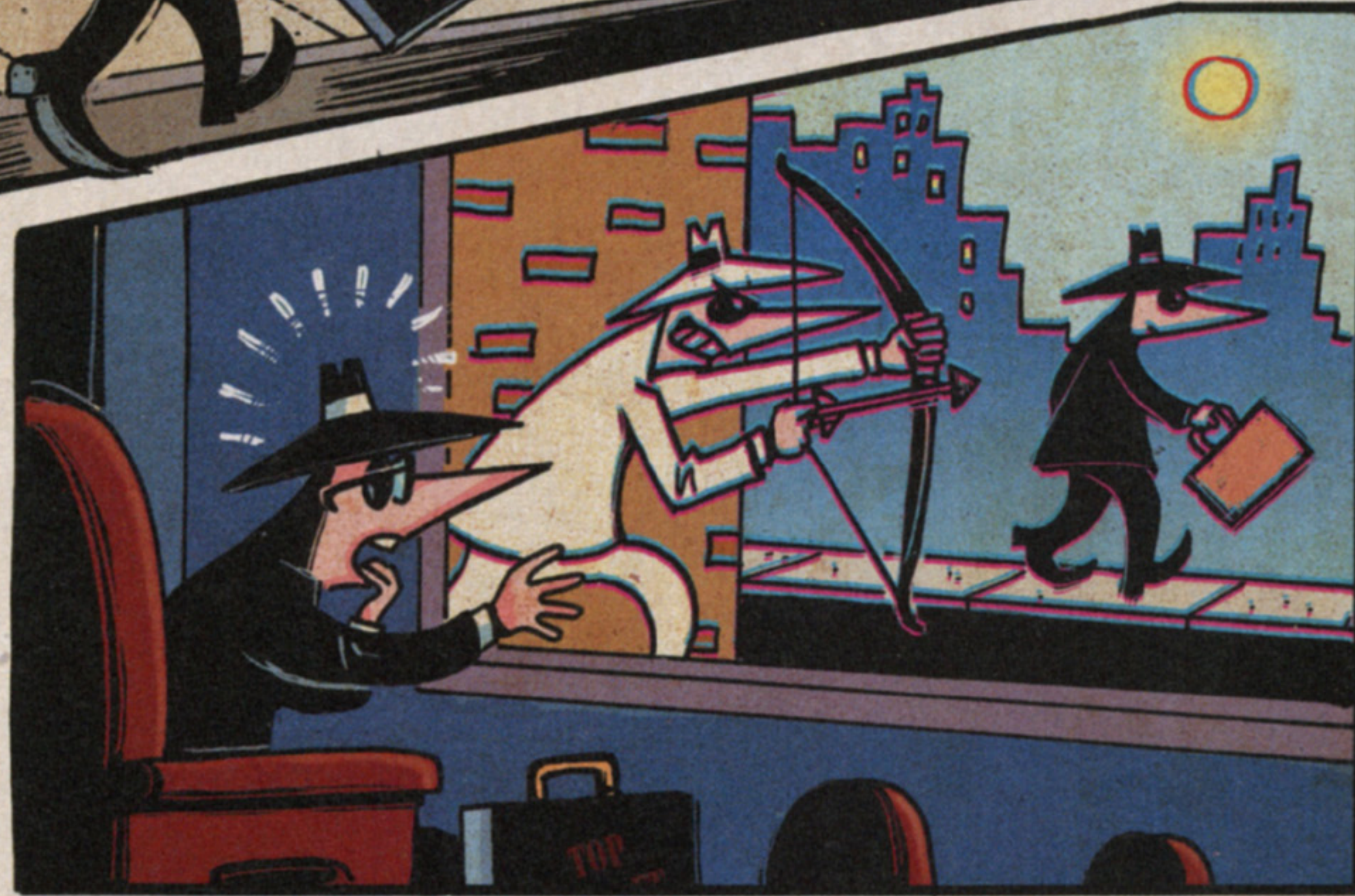
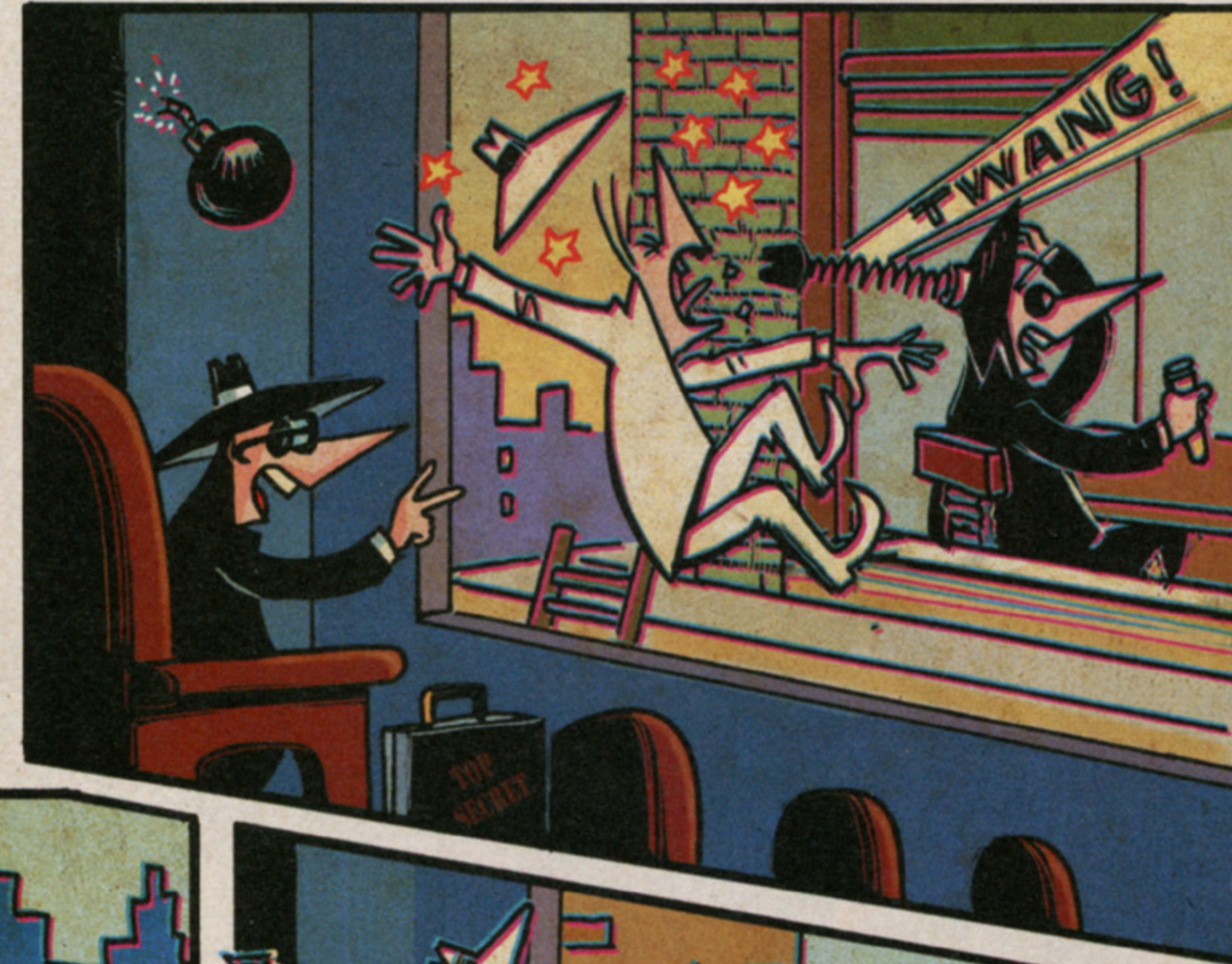
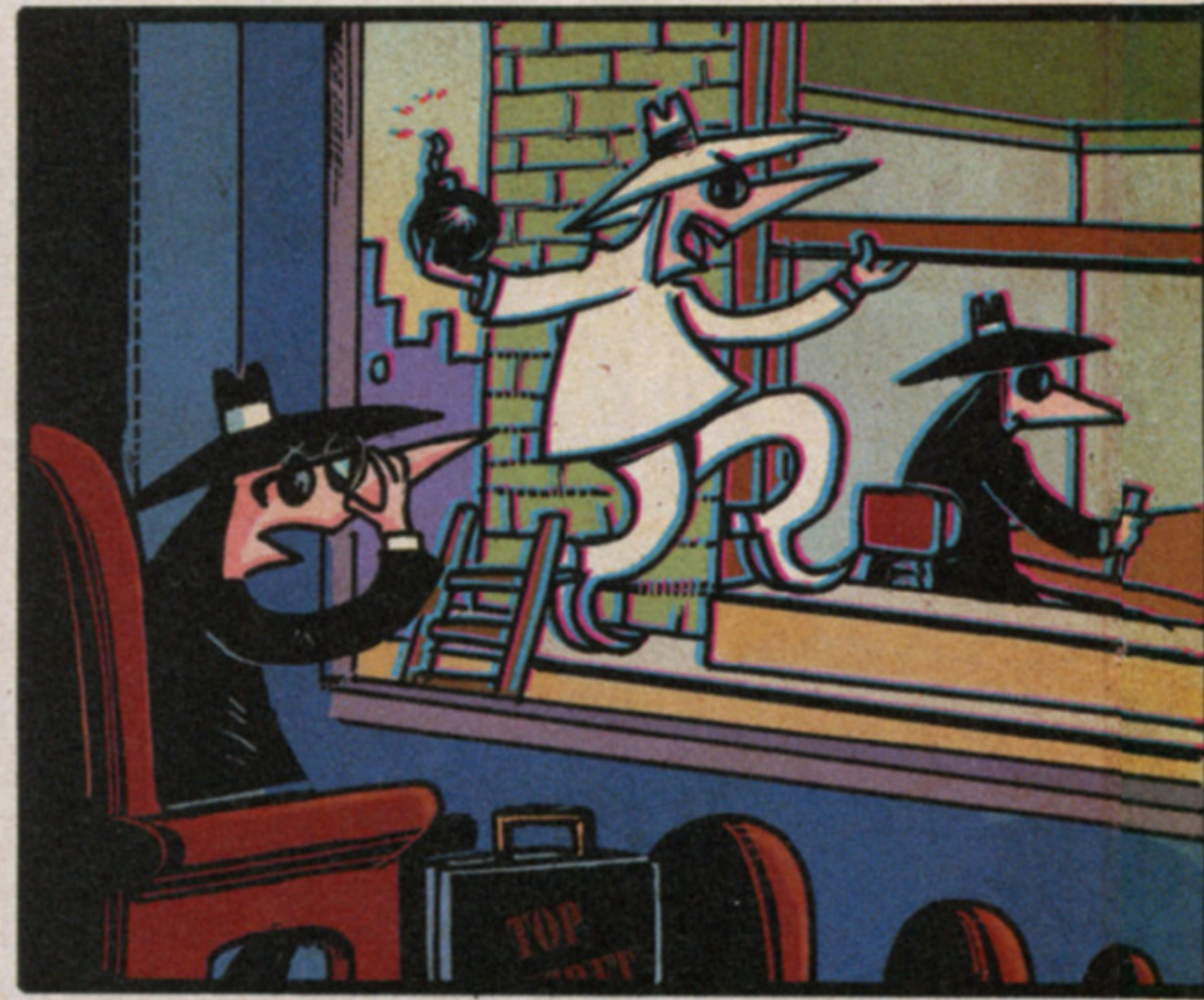
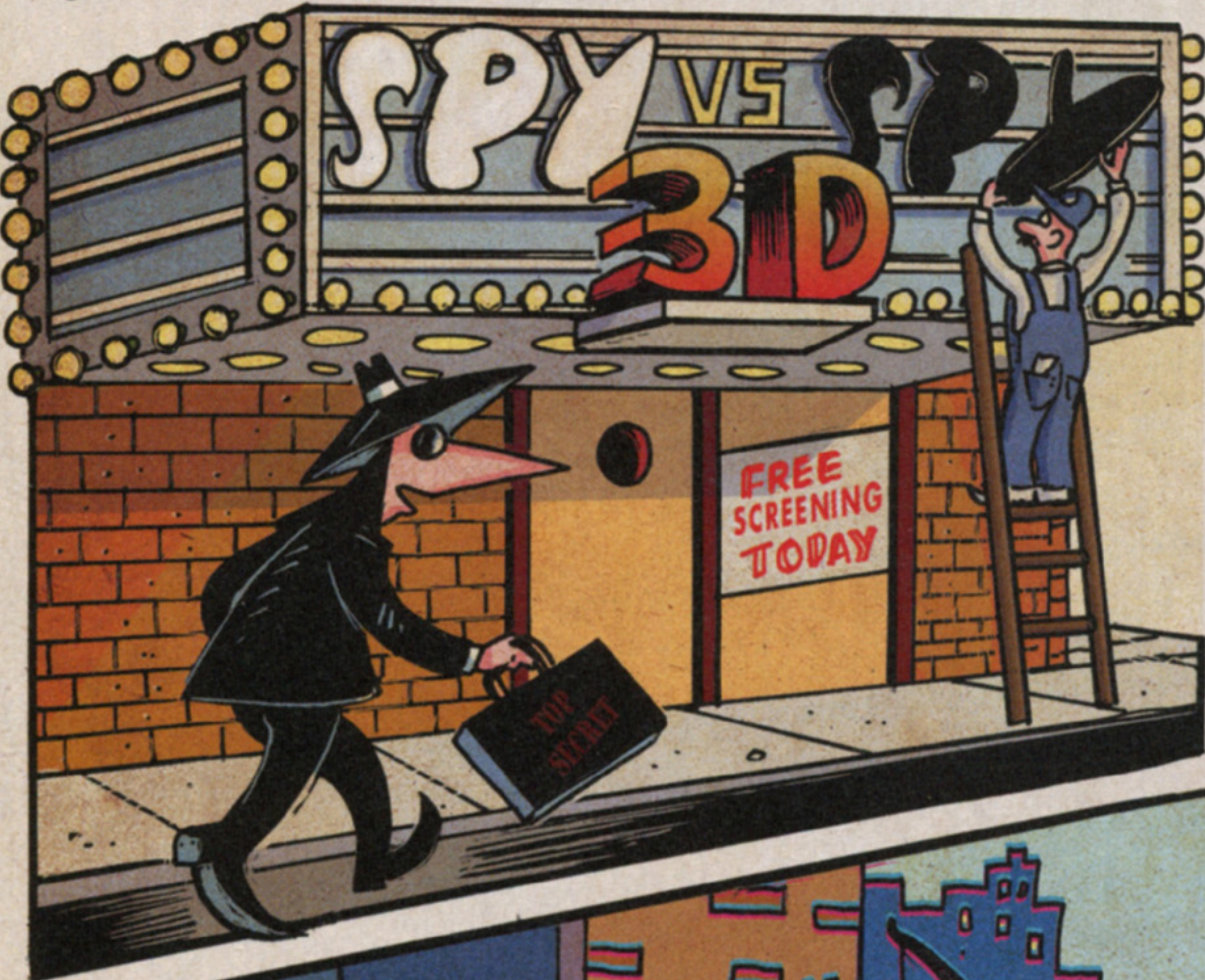
- Medicare recipients opposed to government-run healthcare
- Self-proclaimed freedom-loving anti-socialists who scream down anyone that doesn't agree with them
- Rogue mavericks

No inquiries about Governor Palin's children shall be permitted. She will not have them exploited. Unless she's the one doing it. At no time during her remarks will the Speaker be required to string together two coherent thoughts. There will be no Q&A. Not just today. Ever. We learned from the Couric thing.

290 East Herring Avenue, Wasilla, Alaska 99654-7030 ■ (907) 555-9055 ■ Facsimile: (907) 555-9096 ■ www.WasillaSpeakers.com

WRITER: DAVID SHAYNE ARTIST: DREW FRIEDMAN







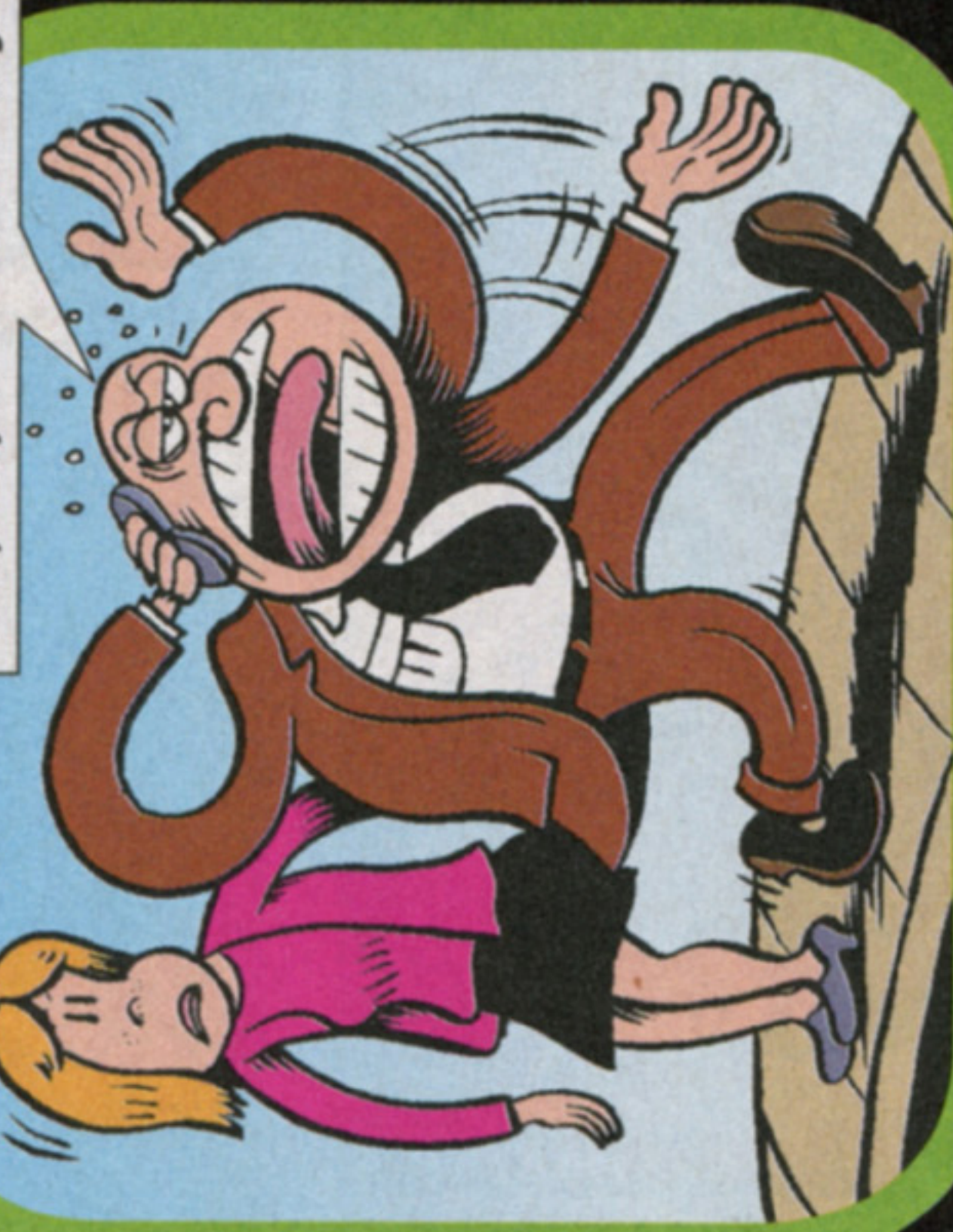
# 12 Reasons We Hate Cell Phones

ARTIST: PETER BAGGE

WRITER: BARRY LIEBMANN

Cell phones are everywhere. But, unfortunately, so are idiots. So it's only logical that idiots have cell phones. And when that happens, even something as wonderful, convenient and fun as a cell phone becomes annoying. Don't believe us? Oh, pappy, you certainly will once you check out these...

So I says to the guy, if you don't have any more room to add extra speakers in my SUV, just take out the airbags!

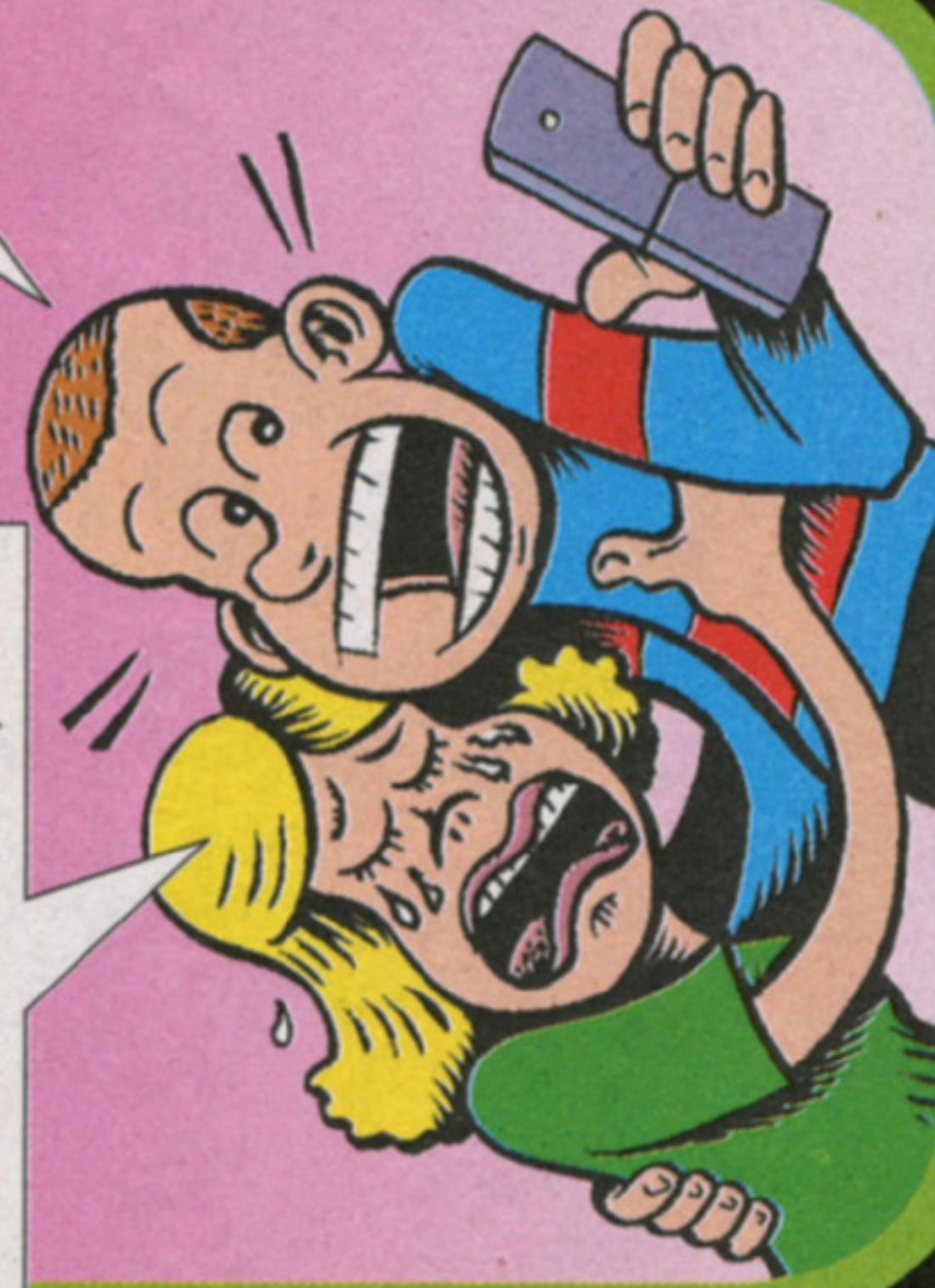


There's mounting evidence that cell phones cause brain damage — which can be proven just by listening to the conversation of an average cell phone user.

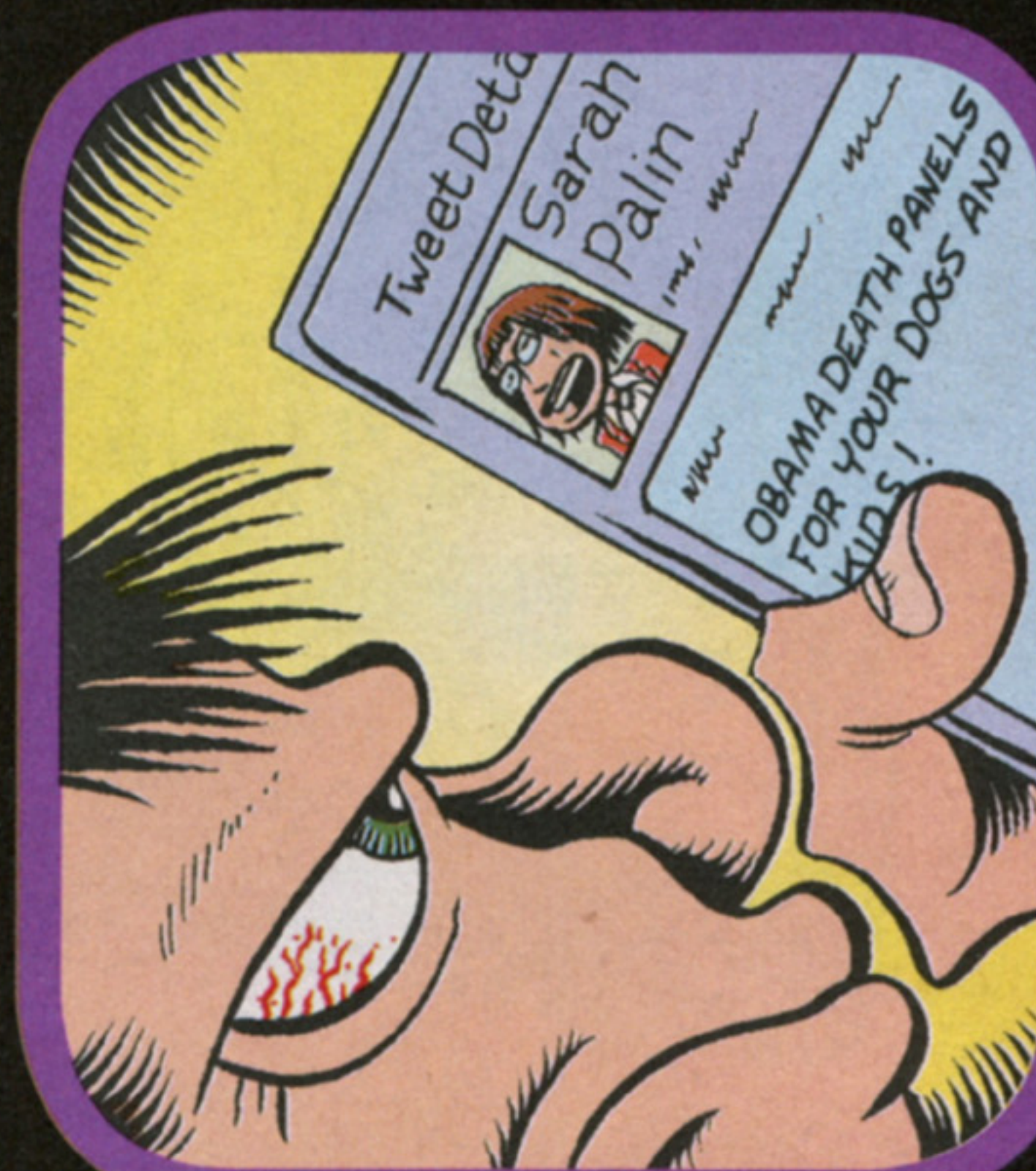


Paparazzi wannabes who use camera phone technology to immediately document your every embarrassing mistake.

It's terrible — the doctor says my mom's going to need chemo... or maybe it's radiation. I'm not really sure what the difference is, but...

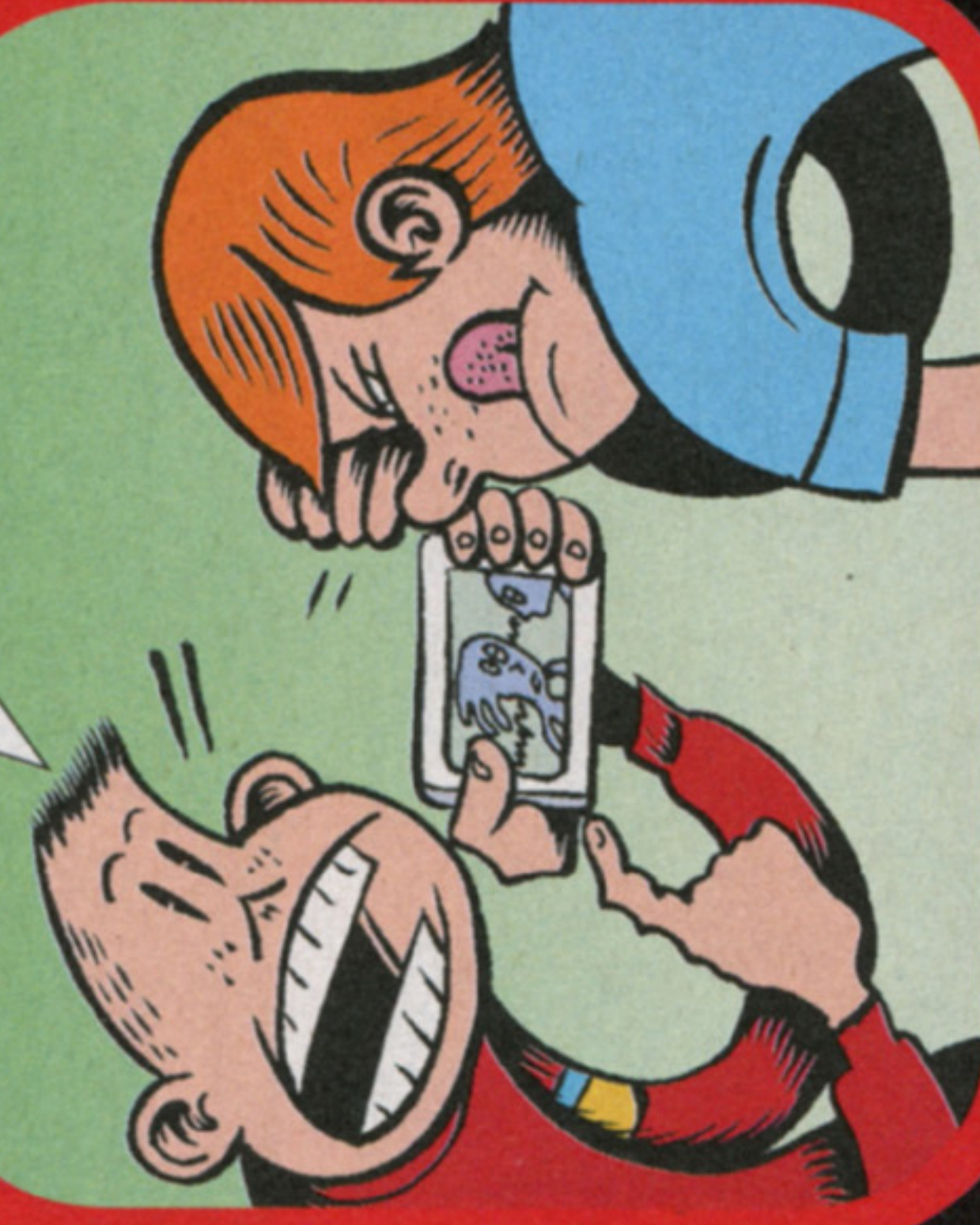


Annoying Smart Phone users who can't carry on a single conversation without fact-checking something.



Politicians who Tweet. Great, a NEW way for them to lie to us!

Hey, look — Avatar!



Why the obsession with "multi-platform" distribution? Has anyone ever watched an IMAX blockbuster and thought, "Man, I'd love to see this on an iPhone screen the size of a baseball card!"

I want you to call me the minute you arrive at the party. And call me again when you're heading home. And check in every hour. Actually, just leave me on speakerphone all night.

MOM!!!

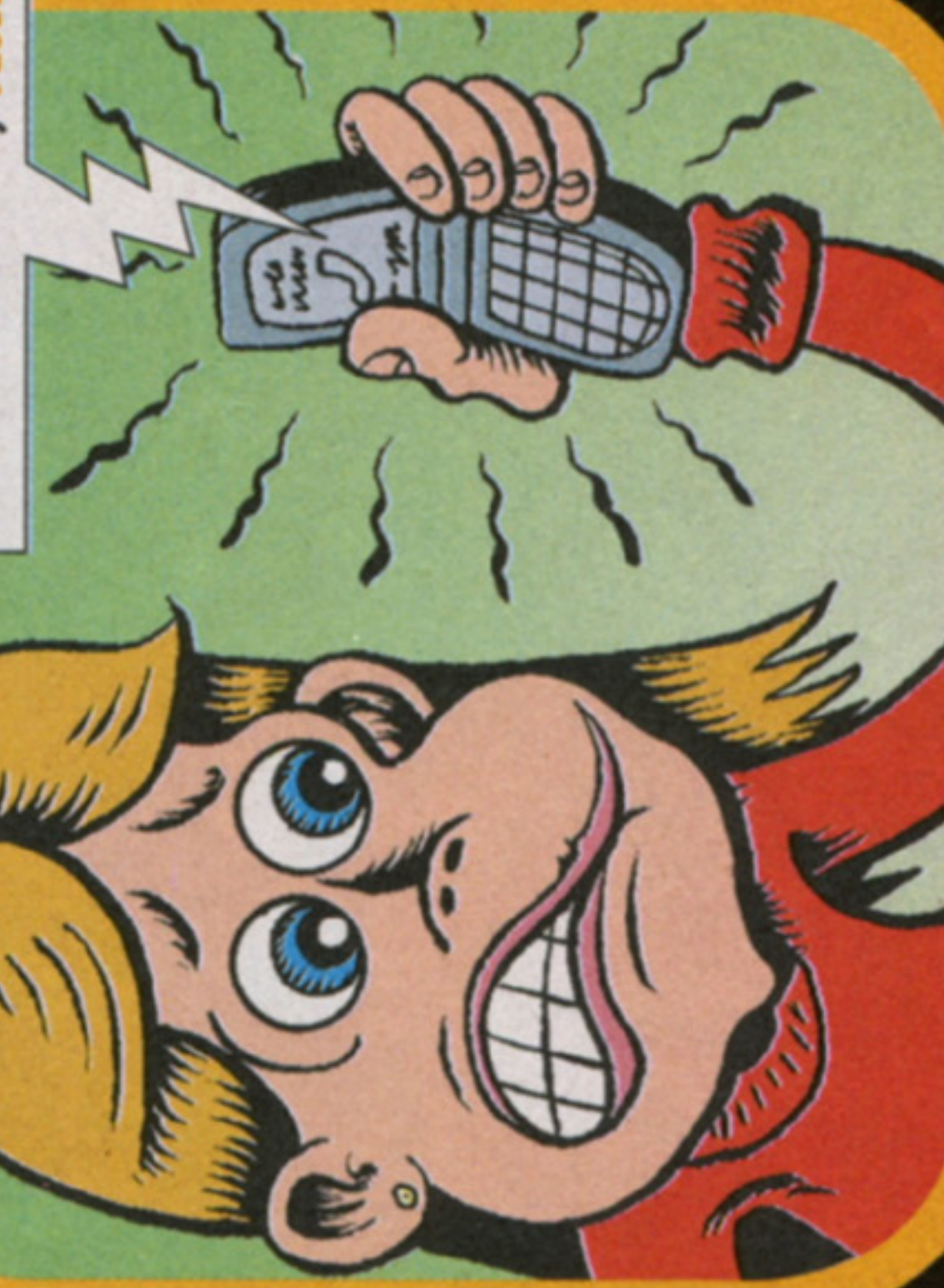


Thinking that a cell phone will give you more freedom — and finding out the exact opposite is true.



Crap-tards who text during the movies. Great! Now we've got everything we need — popcorn, soda, AND a blinding migraine from that light in the corner of our eye for two straight hours!

Hey, **FARRRRRT** sorry I didn't call you back sooner **BRRRAP** this is the first time **SPLASH** I've sat down all day. **FLUSH!**



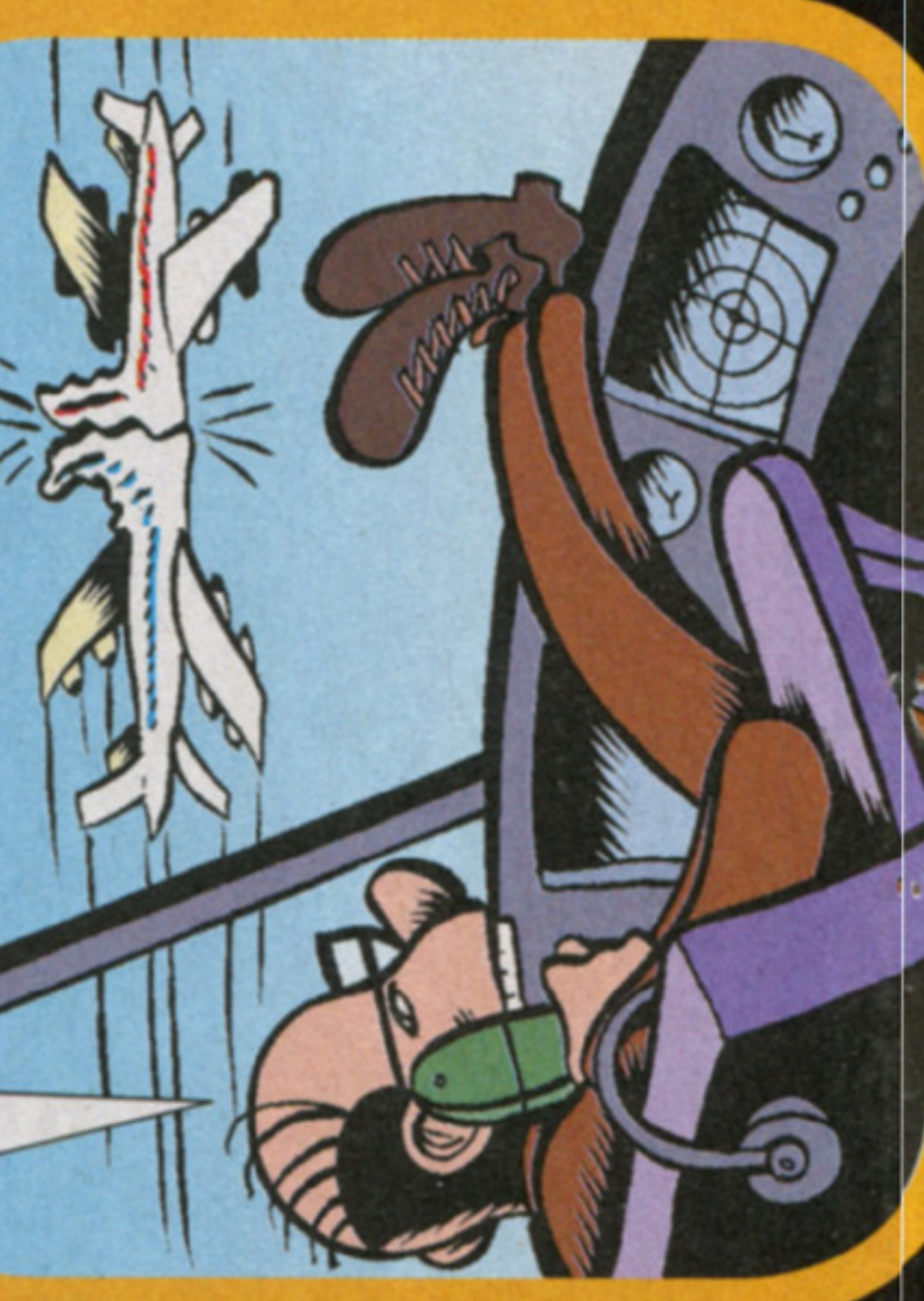
Finding out that some people make calls even when they're on the toilet.

Hello? COUGH COUGH Can I HACK WHEEZE talk to COUGH...



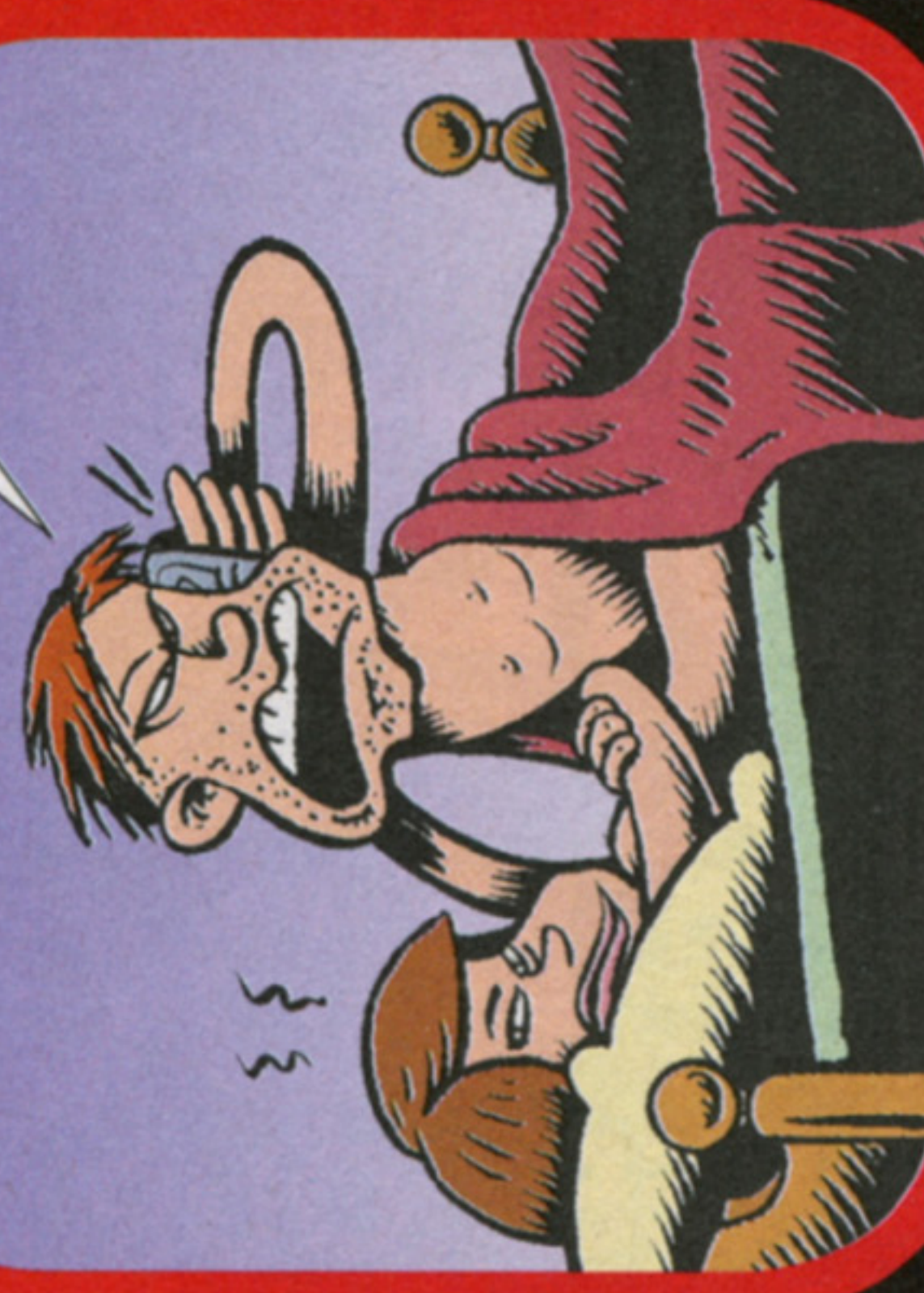
Having to leave a noisy, crowded restaurant to get a clear signal, only to find yourself lost in a fog of chain smokers.

Okay, so a priest, a rabbi and a clam-digger all go into a bar...



Though cell phones give airline passengers a chance to talk to loved ones during an accident, they also give idiotic air-traffic controllers a chance to talk while on the job — and CAUSE those accidents!

What the hell do you want???



Morons who answer their phone at an inconvenient time, then angrily blame you for calling them.

What stupid A-hole's phone is...Oops!

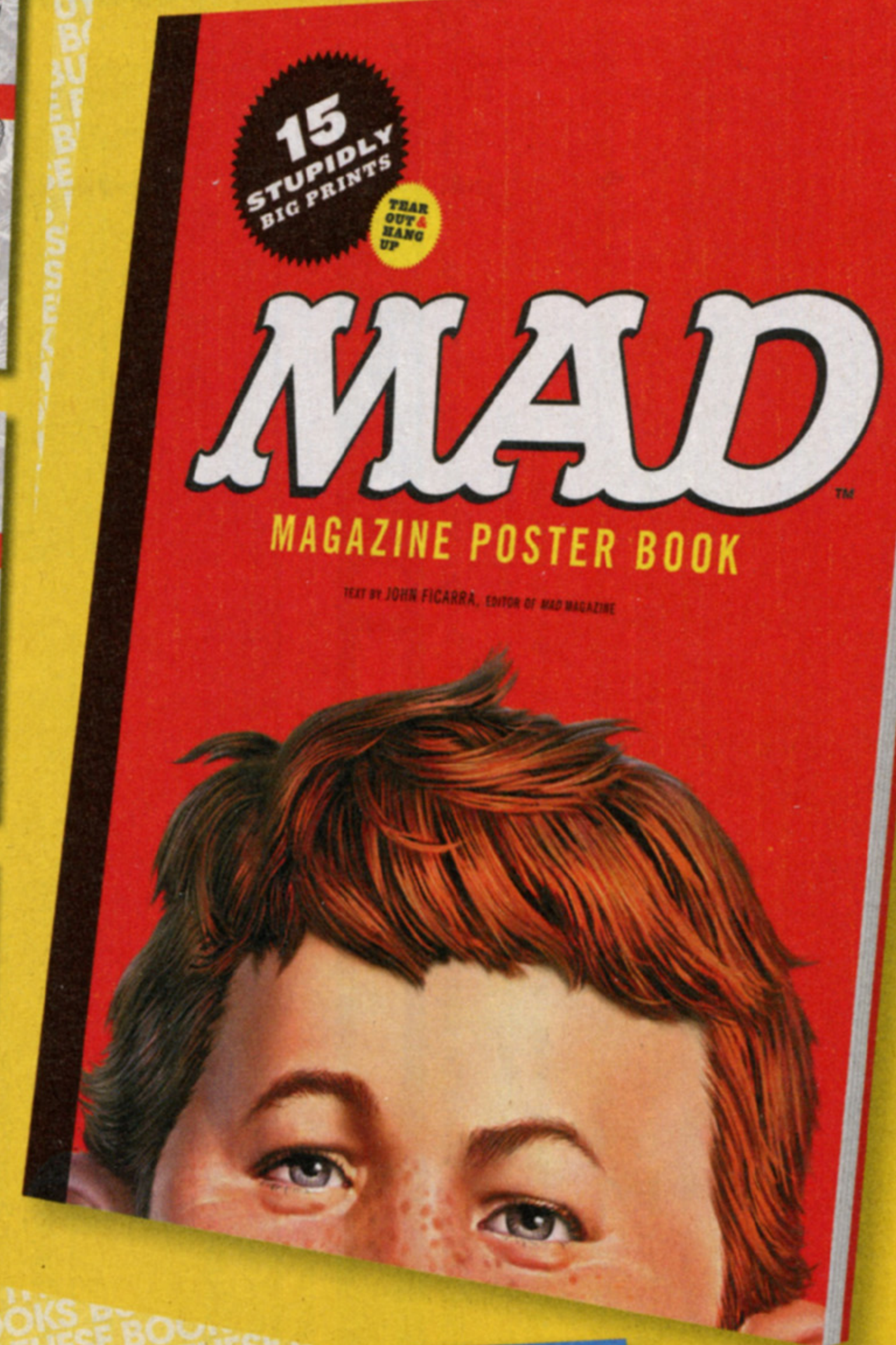
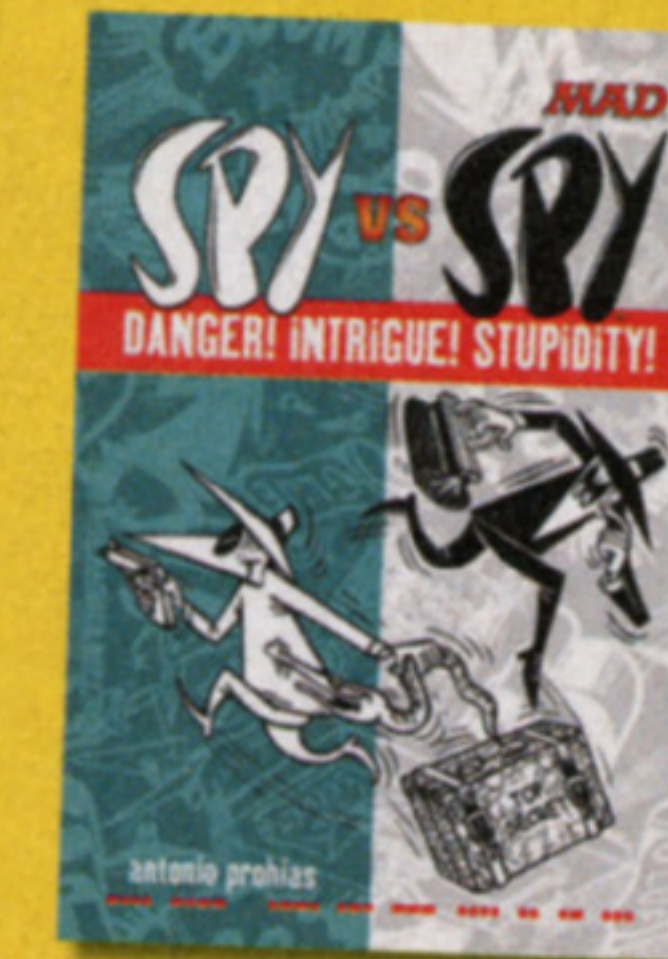


Cursing out some inconsiderate d-bag whose phone is ringing in the middle of a play/lecture/wedding/funeral... only to realize that the douche is you!

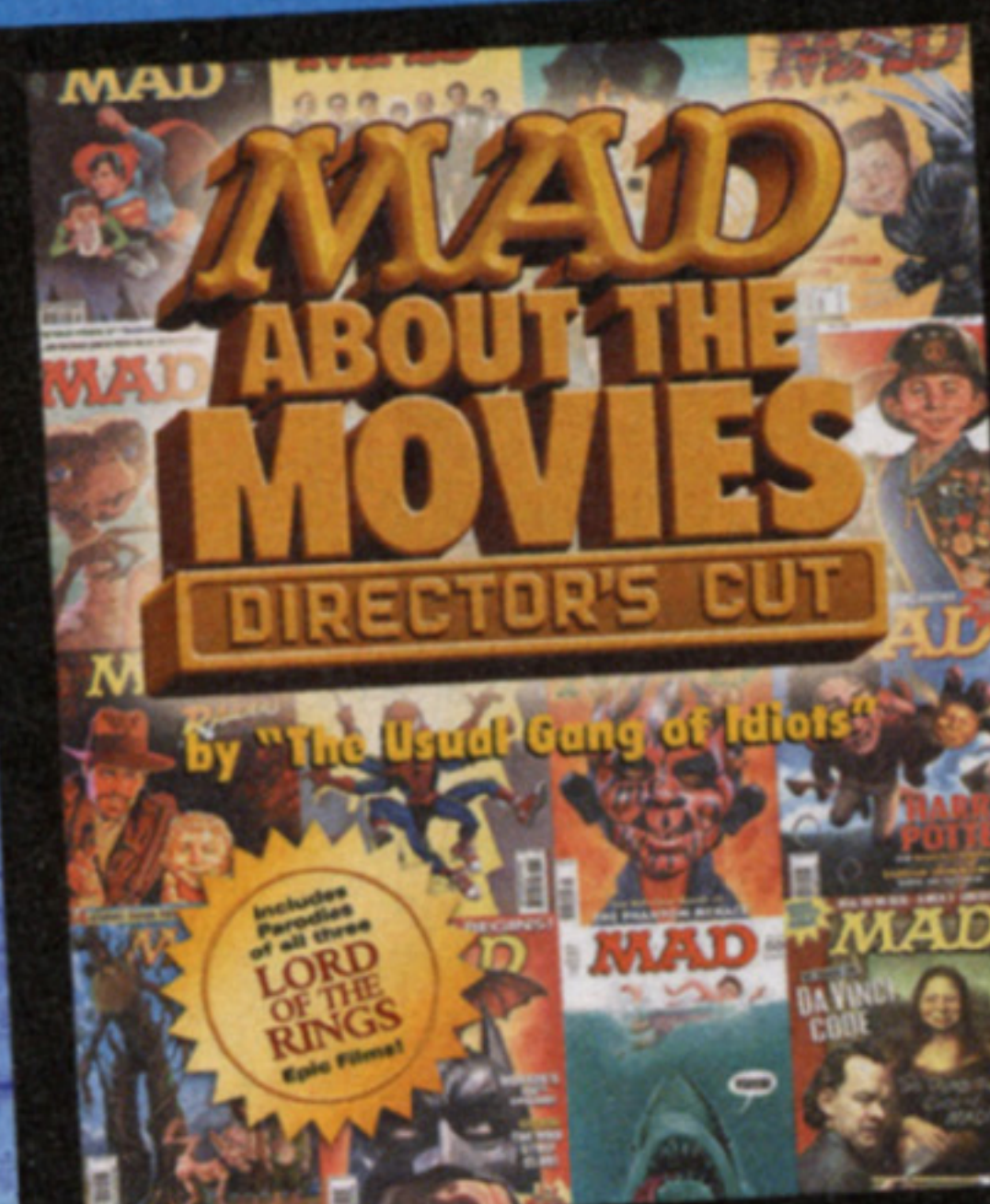
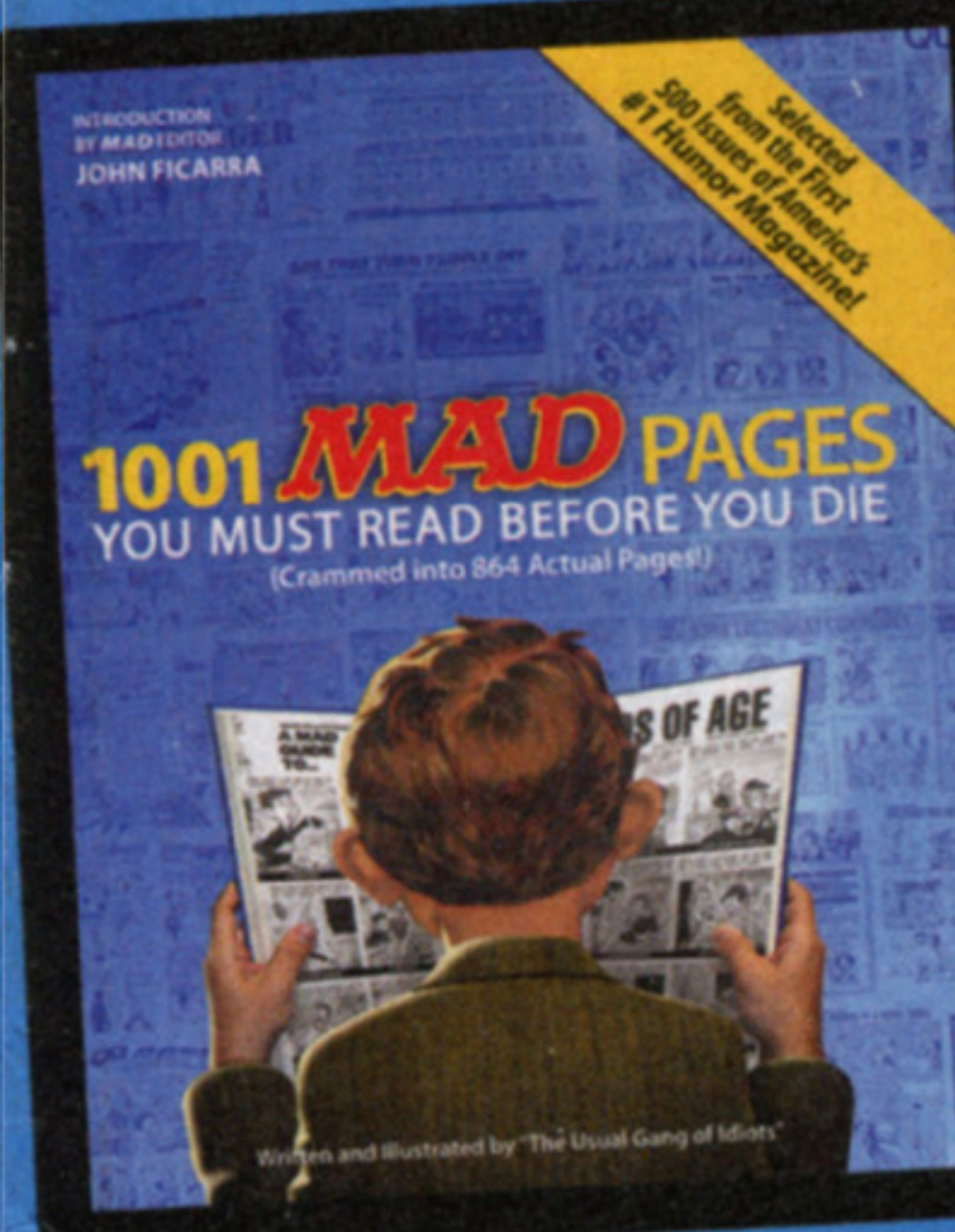
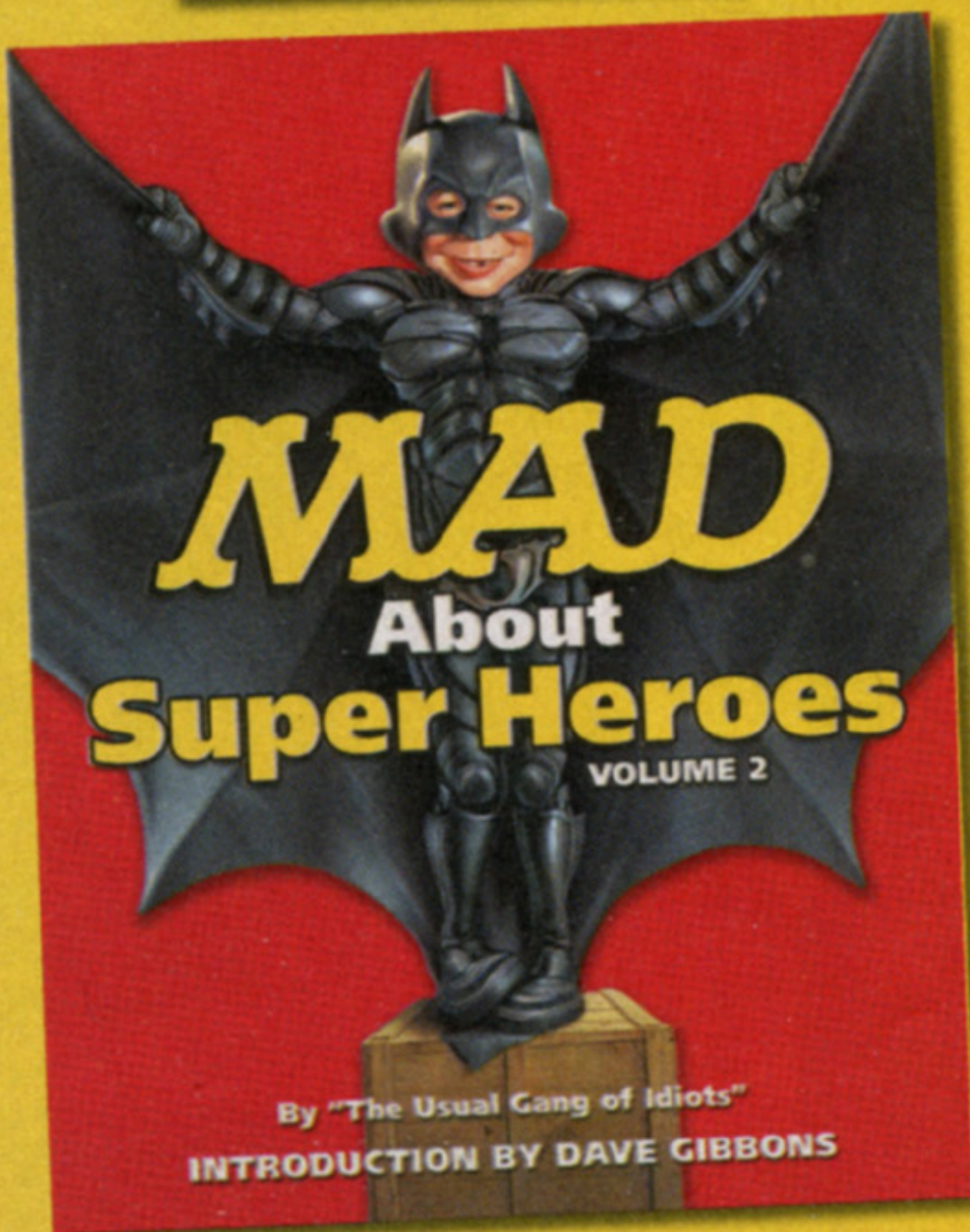
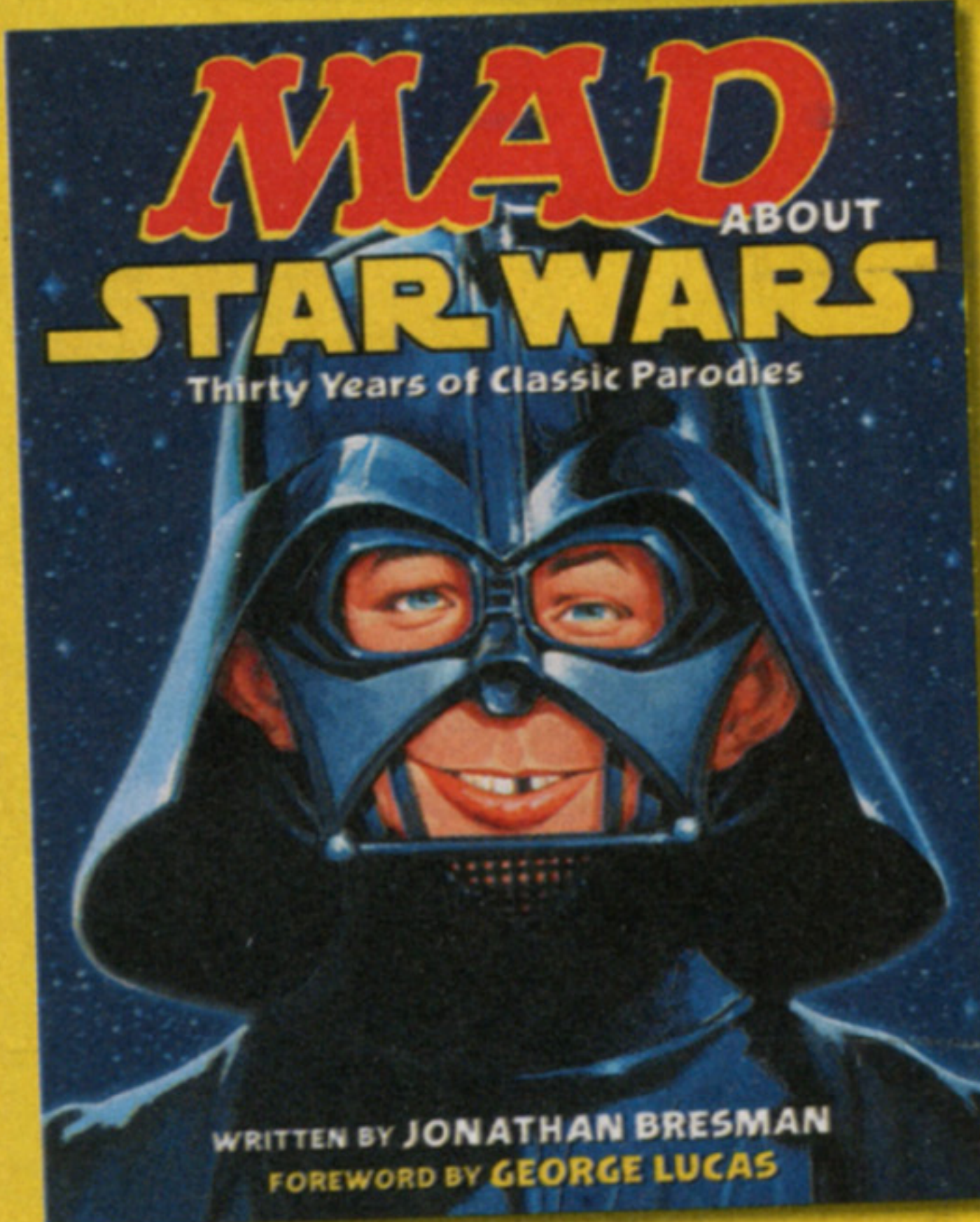


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**BARNES & NOBLE**





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## 1001 Escalators You Must Ride Before You Die

Otis Balustrade (Editor)  
OCD Books (Publisher)  
★★★★☆ (5 customer reviews)

List Price No One Really Expects to Pay: \$36.95

Price: **\$24.39** & eligible for FREE Super Saver Shipping on orders over \$25.  
(Doesn't help you, though, does it, Mr. 61¢-Away-From-Free-Shipping!)

Try and Convince Yourself That You're Saving: **\$12.56 (34%)**

FREE Two-Day Shipping? No, of course not.

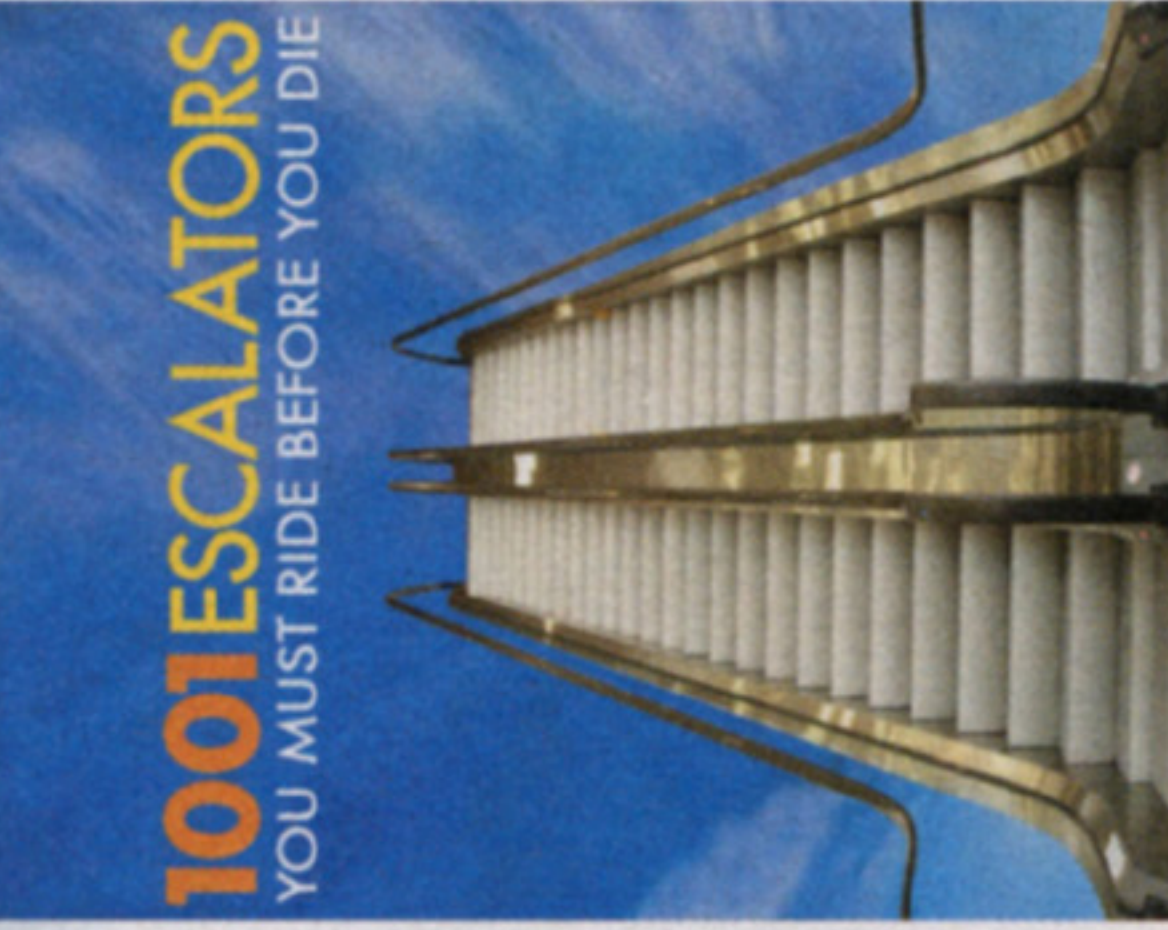
### In Stock.

Definitely! And there's not about to be a run on this title any time soon!  
Ships from and sold by Scamazon.com. Sloppy, half-assed gift-wrapping available.

To get this item by Wednesday, you should have ordered **2 days, 7 hrs, 38 minutes** ago

>556 used available from \$0.67.

And that alone should tell you more than any of the reviews on this page.



[See Larger Blurry Image](#)

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Get "Free" Shipping for a full month by letting us charge your credit card \$79 for a "Free" Trial of Scamazon Prime with pesky Automatic Annual Renewal. And then receive all subsequent purchases a whole day earlier than those schmucks who pay their shipping costs per book ordered! [Learn more >](#)

### Better Together



Buy this book with

1001 Ambient Noises You Must Hear Before You Die  
★★★★☆ (12) \$24.08

Completely unrelated subject matter, but they fit so snugly together in this 12" x 10" x 4" box we've got here.

Price For Both: **\$47.46**

Add both to Cart

Add to List of Things  
You'll Never Buy

Does This Title Offend You?

[Contact Us](#) about volume discounts  
for **Community Book Burnings**

### Editorial Reviews

Escalator Digest, March 2006

Editor Otis Balustrade and his crew of 100 janitors, mall security personnel and department store maintenance men have compiled a list of diagonal conveyances as endless as the procession of

stairs in the very machines it celebrates! From the one at K-Mart on Route 8, through the one at J.C. Penny's at the Galleria, to that big one at the airport, this definitive volume covers every manner of escalator, even the broken ones that you have to climb yourself. Arranged chronologically by the date installed and featuring an extensively cross-referenced index cataloging escalators by handrail bacteria count, OSHA violation, or gruesome flip-flop mishap!

Retail Fixtures Monthly, Nov. 2007

A thorough, one-stop book for the escalator fancier. Extensive photography throughout, accompanied by technical specs of each escalator profiled and further complemented by essays, including "On Working Underneath When Some Jackass Dropped a 32-Ounce Soda at the Top." Recommended.

Escalator World Journal, Jan. 2008

Over 1,200 photographs providing an invaluable perspective on the escalator from beneath: a showery environment where a steady downpour of coins, lint and, yes, Cinnabon crumbs, rain from above. The oft-forgotten, grimy workhorses of subway stations are finally given their due here, but worth the price of the book alone is the tear-jerking afterword by Mitch Albom describing his last few weeks riding a rickety, dilapidated escalator in a defunct Woolworth's before it was dismantled and sold for scrap.

### Illiterate Customer Reviews

6 out of 35 people found the following review helpful:

★★★★☆ **A Dreadful and Disappointing Visual Treatise on the Escalator;**

Lacks Emotional Depth April 19, 2007

By **T. Dias** (St. Louis, MO) – [See all my reviews](#)

Make no mistake about it: The escalator is no red-headed stepchild of the elevator. Yet the author's cavalier, "buffet" approach to providing information makes it painfully obvious that he has nothing but a passing interest in his subject at best; veiled contempt at worst! That such classics as the Toledo, Ohio escalators at Macy's and the TJ Maxx escalators of Dunwoody, GA are finally recognized in color photography should be an occasion in which to delight; however, due to unremarkable copy, and poorly staged and lit pictures, the victory is a Pyrrhic one.

[Comment](#) | [Permalink](#)

Was this review helpful to you?

Yes

No

[\(Report this\)](#)

### Customers Who Bought This Item Also Bought



1001 McDonald's Drive-Thrus You Must Visit Before You Die  
★★★★☆ (28) \$24.08



1001 Parking Meters You Must Park In Front Of Before You Die  
★★★★☆ (6) \$24.10



1001 mg of Cyanide You Must Ingest Before You Die  
★★★★☆ (23) \$24.39



1001 '1001... Before You Die' Books You Must Buy Before You Die  
★★★★☆ (7) \$24.08

### Most Recent Customer Reviews

★★★★☆ **What the HELL is this?????**

I ordered the latest Dean Koontz to have something to read on my vacation — and THIS is what they ship me?! This is the

second time Scamazon has screwed up my order! I have half a mind to go to my local, independently owned bookstore to make my purchases from now on, but I think Scamazon already ran them out of business...[Read More](#)

Published 2 days ago by Ann Noyd-Beyer

★★★★☆ **Author Has A Definite Agenda**

I've read two of Otis Balustrade's other books ("A Celebration of Mid-20th Century Bannisters, Railings, and Newels" and "Prefab Metal Stairwells of Midwest Parking Garages") and have been enchanted with his grasp of the subject matter. So I was stunned when I picked up "1001 Escalators You Must Ride" and discovered an obvious bias in favor of Schindler escalators, against ALL others. Of the 1001 escalators profiled, more than half (nearly 600!!!) are Schindlers, while Westinghouse, Kone, Mitsubishi, and ALL other manufacturers COMBINED make up the remaining 400 or so. Since Schindler continues to lose...[Read More](#)

Published 4 months ago by Sai Shoptalk

★★★★☆ **Good Book but...**

I'm afraid I can in good conscience only give this book one star because although it isn't a BAD book on escalators, it should be noted that page 617 has a photo that is labeled "the down-escalator from the second floor to the first floor at Sears in Brookfield, Wisconsin." This is actually the down-escalator from the FIRST floor to the BASEMENT floor of Sears, where the large appliances and Craftsman tools are. I suppose it could be considered the first floor if you walked in from the waiting room of the Sears Auto Shop that has its entrance around the back of the store which is at a lower elevation than the main entrance...[Read More](#)

Published 7 months ago by The Nit-Picking Critic

### What Do Customers Ultimately Buy After Viewing This Item?

**46%** buy

Whatever John Grisham Is Grinding Out This Month  
★★★★☆ (48) \$12.81

**46%** buy

One-Month Subscription To A Porn Site  
★★★★☆ (117) \$24.95

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# PESTCO

Where the pets go —  
because you dragged them here.



## NEW LOCATIONS!

**SEATTLE, WA**  
1977 Ichiro Blvd. (Inside the Starbucks)  
**SPARKS, NV**  
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(Across from the brothel)



**49<sup>95</sup>**

**Unscentific Diet Dog Food**  
Contains what dogs like best, nutrition be damned. 75-lb. bag only



**4<sup>50</sup>**

**Red Bull Kibble**  
Is your tabby feeling sluggish, as most cats do? Then it's time for an infusion of Red Bull Kibble, the only cat food with caffeine, ginseng, and taurine! 16-oz can



**14<sup>99</sup> 3.5-lb. jug**

**17<sup>50</sup> 12-oz. IV drip**

**No Lives Euthanasia Feast**  
If it's time for Puffball to go to that big litter box in the sky, don't make the vet use a cold, impersonal needle. No Lives is the only cat food containing hemlock, making your beloved pet's last meal an environmentally-sound choice. Now in "Seafood Medley" flavor!



**29<sup>95</sup>**

**Humzoff: The Vodka for Hummingbird Feeders**  
If you thought these amazing birds were hyperactive before, just watch them after they drink this triple-distilled, nectar-infused vodka imported from Siberia! 1.5 ml bottle

**49<sup>99</sup>**

**Happy Wiener™ Dachshund Anti-Depressants**  
Finally, your elongated canine will bark for joy instead of inner pain! Each bottle of 60 bacon-flavored pills is vet-approved



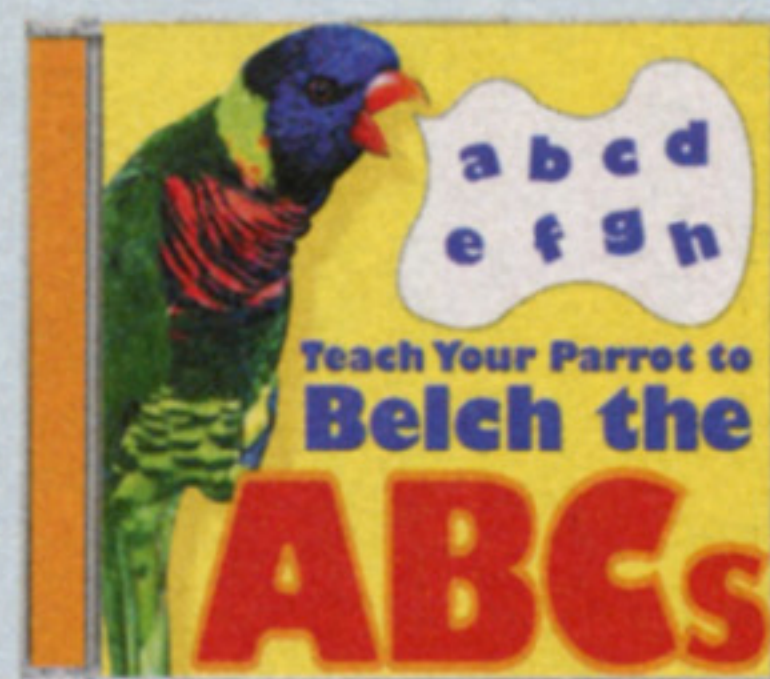
**9<sup>99</sup>**

**Breakfast Bitz**  
Yellow canaries! Green guppies! Brown hamsters! The only cereal for pets AND kids! Your kitty and your kids will both love the sugary marshmallow treat that always comes with a free prize! 26-oz box



**11<sup>95</sup>**

**Teach Your Parrot to Belch the Alphabet CD**  
Polly will be wanting a lot of carbonated drinks to go with his crackers after hearing this 75-minute CD. Contains bonus tracks of "Row, Row, Row Your Boat" and "Happy Birthday"

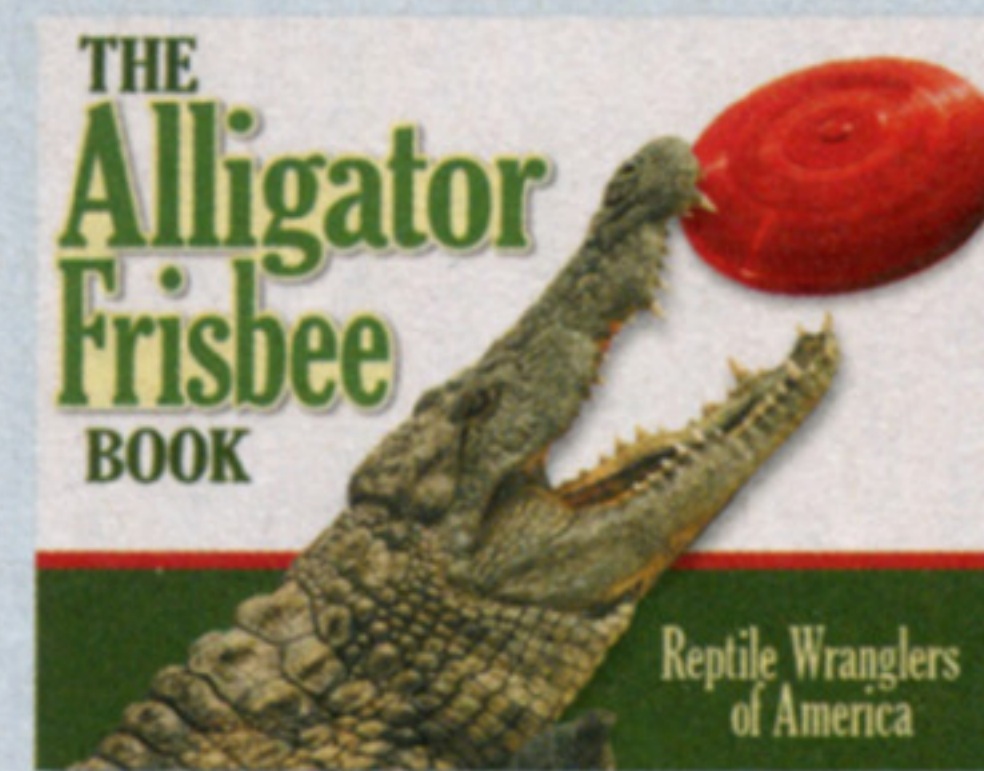


**24<sup>99</sup>**

**Your Rottweiler Can Samba! Training DVD**  
Ten easy lessons will have your vicious dog dancing like a pro in a matter of weeks! (As seen on YouTube)

**12<sup>95</sup>**

**The Alligator Frisbee Book (Frisbee not included)**  
Manufactured by Reptile Wranglers of America, in association with Wham-O!



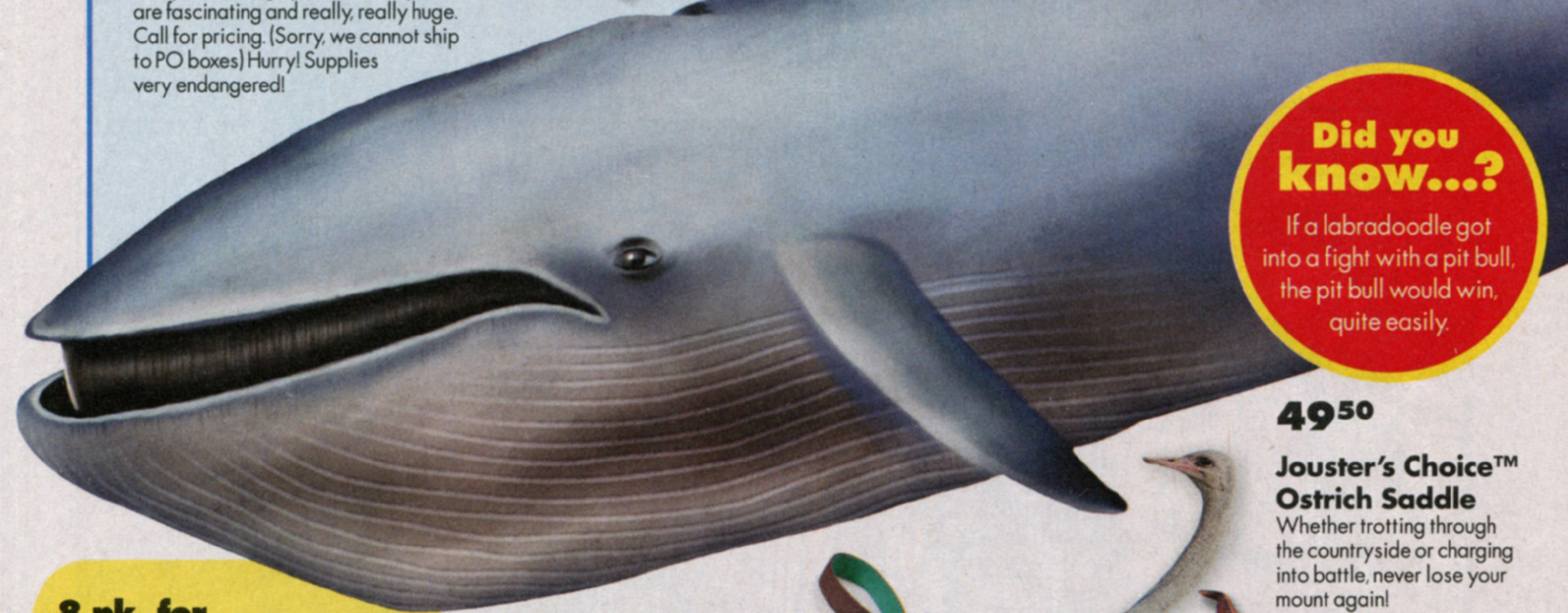
**9<sup>95</sup> – 14<sup>95</sup>**

**Japanese Negotiating Fish**  
These peaceful fish decide on a mate through calm rituals, and are an ideal starter pet for most normal young children



## SPECIAL

**Blue Whale**  
Not your average pet, these majestic creatures are fascinating and really, really huge. Call for pricing. (Sorry, we cannot ship to PO boxes) Hurry! Supplies very endangered!



**100,000 for \$2<sup>50</sup>**

**Amoebas**  
These feisty little creatures will steal your heart, provided you have a microscope



**Did you know...?**

If a labradoodle got into a fight with a pit bull, the pit bull would win, quite easily.

**49<sup>50</sup>**

**Jouster's Choice™ Ostrich Saddle**  
Whether trotting through the countryside or charging into battle, never lose your mount again!



**8 pk. for \$12<sup>99</sup>**

**Hamses™ Condoms**  
For small caged rodents



**6<sup>99</sup>**

**Dr. Sneaky's Weasel Coat Shampoo**  
Detangles stubborn knots, leaving weasel coats silky and manageable — all without any tears! WARNING: Not for use on badgers, ferrets or stoats



**39<sup>95</sup>**

**Giant Squid Leash**  
Don't experience the heartache of your squid escaping, as so many have. Our sturdy, 28" rawhide leashes are waterproof and come in red, teal, and yellow

**2,999<sup>95</sup>**

**Giraffe Coffin**  
Say goodbye in style with these uniquely-shaped caskets, for small, medium, and large giraffes. Choose from pine, mahogany, or stainless steel



**12<sup>95</sup> (in Canada, even lower) CLEARANCE**

**Pound-Rite Baby Seal Club**  
Our most controversial item is now 50% off, so get them while they last! Dishwasher safe!

WRITER: JEFF KRUSE

PHOTOS: AILENN, ANDREUS, BRUCE WORKS, CLAUGARLSEN, CYNOCUB, ENID ARVELO, GRZYM, JOHANNES GERHARDUS SWAN EPOEL, NADEZDA LEDYAEVA, NOAM ARMONN, PHOTOCHECKER, RON CHAPPLE STUDIOS, VITALY YAMZIN, WILLEECOLE / DREAMSTIME.COM

Most Pestco locations now offer taxidermy services — even if you didn't buy your pet here!

Visit our slow-loading website at [pestco.com](http://pestco.com)!



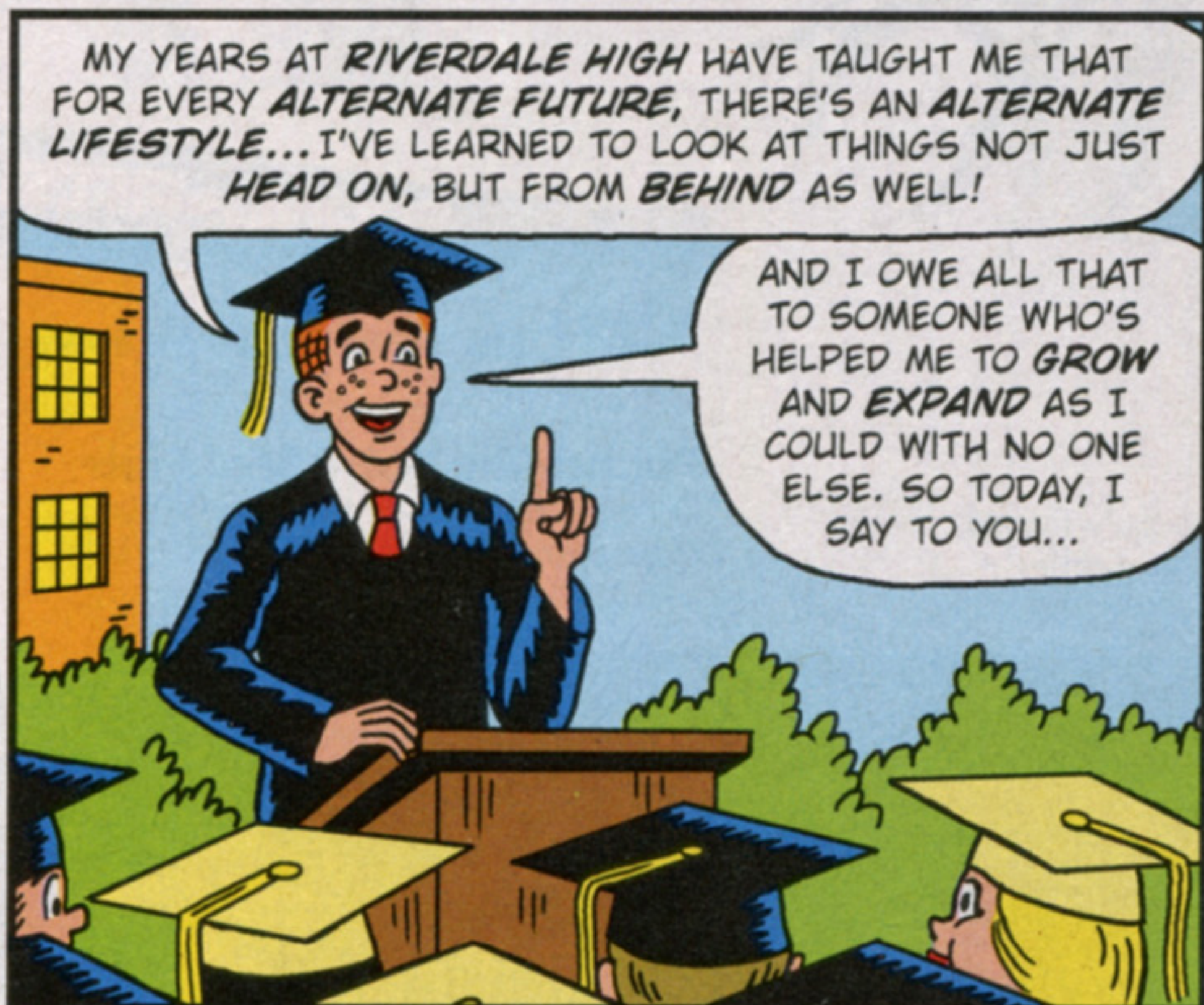


Earlier this year, comic book fans were treated to an imaginary, phantasmagoric look at what would happen if beloved American icon Archie Andrews alternately married each of his perpetual girlfriends, Veronica and Betty. (Personally, we would have preferred a multi-issue storyline finally explaining that weird tic-tac-toe shape on his head!) Still, we realized that an important chapter in this Archie "What if...?" saga had yet to be written... so we wrote it!



GEE, HERE I AM ON **MEMORY LANE** AGAIN! WHEN I WALKED UP THAT PATH ON THE **LEFT**, I MARRIED **VERONICA**! WHEN I TOOK THE PATH ON THE **RIGHT**, I MARRIED **BETTY**!

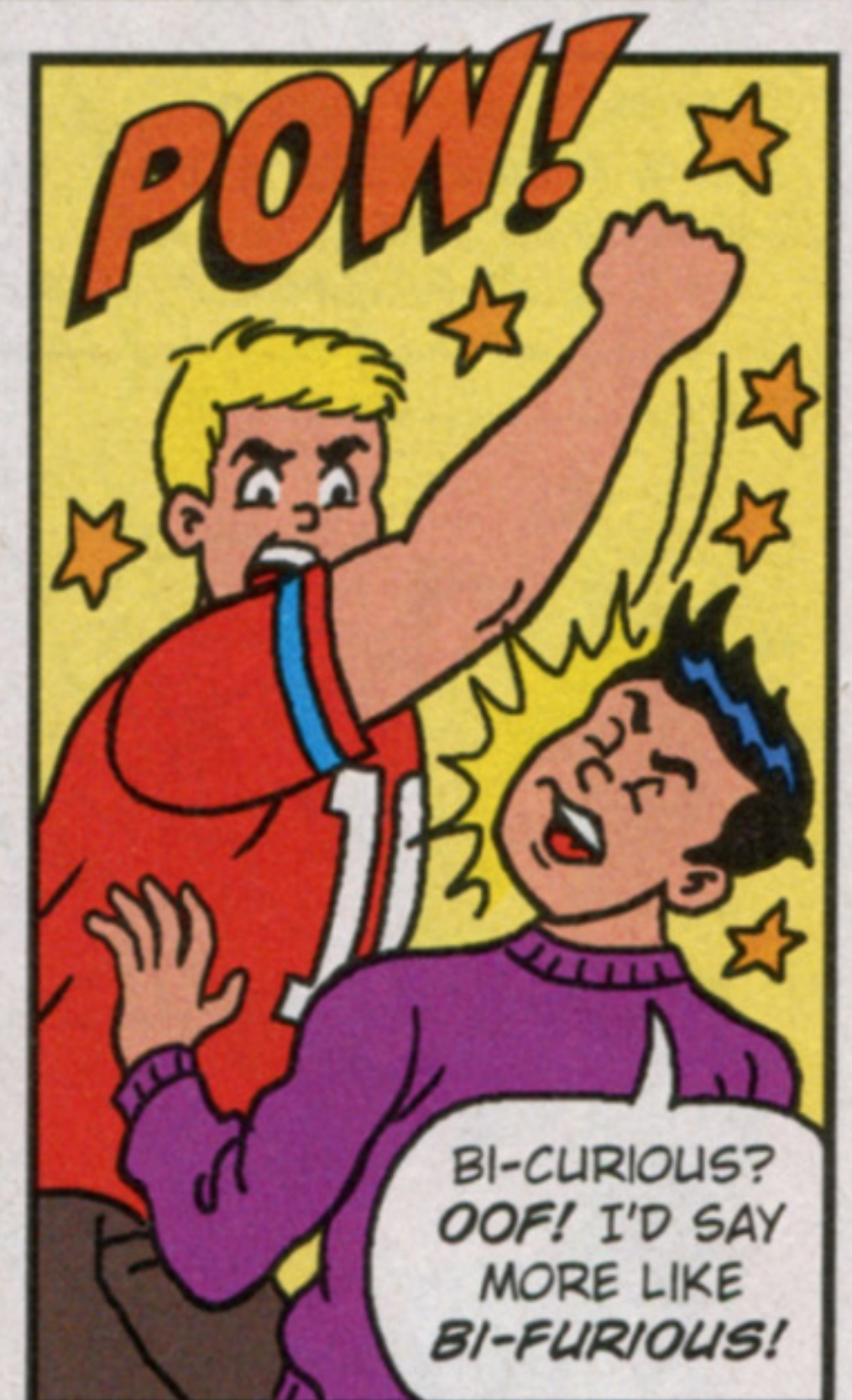
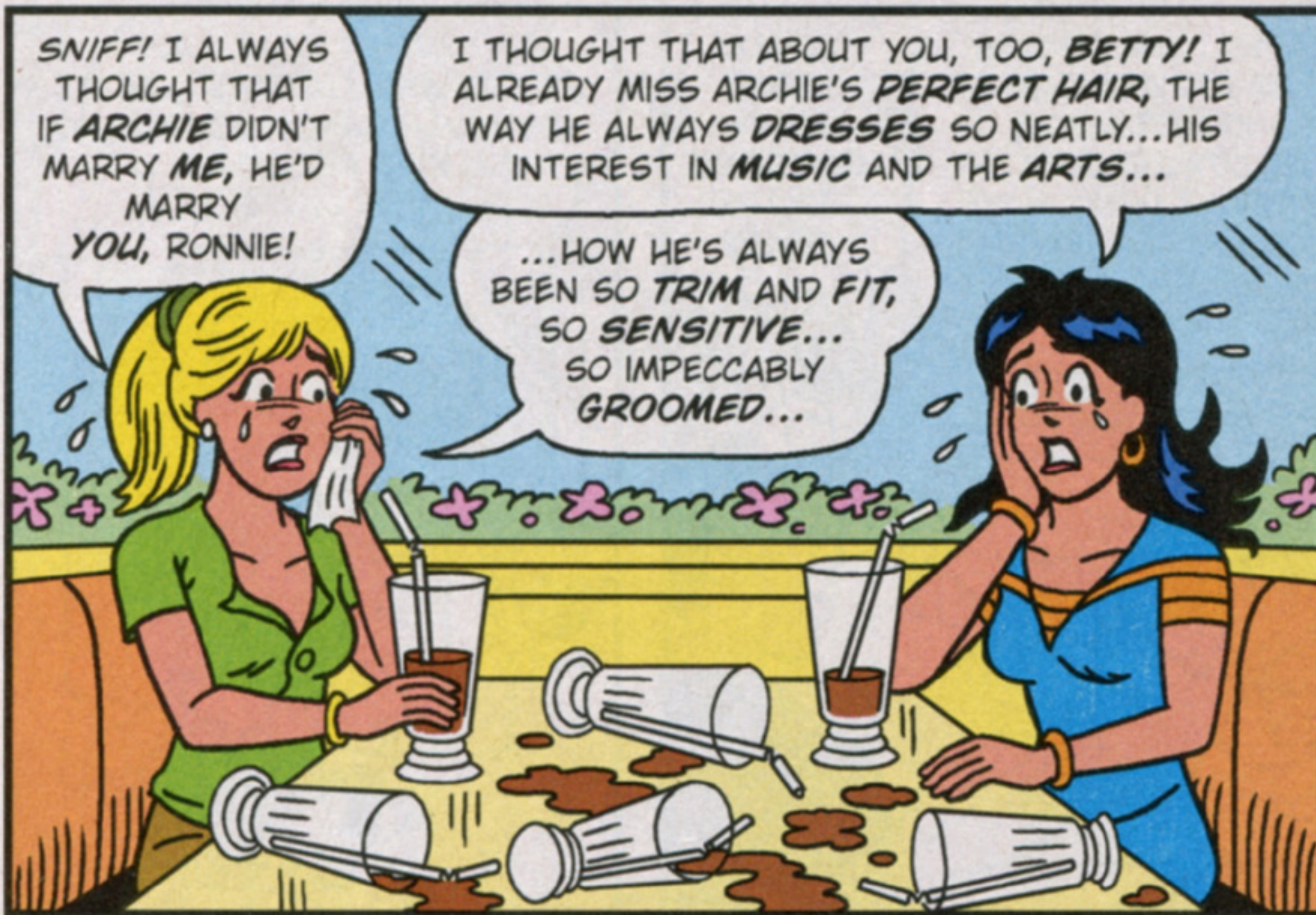
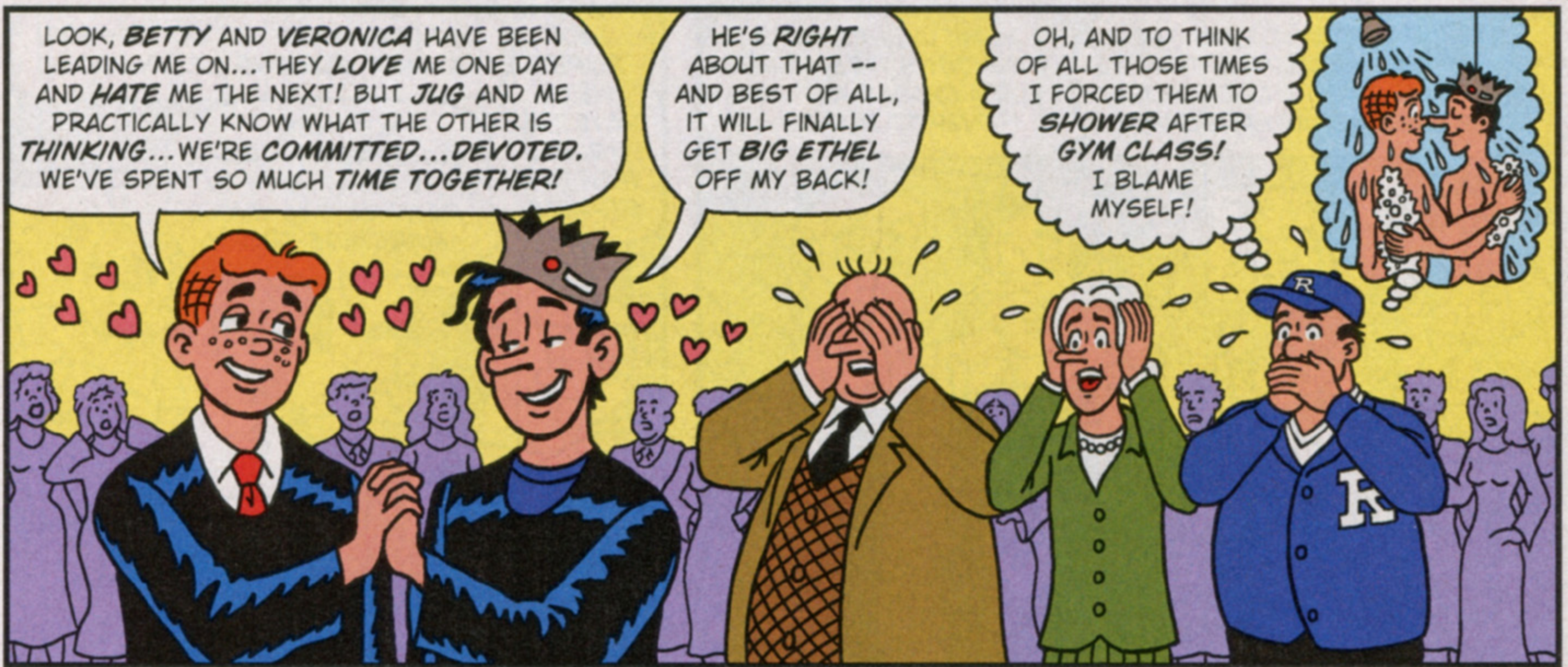
BUT I STILL HAVEN'T TAKEN THAT **GNARLY, TWISTY** PATH THAT LOOKS LIKE IT'S **DANGLING** BETWEEN THE TWO OF THEM... **HERE GOES!**



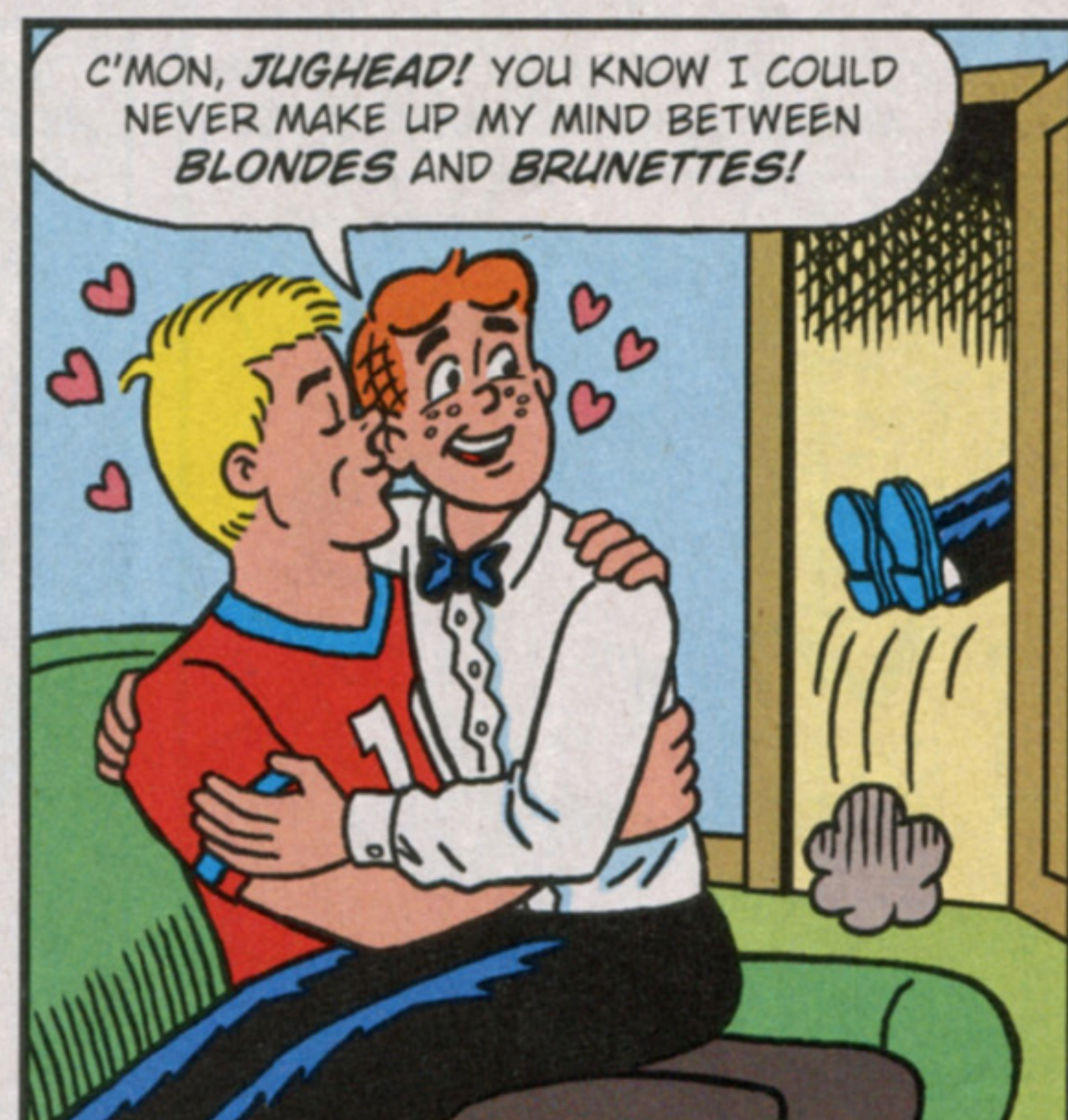
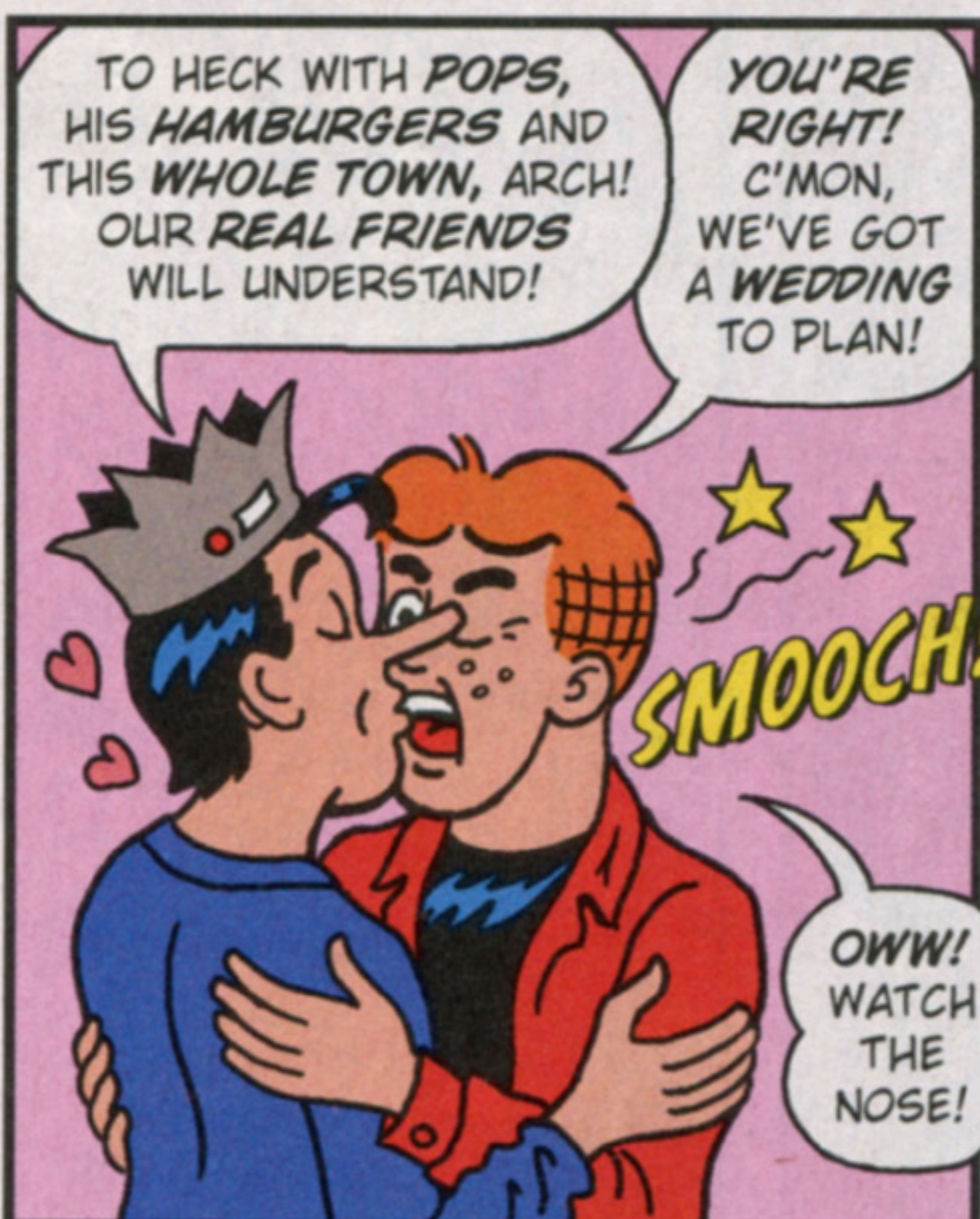
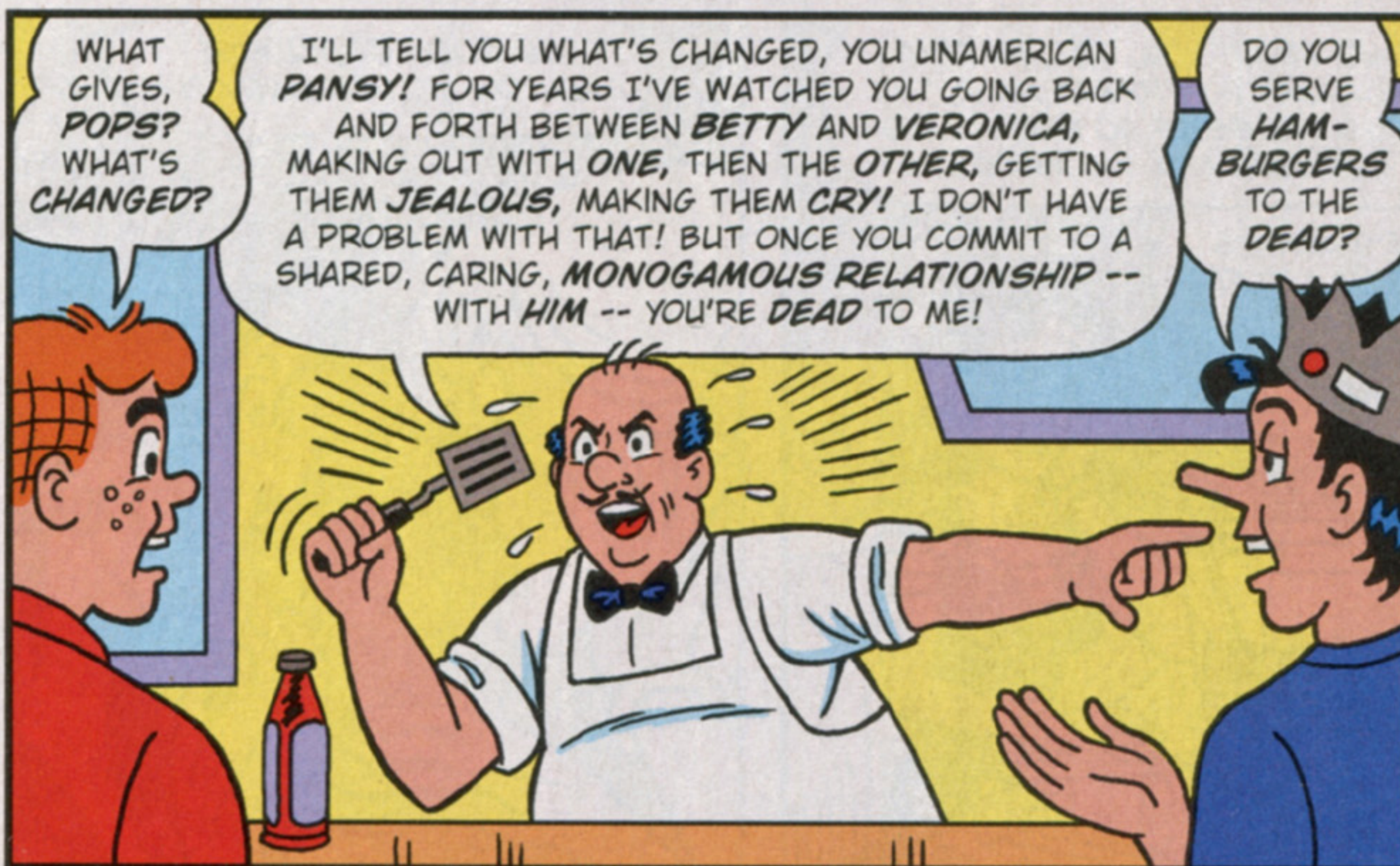
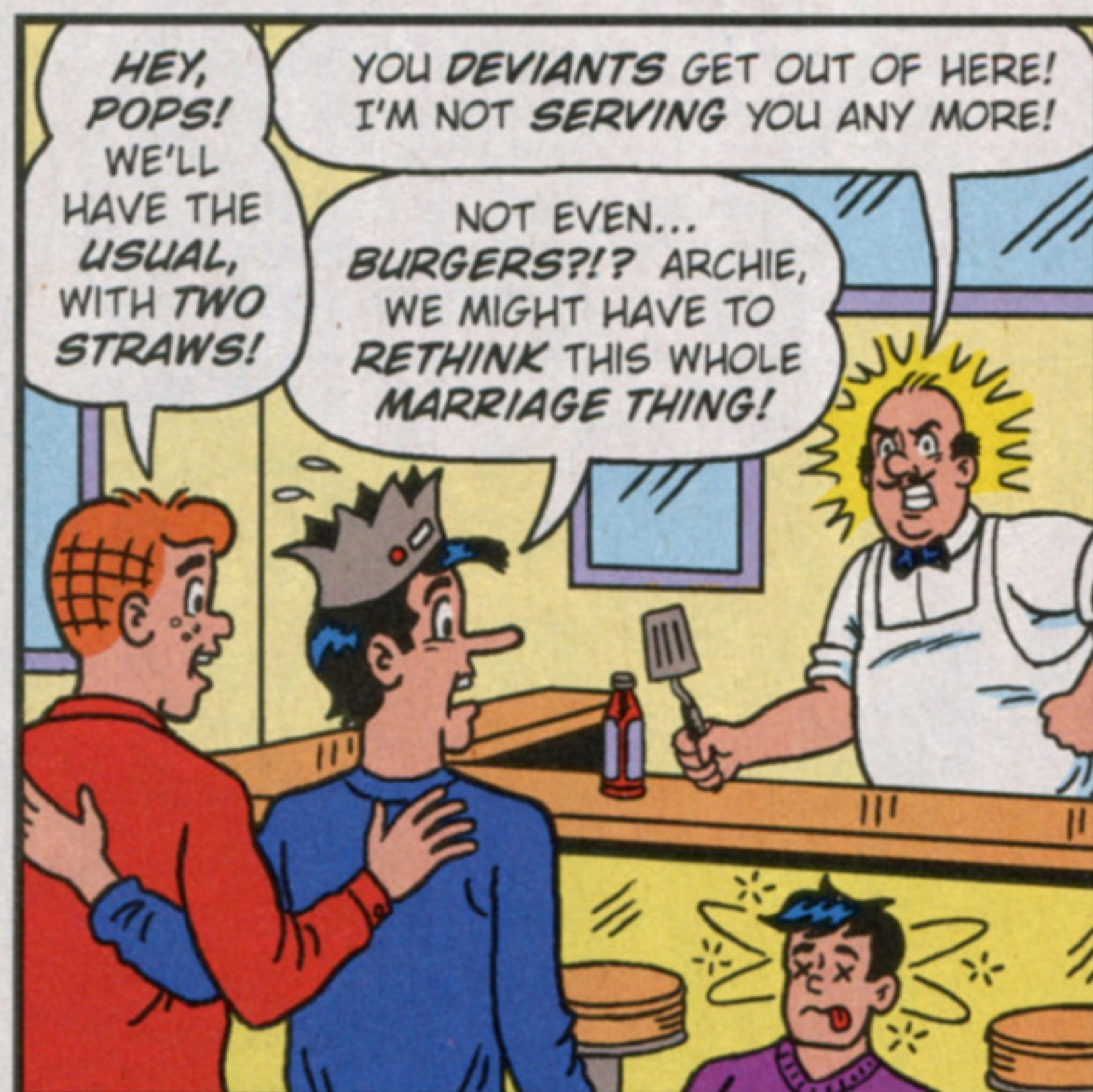
WRITER: CHARLIE KADAU

ARTIST: R. SIKORYAK













# THE MAD VAULT

1992

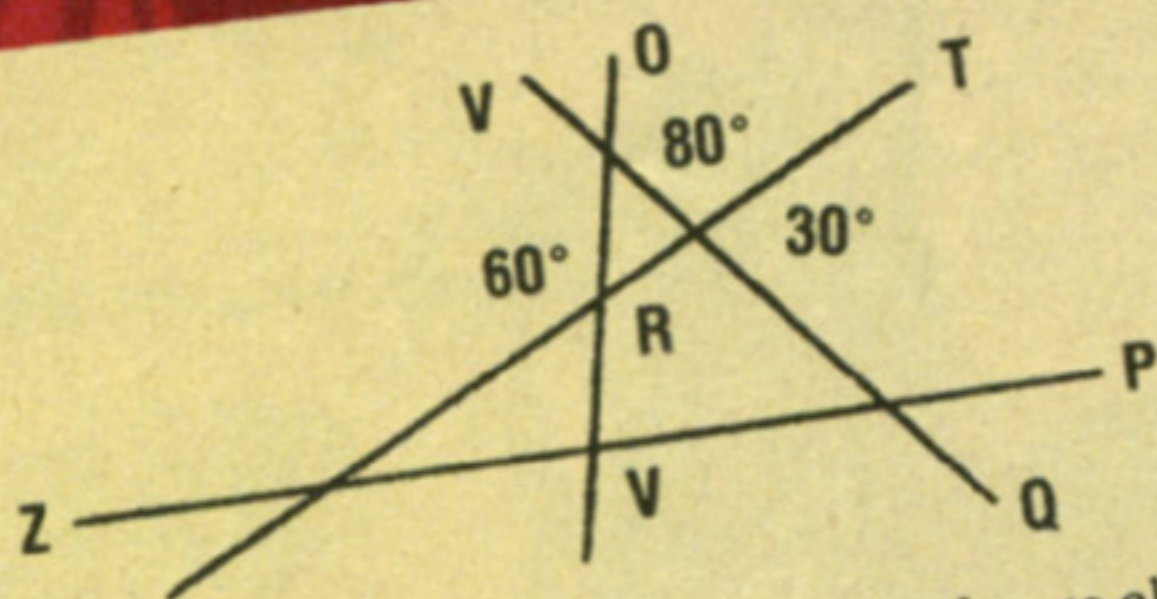
Well, Buttman, you did it again! You cleaned up Gotham City!

I don't want any thanks, Commissioner Boredom!

And you're not getting any! With you around, the citizens don't think they need cops and they keep cutting the department budget! You know how many policemen you've thrown out of work? You're a one-man recession!

**Buttman Returns**

Writer: Stan Hart Artist: Mort Drucker MAD 314



5. What can be learned from studying the figure above?
- (A) No one remembered to bring the teepee instructions on the camping trip.
  - (B) Shadow Traffic will report there are no major delays going into Chicago.
  - (C) It's going to be another losing season for the Indianapolis Colts.
  - (D) None of the above.

**ANSWER: (D) None of the above.** The figure above is a radar screen at Dulles Airport, indicating that the air traffic controller on duty is the "new kid."

MAD's Practical S.A.T. Questions Writer: Frank Jacobs MAD 309

No. 314  
October 1992

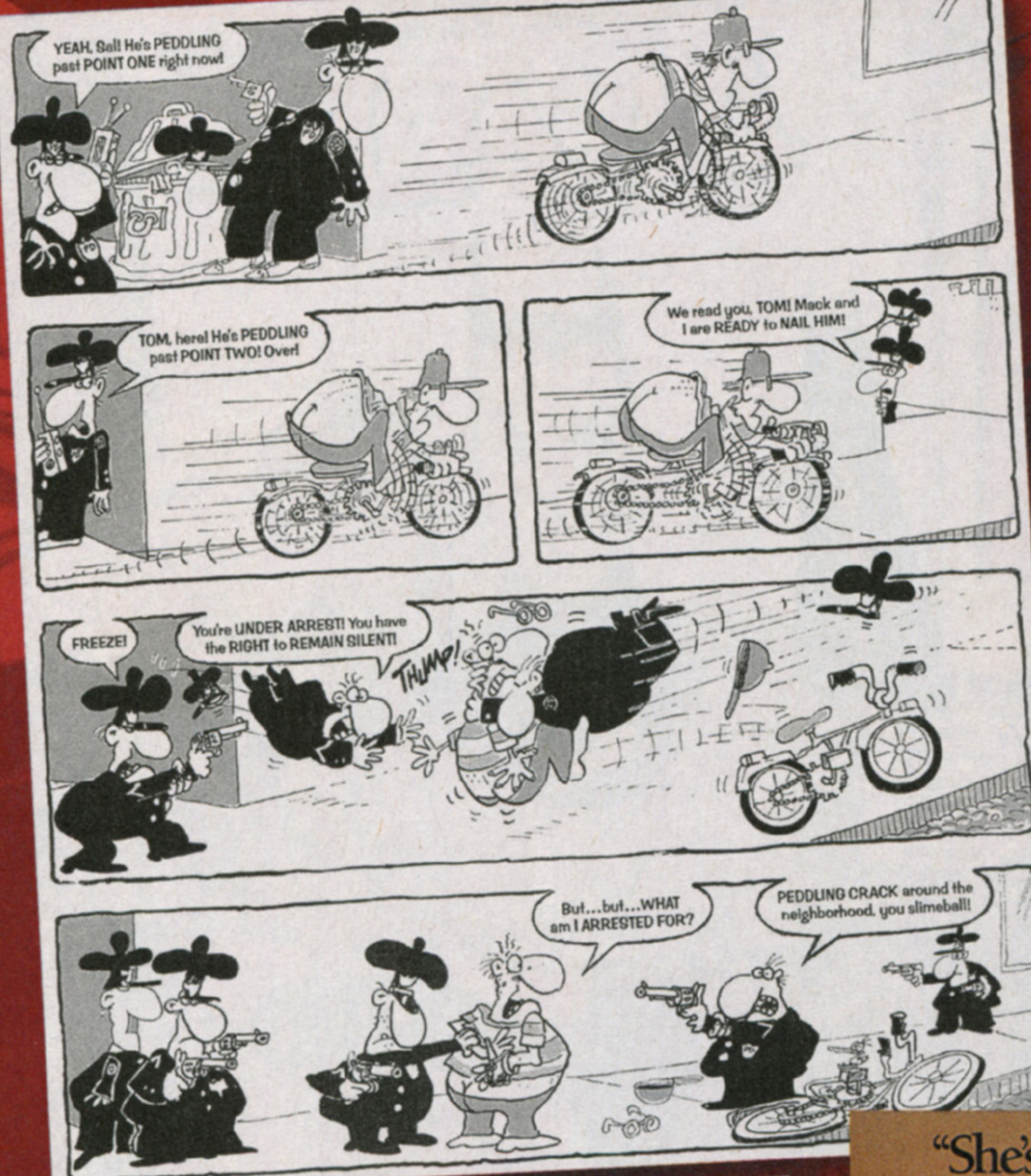
BUZZ CUT BATMAN RETURNS THE OLYMPICS BASIC INSTINCT  
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## Near Rhymes

What rhymes with "kiss"? "Miss" or "this" you might say. But to a rock lyricist so does "wrist," "pith," even "lick," and on occasion, "desk." That's why rock singers mumble so much! They're trying to hide lines like, "Baby you could never lose me/ Even if you sold your jacuzzi," or "If I could only win your love/I'd sell my soul to Beelzebub!"



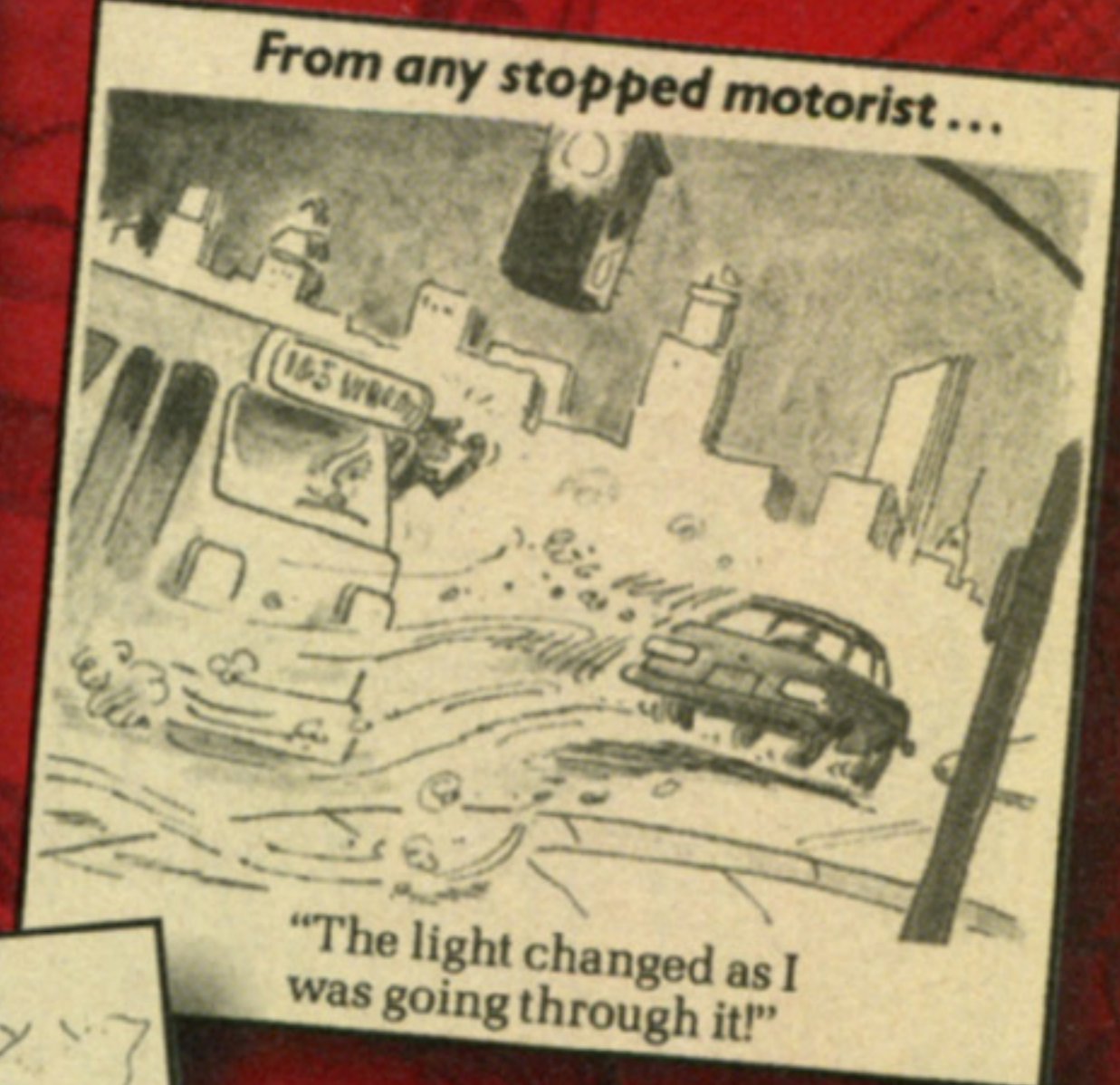


The Baffling Biker's Bugaboo Writer and Artist: Duck Edwing MAD 315



Are You Making A Fashion Statement Or Something Else Entirely? Writer and Artist: John Caldwell MAD 315

Johnny Warper Ad Parody Writers: Joe Raiola and Charlie Kadau Photographer: Irving Schild MAD 311



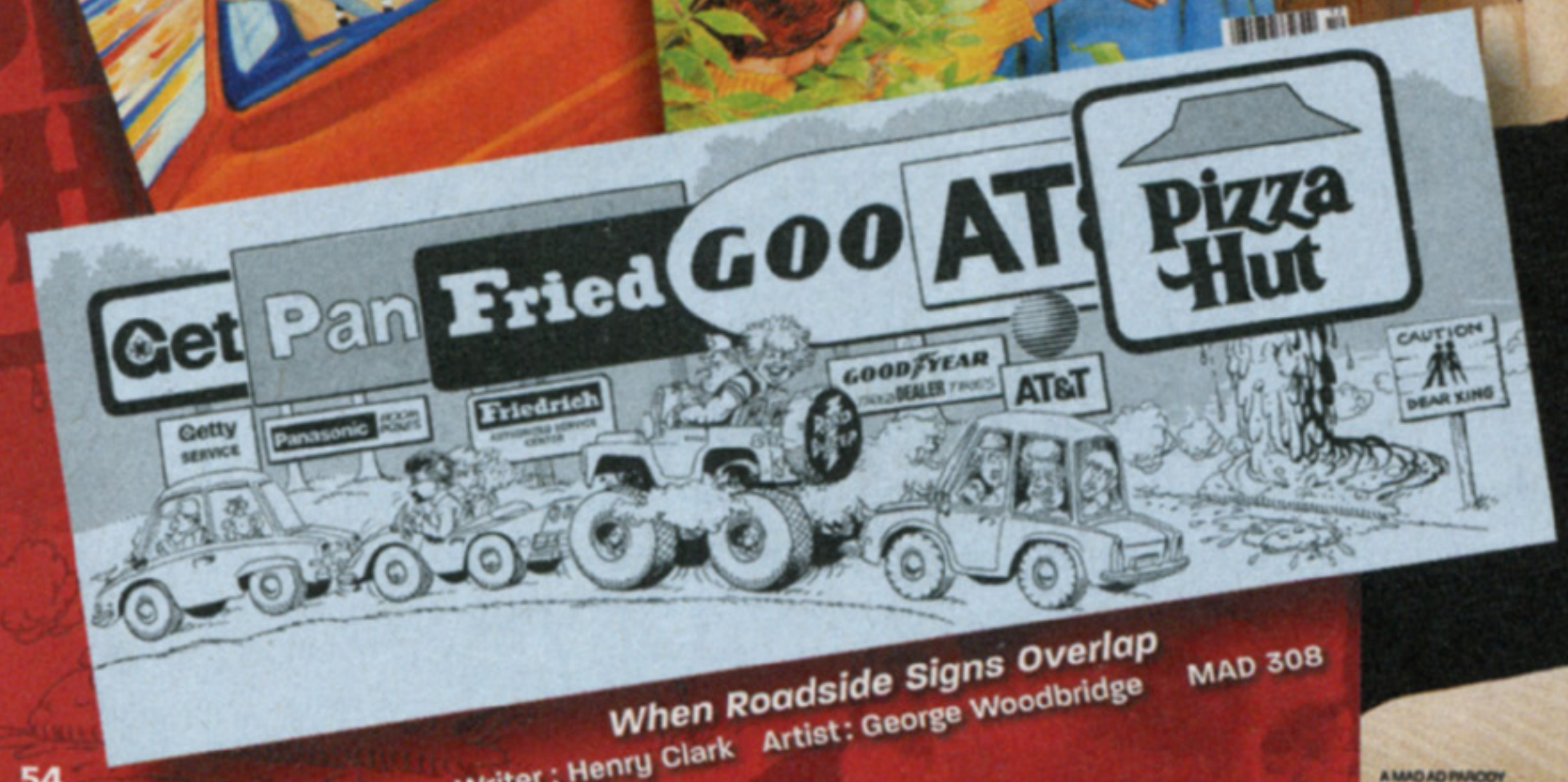
Still More Runners-Up To The Three Biggest Lies In America Writer: J. Prete Artist: Harry North MAD 308

A Best-Seller We'd Like To See Artist: Sergio Aragones MAD 309

"She's had three miscarriages in the last two years. Still she drinks Johnnie Warper."



Good taste is always in absence.



When Roadside Signs Overlap Writer: Henry Clark Artist: George Woodbridge MAD 308

SATURDAY: Sexual Degradation of Women



If Blondie Entered The Real Workplace Writer: Stan Hart Artist: Angelo Torres MAD 310

SCRABBLE (for 8 to 14-year-olds)



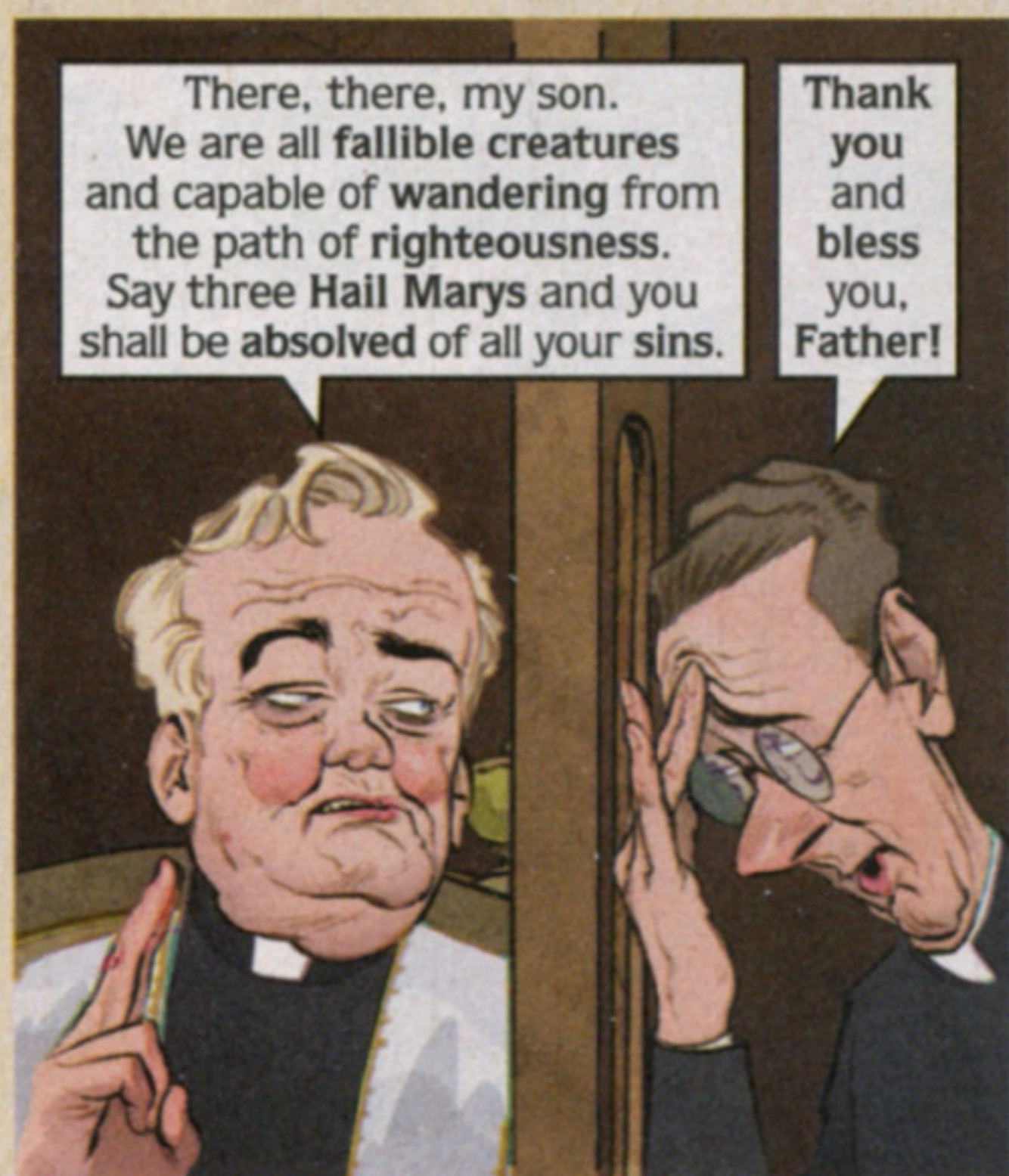
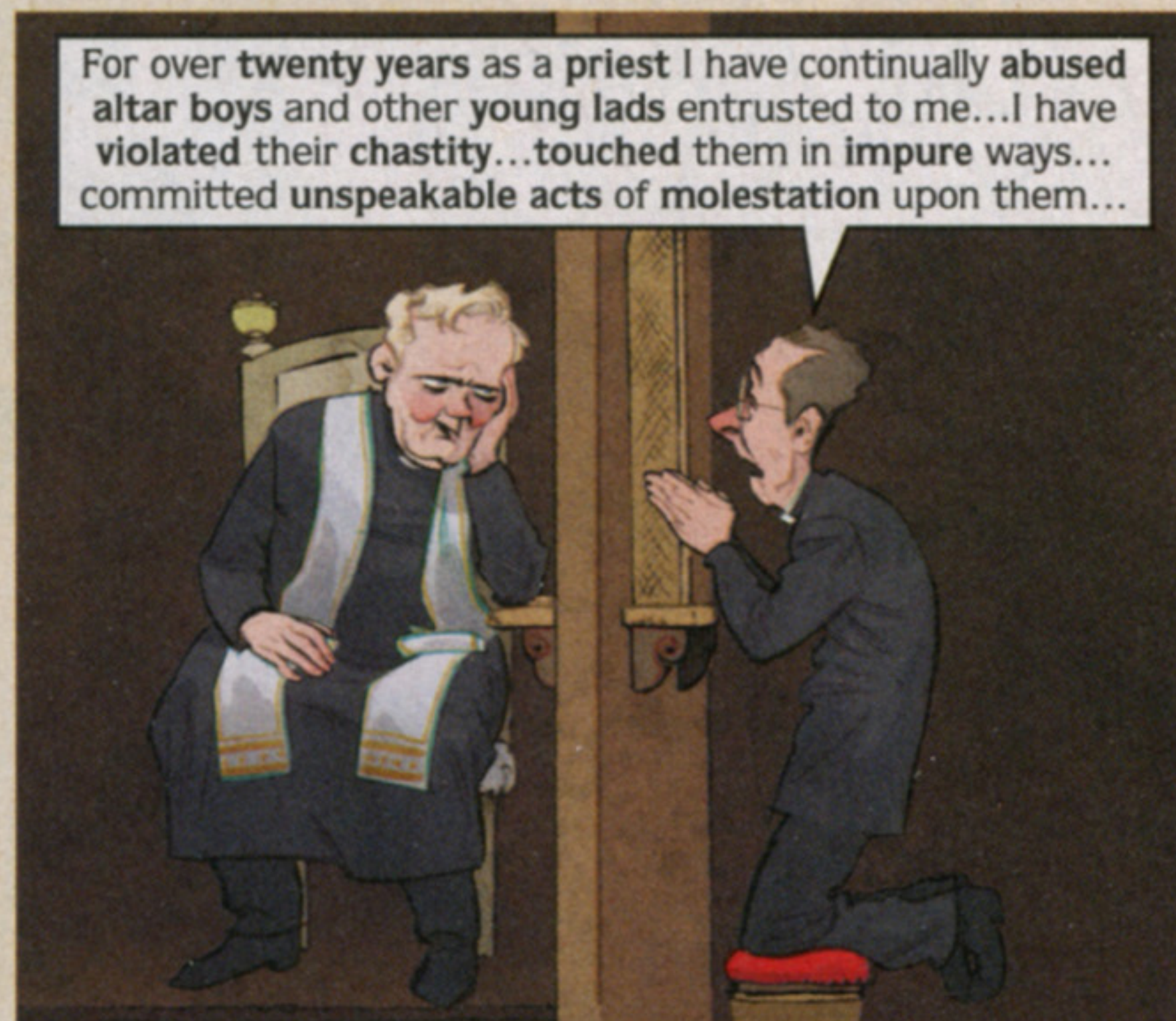
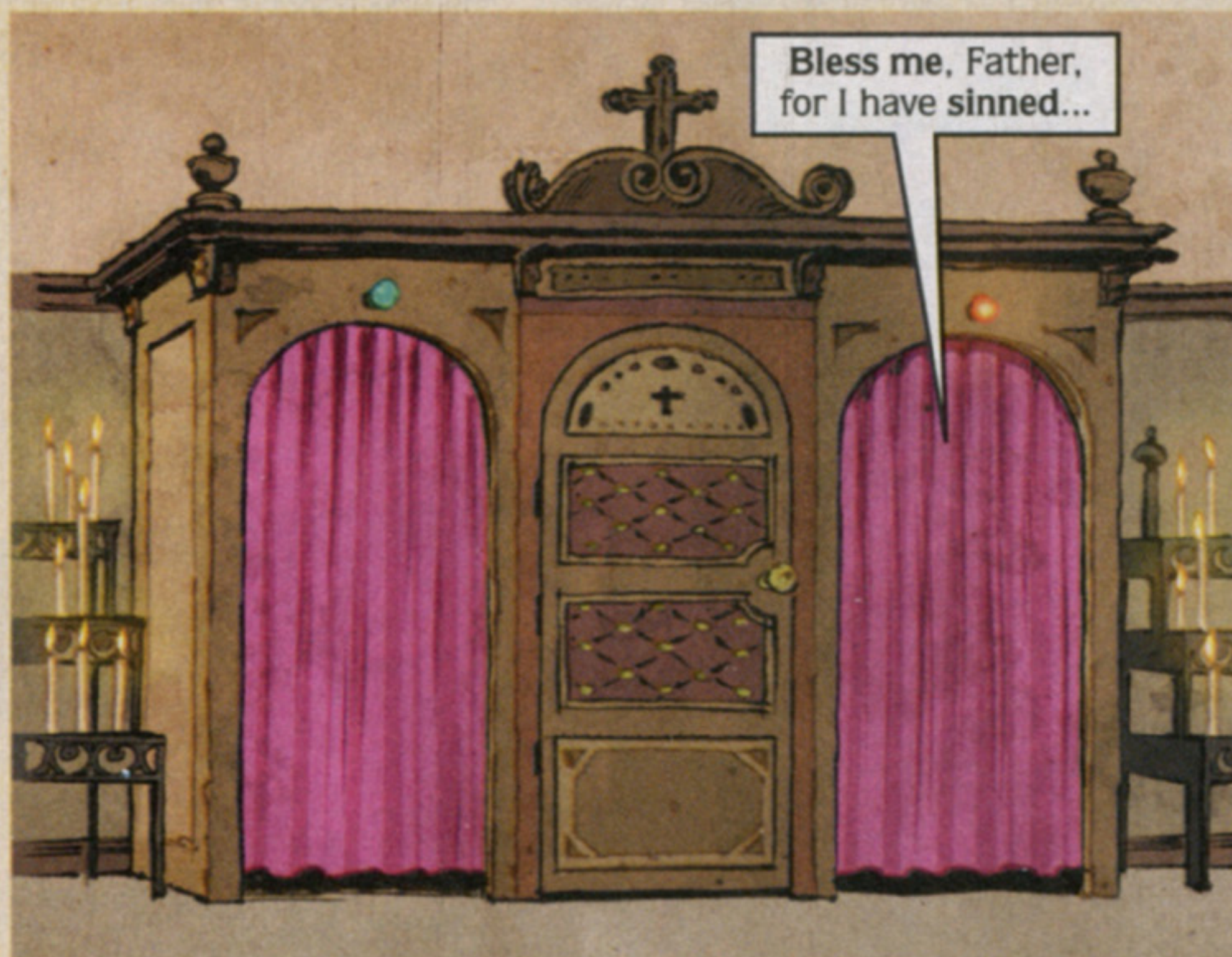
Rules For Games The Way They're Really Played Writer: Michael Goodwin Artist: Jack Davis MAD 312

WHERE'S WALDO? FOR COMPLETE MORONS

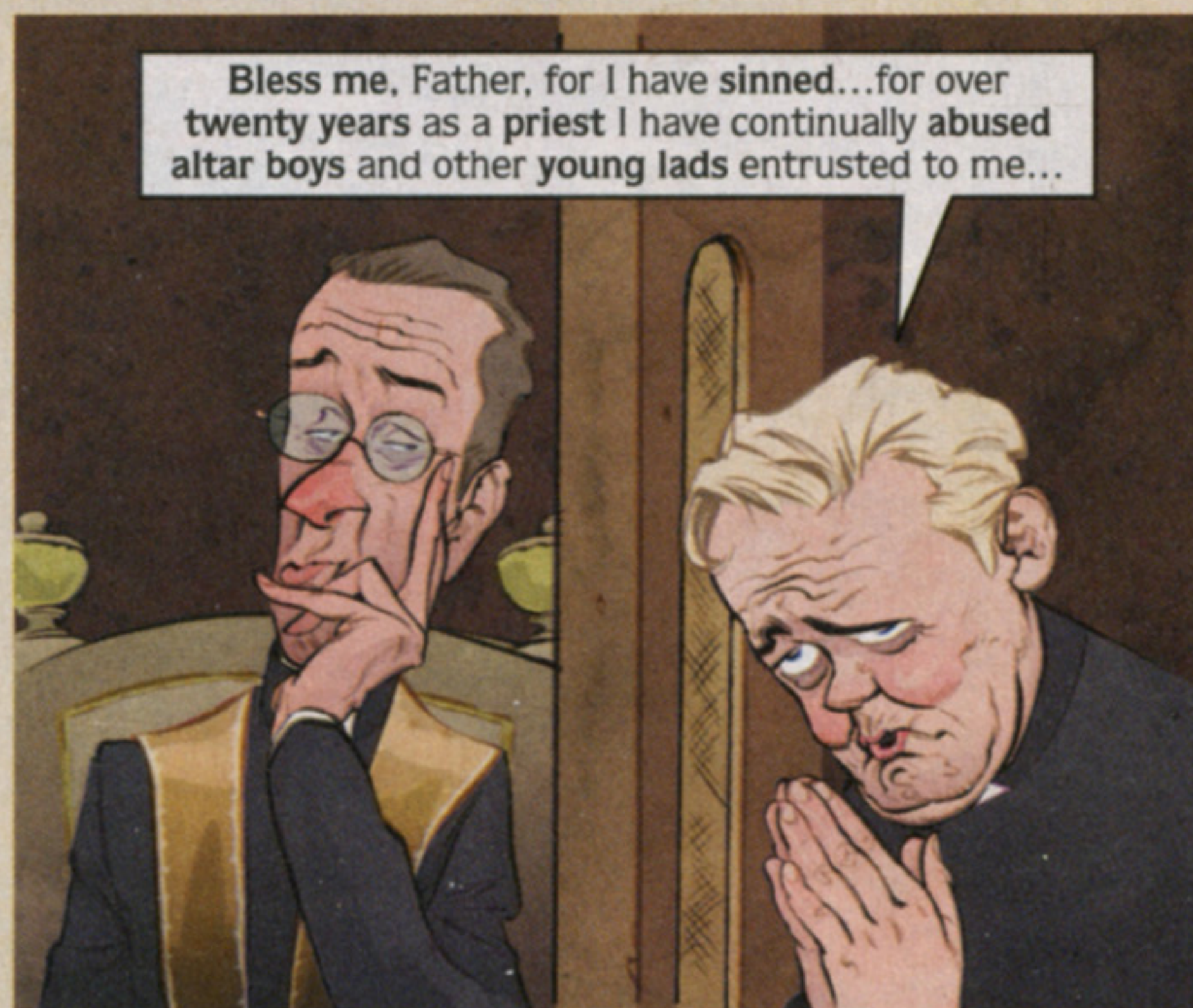




# One Afternoon in the Confessional



Thank you and bless you, Father!





**WHAT SITUATION  
HAS MANY  
AMERICANS  
SICKENED AND  
DISGUSTED?**

## HERE WE GO WITH ANOTHER RIDICULOUS **MAD FOLD-IN**

Many people have a gut feeling that something terrible is going on right now. Life throws a lot at the average person, and it's true that you never know what's going to wash up on shore – but this is particularly tough to watch. To find out what despicable development has people feeling sick to their stomachs, fold page in as shown.



FOLD PAGE OVER LIKE THIS!

**A**

FOLD PAGE OVER LEFT

**B**

FOLD BACK SO THAT "A" MEETS "B"



**THERE IS A SITUATION THAT'S TRULY REVOLTING. NO ONE  
ON EARTH SHOULD EXPERIENCE IT. THOSE WEIRD  
JERKS WHO TEND TO PREFER UGLINESS OVER WHIMSEY  
SHOULD FIND A LOT IN ALL THIS TO ACTIVELY DEPLORE**

**A**

WRITER AND ARTIST: AL JAFFEE

**B**

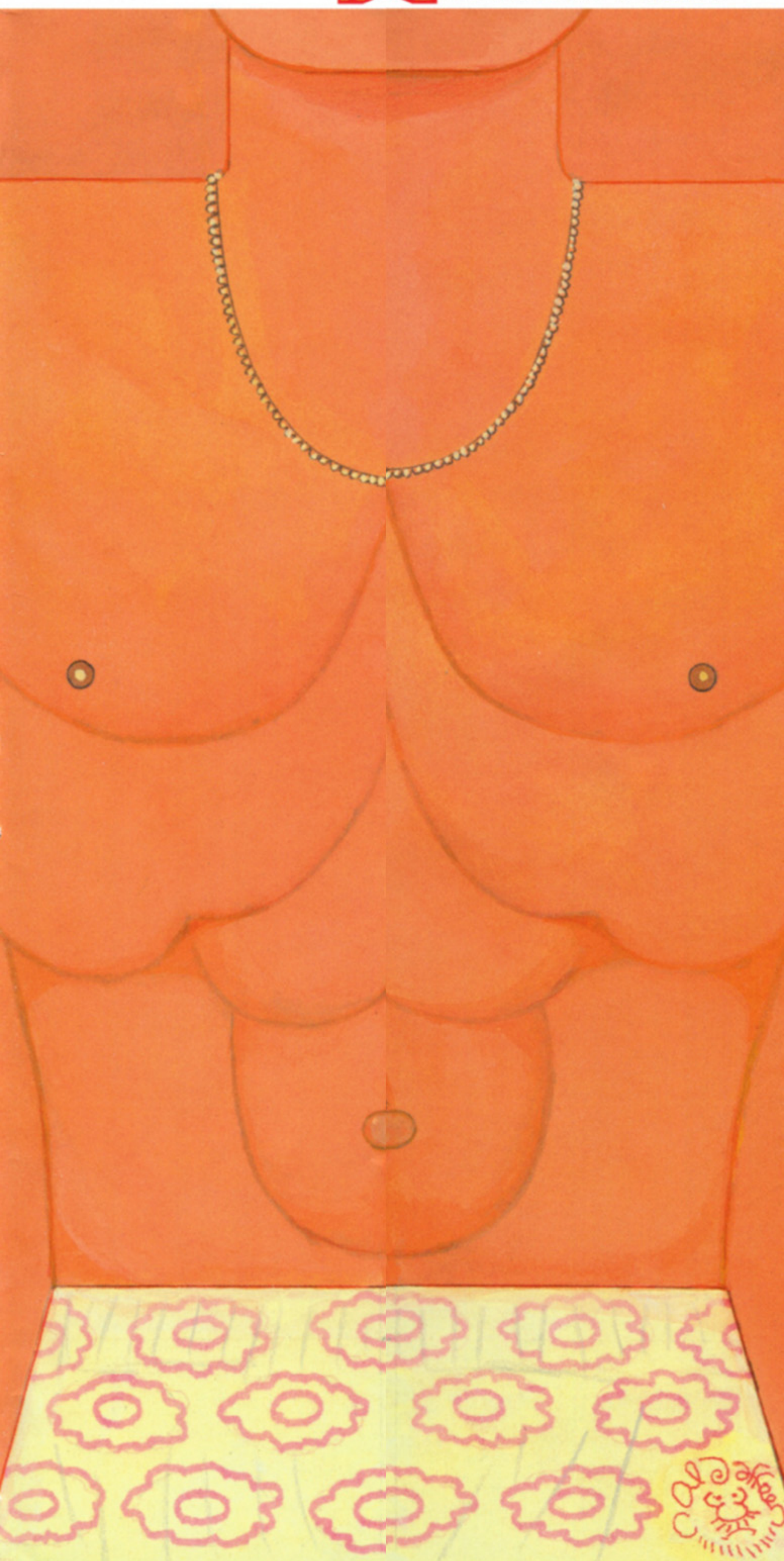


WHAT SITUATION  
HAS MANY  
AMERICANS  
SICKENED AND  
DISGUSTED?



FOLD PAGE OVER LIKE THIS!

**A** **B** FOLD BACK SO THAT "A" MEETS "B"



THE ONE  
ON  
JERSEY  
SHORE

**A** **B**



# GAME OF THE YEAR EDITION

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TEEN



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Mild Language  
Suggestive Themes  
Violence

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